



NATIONAL SERVICE OF INTELLECTUAL
RIGHTS (SENADI)

WEBINAR

WIPO/WEBINAR/IAP/2022/2/INF1
ORIGINAL: ENGLISH
DATE: JULY 29, 2022

Virtual Workshop on the Inventor Assistance Program in Ecuador

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the National Service of Intellectual Rights (SENADI)

August 23, 2022

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Tuesday, August 23, 2022

10.00 – 10.45 a.m. (Quito)
17.00 – 17.45 p.m. (Geneva)

Moderator: The Representative of the National Service of Intellectual Rights (SENADI),
Quito (tbc by SENADI)

10.00 – 10.05 **Welcome remarks**

Lucia Cristina Loaiza, National Director of Industrial Property, National
Service of Intellectual Rights (SENADI), Quito

Allison Mages, Head, IP Commercialization Section, IP for Business Division,
IP and Innovation Ecosystems Sector, World Intellectual Property
Organization (WIPO), Geneva (*video message with Spanish subtitles*)

10.05 – 10.15 **Topic 1 Building a global protection strategy for your invention**

Speaker: Marta Diaz Pozo, Associate Legal Officer,
IP Commercialization Section, IP for Business Division,
IP and Innovation Ecosystems Sector, WIPO, Geneva

10.15 – 10.20 **Topic 2 Before Applying for Patent Protection – Five Tips for Inventors**

Speaker: The Representative of SENADI, Quito (tbc by SENADI)

10.20 – 10.30 **Topic 3 Insights from the Local Experience in the IAP**

Speakers: Local Inventor (tbc by SENADI)
Local IAP Volunteer (tbc by SENADI)

10.30 – 10.40 **Topic 4 How to Apply to Become an IAP Beneficiary in Ecuador**

- a) IAP Promotional Video
- b) Local eligibility criteria and selection process

Speaker: Kléber Villa, Patent Examiner – Technology, Coordination of
TISC/IAP Ecuador, Patent Management Unit, SENADI Quito
(tbc by SENADI)

- c) IAP online request form

Speaker: Alexandra Ortiz Guzman, Young Expert,
IP Commercialization Section, IP for Business Division,
IP and Innovation Ecosystems Sector, WIPO, Geneva

10.40 – 10.45 **Topic 5 Q&A Session**

Speakers: All participants

10.45 **Closing of the event**

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