



WIPO

WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

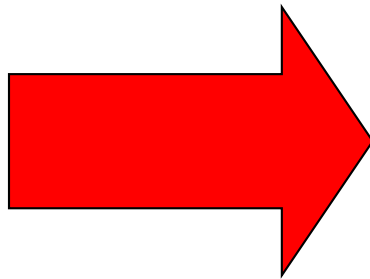


The Global Brand Database: practical cases

**Cyberworld
November
2020**

Sandrine Ammann

Click the *Raise hand* button if you hear me otherwise send me a message please!

A screenshot of the GoToWebinar interface. The window has a menu bar with 'File', 'View', and 'Help'. Below the menu bar is a toolbar with three icons: a red arrow, a blue square, and a green hand. The main content area is divided into two panels. The top panel is titled 'Audio' and contains the following text: 'Audio Mode: Use Telephone Use Mic & Speakers', 'Dial: +1 (516) 453-0014', 'Access Code: 487-526-829', and 'You are connected to audio'. Below this is a 'Talking:' section. The bottom panel is titled 'Questions' and contains a large empty text area with a 'Send' button at the bottom right. At the bottom of the window, there is a footer with the text 'EHR Reporting with Crystal Report - Dry Run', 'Webinar ID: 850-780-150', and the 'GoToWebinar™' logo.



THE
Adventure
BEGINS



File View Help

Audio

Telephone

Mic & Speakers [\(test\)](#)

MUTED 0000000000

Questions

[Enter a question for staff]

Send

Webinar Now
Webinar ID: [REDACTED]

GoToWebinar

Questions/concerns

gbd@wipo.int



The Vienna Classification Assistant

https://www3.wipo.int/bnd-api/vienna-classification-assistant/

80%



WIPO
IP PORTAL

MENU

Vienna Classification Assistant

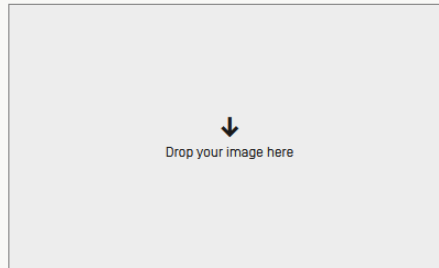
Covid-19 Update X

HELP

ENGLISH

LOGIN

WIPO





WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION



watercolor-tree-silhouette-5369139_1920(1).png

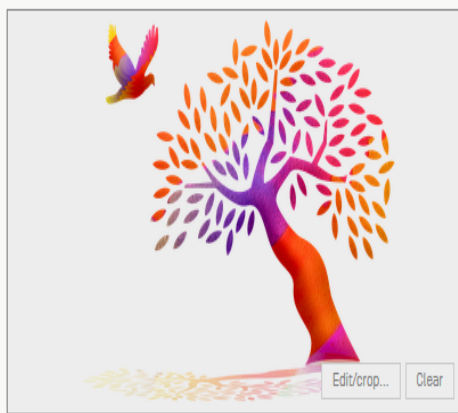
Quick add...

Select suggested sections

or start a manual selection on the right.

