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## VIRTUAL EVENT

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**WIPO/WEBINAR/IP/SG/2021/1**  
**ORIGINAL: ENGLISH**  
**DATE: AUGUST 12, 2021**

## **IP-Backed Financing: Sharing of the Singapore Country Report**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the Intellectual Property Office of Singapore (IPOS)

**Online, August 26, 2021**

### PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Thursday, August 26, 2021

16.00 – 17.30 (SGT)  
10.00 – 11.30 (CET)

Moderator: Ms. Allison Mages, Head, IP Commercialization Section, IP for Business Division, IP and Innovation Ecosystems Sector, World Intellectual Property Organization (WIPO), Geneva

16.00 – 16.15 **Topic 1** **Opening Remarks and Keynote Address on “The Role of IP Assets in Strengthening Business Access to Finance”**

Speaker: Mr. Daren Tang, Director General, WIPO, Geneva

16.15 – 16.25 **Topic 2** **Opening remarks on “Developing a Credible and Trusted IA/IP Valuation Ecosystem”**

Speaker: Mrs. Rena Lee, Chief Executive, Intellectual Property Office of Singapore (IPOS), Singapore

16.25 – 16.45 **Topic 3** **Singapore’s Experience in IP-Backed Financing: Presentation of the Country Report**

Speaker: Mr. Andre Toh, ASEAN Leader for Valuation & Business Modelling, Ernst & Young Solutions LLP, Singapore

16.45 – 17.00 **Topic 4** **International Perspective of IP-Backed Financing**

Speaker: Mr. Martin Brassell, Chief Executive, Inngot, Swansea, UK

17.00 – 17.15 **Topic 5** **Unlocking IP-Backed Financing: Taking Stock and Looking Ahead – WIPO’s Vision**

Speaker: Mr. Guy Pessach, Director, IP for Business Division, IP and Innovation Ecosystems Sector, WIPO, Geneva

17.15 – 17.25 **Topic 6** Q&A Session

Panelists: Mr. Andre Toh  
Mr. Martin Brassell  
Mr. Guy Pessach

Speakers: all participants

17.25 – 17.30 Closing Remarks

17.30 End of the event

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