



NATIONAL INSTITUTE FOR
THE DEFENSE OF COMPETITION AND
PROTECTION OF INTELLECTUAL PROPERTY



WEBINAR

WIPO/WEBINAR/IAP/2022/6
ORIGINAL: ENGLISH
DATE: JULY 18, 2022

Virtual Workshop on the Inventor Assistance Program in Peru

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the National Institute for the Defense of Competition and Protection of Intellectual
Property (INDECOPI)

July 26, 2022

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Tuesday, July 26, 2022

10.00 – 11.30 a.m. (Lima)
17.00 – 18.30 p.m. (Geneva)

10.00 – 10.10 **Welcome remarks**

Manuel Castro Calderón, Director of Inventions and New Technologies,
National Institute for the Defense of Competition and Protection of
Intellectual Property (INDECOPI), Lima

Allison Mages, Head, IP Commercialization Section, IP for Business Division,
IP and Innovation Ecosystems Sector, World Intellectual Property
Organization (WIPO), Geneva (*video message*)

10.10 – 10.20 **Topic 1 First Round of Quiz**

Speaker: Marta Diaz Pozo, Associate Legal Officer,
IP Commercialization Section, IP for Business Division, IP and
Innovation Ecosystems Sector, WIPO, Geneva

10.20 – 10.40 **Topic 2 IAP Experience in Peru – Insights from Local
Beneficiaries and Volunteers**

Moderator: Deyra Chuquitapa Cuno, INDECOPI, Lima

- a) IAP Promotional Video (INDECOPI)
- b) Experience – IAP beneficiaries

Speakers: Maribel Zamata, Inventor, Villa el Salvador
José Llerena Lazo, Inventor, Santiago de Surco

- c) Experience – IAP volunteers

Speakers: Ivan Altamirano, Partner Director, Altgar IP Abogados, Lima
Jimena Ugarte, Country Managing Director, ClarkeModet
Peru, Lima

10.40 – 11.00 **Topic 3 How to Apply to Become an IAP Beneficiary in Peru**

- a) IAP Promotional Video (WIPO)
- b) Local eligibility criteria. IAP call – semester II

Speaker: Elizabeth Dávila Maguiña, Coordinator of PAI-PERU,
Inventions and New Technologies Department, INDECOPI,
Lima

- c) IAP online request form

Speaker: Alexandra Ortiz Guzman, Young Expert, IP Commercialization
Section, IP for Business Division, IP and Innovation
Ecosystems Sector, WIPO, Geneva

11.00 – 11.15 **Topic 4 Q&A Session**

Speakers: All participants

11.15 – 11.25 **Topic 5 Second Round of Quiz**

Speaker: Alexandra Ortiz Guzman

11.25 – 11.30 **Closing of the event**

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