1 CELESTIAL BODIES, NATURAL PHENOMENA, GEOGRAPHICAL MAPS	2 ★★★★★ HUMAN BEINGS	3 ★★★ ANIMALS	4 ★ SUPERNATURAL, FABULOUS, FANTASTIC OR UNIDENTIFIABLE BEINGS	5 ★★★★★ PLANTS
6 LANDSCAPES	7 CONSTRUCTIONS, STRUCTURES FOR ADVERTISEMENTS, GATES O...	8 FOODSTUFFS	9 ★ TEXTILES, CLOTHING, SEWING ACCESSORIES, HEADWEAR, FOOTWEAR	10 TOBACCO, SMOKERS' REQUISITES, MATCHES, TRAVEL GOODS, FANS, TOIL...
11 HOUSEHOLD UTENSILS	12 FURNITURE, SANITARY INSTALLATIONS	13 LIGHTING, WIRELESS VALVES, HEATING, COOKING OR REFRIGERATING EQUIPMEN...	14 IRONMONGERY, TOOLS, LADDERS	15 MACHINERY, MOTORS, ENGINES
16 TELECOMMUNICATIONS, SOUND RECORDING OR REPRODUCTION, COMPUTER...	17 HOROLOGICAL INSTRUMENTS, JEWELRY, WEIGHTS AND MEASURES	18 TRANSPORT, EQUIPMENT FOR ANIMALS	19 CONTAINERS AND PACKING, REPRESENTATIONS OF MISCELLANEOUS PRODUCTS	20 WRITING, DRAWING OR PAINTING MATERIALS, OFFICE REQUISITES, STATIONERY A...
21 GAMES, TOYS, SPORTING ARTICLES, ROUNDABOUTS	22 MUSICAL INSTRUMENTS AND THEIR ACCESSORIES, MUSIC ACCESSORIES, BELLS,...	23 ARMS, AMMUNITION, ARMOUR	24 ★ HERALDRY, COINS, EMBLEMS, SYMBOLS	25 ORNAMENTAL MOTIFS, SURFACES OR BACKGROUNDS WITH ORNAMENTS
26 ★ GEOMETRICAL FIGURES AND SOLIDS	27 FORMS OF WRITING, NUMERALS	28 INSCRIPTIONS IN VARIOUS CHARACTERS	29 ★★★ COLOURS	

5 - PLANTS



watercolor-tree-silhouette-5389139_1920[1].png

Quick add...

Select suggested sections

or start a manual selection on the right.

CLASSIF.	DESC. Search / filter...	RELEVANCE
5.118	Trees or bushes in stylized form Suggested	***
5.15	One tree or one bush Suggested	***
5.111	Deciduous trees	**
5.13	Trees or bushes of some other shape	**
5.12	Trees or bushes of oblong shape (poplars)	**
5.115	Trees or bushes in blossom or bearing fruit	**
5.14	Trees or bushes without leaves	**
5.318	More than four leaves, scattered leaves, bunches of leaves <small>Note : Not including surfaces or backgrounds covered with a repeated figurative element composed of leaves (26.7.26).</small>	*
5.121	Large branches, branches without leaves or without needles	*
5.112	Roots, radicles, ginsengs	*
5.111	Algae, seaweeds and other plants	*
5.311	Other leaves	*
5.921	Other vegetables	*
5.522	Several flowers (except 5.5.7 , 5.5.8 , 5.5.18 and 5.5.23)	*
5.520	Stylized flowers	*
5.519	Other flowers, blossoms <small>Note : Including flowers or blossoms of trees (cherry trees, peach trees, apple trees) and of bushes. Note : Including flowers of protea and strelitzia.</small>	*
5.131	Crowns of leaves, of flowers or of fruits	*
5.523	Groups of flowers of different kinds, bunches, sheaves or baskets of flowers, flower beds, scattered flowers	*
5.320	Other branches with leaves, with or without fruit	*
5.113	Trees or bushes with roots	*
5.134	Crossed branches	
5.133	Crossed palms	
5.1122	Plants in pots, in ornamental stands, in window boxes or in tubs	



Back [Esc.]



watercolor-tree-silhouette-5389139_1920(1).png

Quick add...

3 - ANIMALS

Note : Heads of quadrupeds and of quadrumana will be placed in the appropriate sections of divisions 3.1 to 3.5 and not in [Other parts of the bodies of quadrupeds or of quadrumana].
Note : Written or typographical matter representing an animal is classified under [Letters or numerals representing an animal or a part of an animal's body].

CLASSIF.	DESC. <small>Search / filter...</small>	RELEVANCE
✓ 3.7.24	Birds or bats stylized	★★
✓ 3.7.11	Doves, pigeons, turtle-doves	★★
3.7.21	Other birds	★
3.7.16	Birds in flight or with outspread wings	★
3.11.24	Animals of division <u>3.11</u> stylized	★
3.7.22	Hummingbirds	★
3.7.13	Sparrows or other passerine birds	★
3.7.9	Albatross, cormorants, gulls, pelicans	★
3.7.8	Ducks, geese, swans	★
3.13.1	Butterflies	
3.11.12	Toads, frogs, tadpoles	
3.9.19	Coral, coral reef	
3.7.28	Groups of birds or bats	
3.7.20	Nests, bird cages <small>Note : Including nests with eggs. Eggs alone are classified in 8.7.11.</small>	
3.7.17	Wings, stylized or not <small>Note : Including wings constituting a symbol or an emblem. Note : Not including wheels or wheel segments with wings [15.7.17], staves with wings [24.11.3] and Mercury's helmet [with wings] [24.11.14].</small>	
3.7.10	Swallows	
3.7.7	Storks, herons, cranes, flamingos or other waders	
3.7.4	Turkeys, pheasants, peacocks, hoopoes	
3.7.3	Cocks, hens, chickens	
3.7.1	Eagles, falcons, vultures, condors	

Selected

CLASSIF.	DESCRIPTION
5.1.16	Trees or bushes in stylized form
5.1.3	Trees or bushes of some other shape
5.1.5	One tree or one bush
3.7.24	Birds or bats stylized
3.7.11	Doves, pigeons, turtle-doves

[Rows can be rearranged before export, try dragging them]

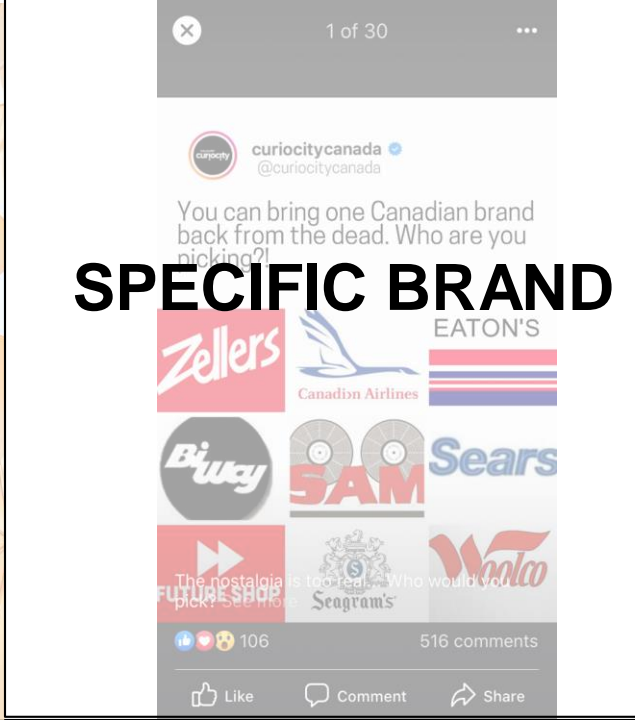
Export as CSV Copy to clipboard Clear selected list

Access

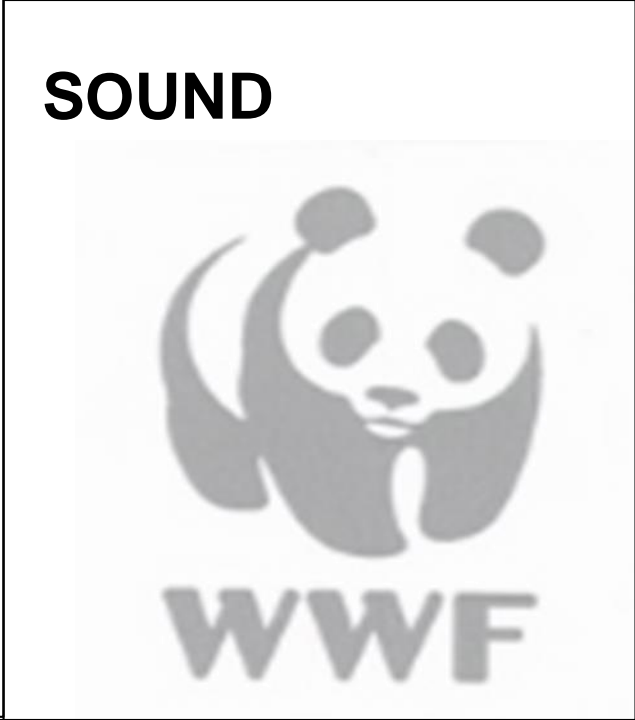
<https://www3.wipo.int/bnd-api/vienna-classification-assistant/>



MULTI-CRITERIAS



SPECIFIC BRAND



SOUND



WORDMARK



IMAGE



STATISTICS

Perform a trademark search by text or image in brand data from multiple national and international sources, including trademarks, appellations of origin and official emblems. V: 2020-08-03 21:53

Data from San Marin available Over 3,700 records added	Data from Albania available Over 18,000 records added	Data from Ukraine available Over 269,000 records added	Data from Serbia available Over 56,000 records added	Data from Kazakhstan available Over 87,000 records added	Data from Bhutan available Over 19,000 records added	Free webinars INN searches in the Global Brand Database Webinar	Data from Madagascar available Over 20,000 records added	Data from Uruguay available Over 266,000 records added
---	--	---	---	---	---	---	---	---

SEARCH BY

Brand Names Numbers Dates Class Country

Text = v e.g. wipo OR ompl, "itel", ompl-

Image Class = e.g. 05.07.13, apple AND tree

Goods/Services e.g. footwear, comput*

search

FILTER BY

Source Image Type Status Origin App. Year X Expiration X Nice Cl. X Holder X Image Class X

AE TM	210,536	AL TM	18,594	AU TM	1,783,070	BH TM	51,668	BN TM	49,424	BT TM	19,858	BW TM	38,034
CA TM	1,721,160	CH TM	441,254	CL TM	602,514	CR TM	340,699	DE TM	2,161,832	DK TM	295,116	DZ TM	39,532
EE TM	61,875	EG TM	131,553	EM TM	1,842,794	ES TM	1,010,368	FR TM	2,898,063	GE TM	44,538	GH TM	31,225
GM TM	8,707	ID TM	985,419	IL TM	295,763	IS TM	112,747	IT TM	1,229,433	JO TM	155,030	JP TM	2,271,193
KE TM	95,165	KH TM	106,026	KR TM	3,859,287	KW TM	33,213	KZ TM	69,677	LA TM	51,249	MA TM	174,473
MD TM	44,172	MG TM	20,858	MK TM	35,755	MN TM	77,210	MW TM	25,779	MX TM	1,658,821	MY TM	902,103

Display: List Sort: Value - asc filter

1 - 30 / 42,001,358 TMview Display: 30 per page options

Brand	Source	Status	Relevance	Origin	Holder	Holder Country	Number	App. Date	Image Class	Nice Cl.	Image
VETADE	NZ TM	Pending	1	NZ	Pharm Smart Australia Pty Ltd	AU	1155343	2020-08-03			5
No Verbal Elements	NZ TM	Pending	1	NZ	Jade ward	NZ	1155344	2020-08-03			41
No Verbal Elements	NZ TM	Pending	1	NZ	Ben Wahrlich	NZ	1155341	2020-08-03			11
Rising Stars	NZ TM	Pending	1	NZ	Tai Qin	NZ	1155342	2020-08-03		16, 25, 43	
RH Motorsport	NZ TM	Pending	1	NZ	RH MOTORSPORT LIMITED	NZ	1155347	2020-08-03		4, 7, 8, 9, 12, 35, 37, 39, 40, 41, 42	
HEALTHYME ; HealthyMe	NZ TM	Pending	1	NZ	NEW ZEALAND NUTRITIONALS (2015) LIMITED	NZ	1155328	2020-08-03		5, 29, 30, 32	
泥知我知	NZ TM	Pending	1	NZ	NUXTEN HOLDINGS LIMITED	NZ	1155346	2020-08-03		3, 5, 29, 30, 32, 35	
月中桂	NZ TM	Pending	1	NZ	Yuezhonggui Biological Technology Co., Ltd	CN	1155329	2020-08-03			3
HEALTHYME	NZ TM	Pending	1	NZ	NEW ZEALAND NUTRITIONALS (2015) LIMITED	NZ	1155327	2020-08-03		29, 30, 32	
INGESTIBLE BEAUTY	NZ TM	Pending	1	NZ	NEW ZEALAND NUTRITIONALS (2015) LIMITED	NZ	1155328	2020-08-03		5, 29, 30, 32	
skanonie	NZ TM	Pending	1	NZ	Hope Short	NZ	1155340	2020-08-03			25



Complex

- Classification:
open umbrella
- Publication dates:
2018 & 2019
- Holder: Parimex



Step 1

■ Search class

SEARCH BY

Brand Names Numbers Dates **Class** Country

Image Class (All) = 

Goods/Services Class (Nice) =

search ↗

national and international sources, including trademarks, appellations of origin and

Lookup individual image classes

Class Description = umbr

Code = umbrella
umbrellas

search

Lookup individual image classes

Code = e.g. 05.07.13, apple AND tree

search

Current Search
DESC:umbrella

1 - 5 / 5

Description	Code	Type	Example
Umbrellas, parasols	10.03.03	US	
Sticks, umbrellas, parasols	10.03.01	VC	
Open umbrellas or parasols	10.03.04	VC	

(수)아보레퍼시픽

Step 2

■ Search with found classification

SEARCH BY

Brand Names Numbers Dates Class Country

Text =

Image Class =

Goods/Services =

Step 3

- Select additional criterias: date and holder

The screenshot shows a database interface with a table of trademark data. The table has columns for various countries and their corresponding counts. The 'App. Year' and 'Holder' columns are highlighted with red boxes, indicating they are selected as filters. The 'FILTER BY' button is also highlighted with a red box. The table data is as follows:

Source	Image	Type	Status	Origin	App. Year *	Expiration *	Nice Cl. *	Holder *	Image Class *				
AE TM	0	AL TM	3	AU TM	0	BH TM	0	BN TM	1	BT TM	1	BW TM	2
CA TM	251	CH TM	0	CL TM	0	CR TM	33	DE TM	146	DK TM	72	DZ TM	1
EE TM	13	EG TM	2	EM TM	329	ES TM	267	FR TM	0	GE TM	9	GH TM	0
GM TM	0	ID TM	2	IL TM	0	IS TM	12	IT TM	0	JO TM	0	JP TM	250
KE TM	1	KH TM	31	KR TM	758	KW TM	0	KZ TM	29	LA TM	12	MA TM	0
MD TM	15	MG TM	28	MK TM	3	MN TM	13	MW TM	0	MX TM	480	MY TM	0

Display: List Sort: Value - asc

searches ▾ records ▾

FILTER BY

Source Image Type Status Origin App. Year * Expiration * Nice Cl. * Holder * Image Class *

2018	238	2016	230	2017	191	2015	182	2011	165	2014	164	2013	163	2010	151	2007	143
2019	142	2012	137	2008	120	2009	102	2005	96	2020	94	2006	94	1999	79	1998	71
2000	71	2004	67	2001	66	2003	61	2002	58	1997	48	1996	41	1994	41	1992	30
1993	27	1995	24	1989	24	1991	22	1990	20	1986	15	1988	14	1983	11	1982	10
1984	9	1985	7	1987	5	1969	4	1972	4	1968	4	1981	3	1967	3	1971	3
1978	3	1966	3	1970	3	1974	2	1977	2	1954	2	1960	2	1951	2	1979	2
1950	1	1953	1	1959	1	1943	1	1933	1	1975	1	1948	1	1963	1	1962	1

Display: List ▾ Sort: Count - desc ▾

filter ▾

searches ▾ records ▾

FILTER BY

Source Image Type Status Origin App. Year * Expiration * Nice Cl. * Holder * Image Class *

THE TRAVELERS INDEMNITY COMPANY	4
LEGAL & GENERAL GROUP PLC	4
오선희	4
SHANGHAI XUNMENG INFORMATION TECHNOLOGY CO., LTD.	3
임병학	3
경주여자대학교 산학협력단	3
PARIMEX, S.A.	3
PARLA RAMIREZ SANS	2
심우기	3
INDEVCO PLASTICS, INC.	3
김춘희	3
FRANCISCO JOSE HERNANDEZ FRAGOSO	2
NGUYEN THI THU HUYEN	2
TIGHTROPE WINERY INC.	2
생고뱅이소바코리아 주식회사	2
김병호	2

Sort: Count - desc ▾

filter ▾

SEARCH BY

Brand Names Numbers Dates Class Country

Text = e.g. wipo OR ompl, "ntel", ompl-

Image Class = e.g. 05.07.13, apple AND tree

Goods/Services* e.g. footwear, comput*

SEARCH

CURRENT SEARCH: IC:10.03.0

searches records

FILTER BY

Source	Image	Type	Status	Origin	App. Year *	Expiration *	Nice Cl. *	Holder *	Image Class *				
AE TM	0	AL TM	0	AU TM	0	BH TM	0	BN TM	0	BT TM	0	BW TM	0
CA TM	0	CH TM	0	CL TM	0	CR TM	0	DE TM	0	DK TM	0	DZ TM	0
EE TM	0	EG TM	0	EM TM	0	ES TM	0	FR TM	0	GE TM	0	GH TM	0
GM TM	0	ID TM	0	IL TM	0	IS TM	0	IT TM	0	JO TM	0	JP TM	0
KE TM	0	KH TM	0	KR TM	0	KW TM	0	KZ TM	0	LA TM	0	MA TM	0
MD TM	0	MG TM	0	MK TM	0	MN TM	0	MW TM	0	MX TM	3	MY TM	0

List Value asc

CURRENT FILTER: AD/(2018 2019) OL:PARIMEX, S.A

SEARCH BY

Brand Names Numbers Dates Class Country

Text = e.g. wipo OR ompi, *ntel*, ompi~

Image Class = e.g. 05.07.13, apple AND tree

Goods/Services e.g. footwear, comput*

search


CURRENT SEARCH

IC:VC.10.03.04 *

1 - 3 / 3

TMview

Display: 30



PARIMEX[®]
... URBAN

MX TM (Active)
0119852218856
PARIMEX URBAN
2019-06-10 (MX)
PARIMEX, S.A.
NC: 35



1 - 3 / 3

Display: 30

1 / 1

download report PDF CSV XLSX HTML XML



curiocitycanada 
@curiocitycanada

You can bring one Canadian brand back from the dead. Who are you picking?!



   106

516 comments



Like



Comment



Share

SEARCH BY

Brand

Names

Numbers

Dates

Class

Country

Text

= ▾

zellers

Image Class

=

e.g. 05.07.13, apple AND tree

Goods/Services

=

e.g. footwear, comput*

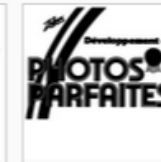
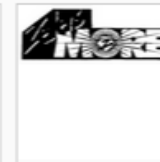
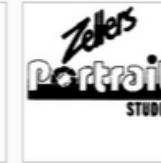
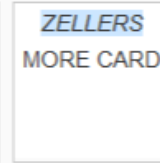
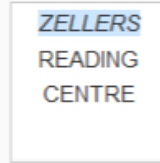
search 🔍

CURRENT SEARCH



Display: 30 per page options

Sort by Relevance desc



search 🔍

Display: List ▾ Sort: ▾

Zellers

CA TM (Active)

1172577-00

ZELLERS

2003-03-28 (CA)

Hudson's Bay Company

NC: 35, 37, 40, 41, 44

Display: 30 ▾ per page options ⚙️

VAN ZELLERS

VAN ZELLERS

ZELLERS
SELECT

ZELLERS
FAMILY



ZELLERS
OPTICAL



COIN
LECTURE
ZELLERS

ZELLERS
READING
CENTRE

ZELLERS
MORE CARD



ZELLERS
COUNTY FAIR

ZELLERS
MORE
CREDIT

ZELLERS
MORE CARD
DOLLARS



PRIME-
CRÉDIT
DOLLARS

Reg. TMA625975 - ZELLERS DESIGN

Status: Trademark: Registered

(111) Registration Number

TMA625975

(151) Date of the registration

2004-11-19

(210) Serial number of the application

1172577

(541) Reproduction of the mark where the mark is represented in standard characters

ZELLERS DESIGN

(540) Mark

The logo for Zellers, featuring the word "Zellers" in a bold, black, sans-serif font. The letters are slanted to the right, giving it a dynamic, italicized appearance.

(527) Indications regarding use requirements

Used in CANADA since as early as 1975 on services (1),(4)
Used in CANADA since at least as early as 1997 on services (2)
Used in CANADA since as early as 1995 on services (3),(5)
Used in CANADA since as early as 2002 on services (6)

(550) Indication relating to the nature or kind of mark

Trademark (Figurative Mark)

(731) Name and address of the applicant

Hudson's Bay Company
404 Bay Street

Sounds like



SEARCH BY

Brand

Names

Numbers

Dates

Class

Country

Text

P= ▼

wwf

Image Class

=

e.g. 05.07.13, apple AND tree

Goods/Services

=

e.g. footwear, comput*

search 🔍

CURRENT SEARCH

Over 740,000 results



Narrow down

searches ▾ records ▾

FILTER BY

Source Image Type Status Origin App. Year * Expiration *

AE TM	5,087	AU TM	33,155	BH TM	1,275	BN TM	614	BT TM	173
BW TM	578	CA TM	35,193	CH TM	7,623	CL TM	9,714	CR TM	4,310
DE TM	35,999	DK TM	17,005	EE TM	801	EG TM	2,000	IT TM	37,237
EM TM	28,968	ES TM	13,555	GE TM	589	GH TM	201	KR TM	44,450
GM TM	119	ID TM	12,883	IS TM	1,512	IT TM	37,237		
JO TM	2,145	JP TM	40,022	KE TM	1,633	KH TM	2,385		

Display: List ▾ Sort: Value - asc ▾

filter ▾

Japanese Trademarks

Italian Trademarks

Still over 77,000 results

searches ▾ records ▾

FILTER BY

Source Image **Type** Status Origin App. Year * Expiration *

WORD	28,409	STYLIZED	12,918	FIGURA	6,072
Combined	29,696	3D	154	COLOUR	10
SOUND	0	POSITION	0	SCENT	0
TASTE	0	MOVEMENT	0	Unknown	0

Holder Country
Designation
Reg. Year
Image Class
Holder
Nice Cl.

Display: List ▾

filter ▾

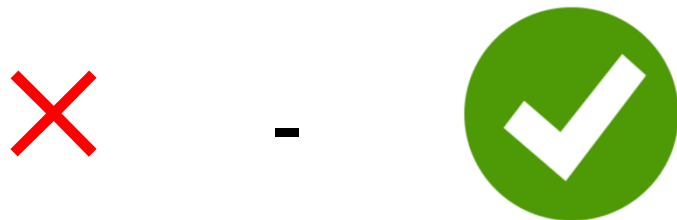


GRACECHAPEL
WWW.GRACECHAPEL.CO

MACHINE WASH COLD DRY NO. 6. EASY
TUMBLE DRY LOW DRY NO. 180W



Shirt - **SHI**_R**T**



FILTER BY

- Source
- Image
- Type
- Status
- Origin
- App. Year *
- Expiration *
- Holder Country *

WORD	21,800,819	STYLIZED	1,527,997	FIGURATIVE	3,134,718	Combined	14,155,735
3D	31,456	COLOUR	5,401	SOUND	1,250	POSITION	207
SCENT	25	TASTE	11	MOVEMENT	65	Unknown	541,839

Display: List

filter



GERMIPASTO

Image search

SEARCH BY

Brand Names Numbers Dates Class Country

Text = e.g. wipo OR ompl, "intel", ompl-

Image Class = e.g. 05.07.13, apple AND tree


Goods/Services = e.g. footwear, comput*

search

FILTER BY

Source Image Status Origin App. Year * Expiration *

Pick an image



edit delete

Pick a strategy

- Concept
- Shape
- Color
- Composite

Pick an image type

Verbal	541,119
Nonverbal	270,673
Combined	3,202,031
Unknown	345,246

filter

CURRENT FILTER


IMAGE:Concept *

1 - 60 / 4,359,069

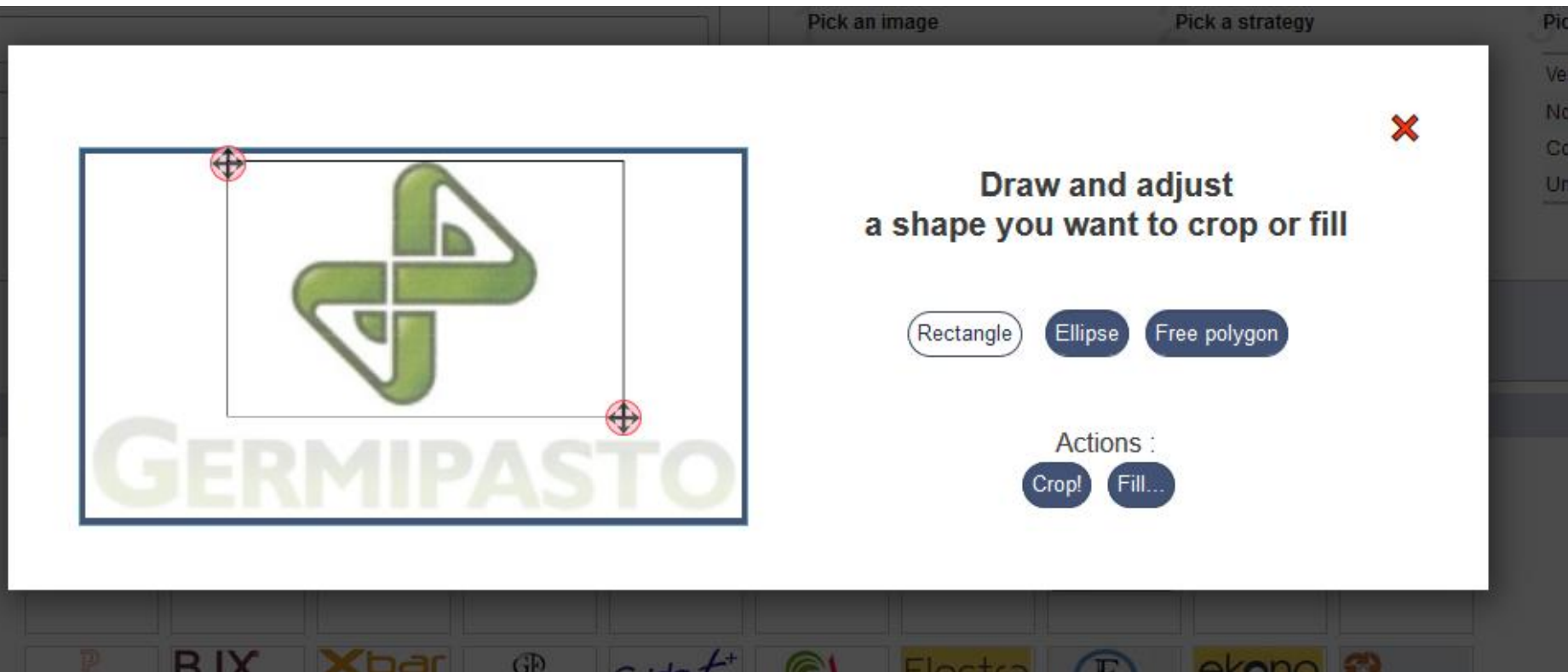
TMview

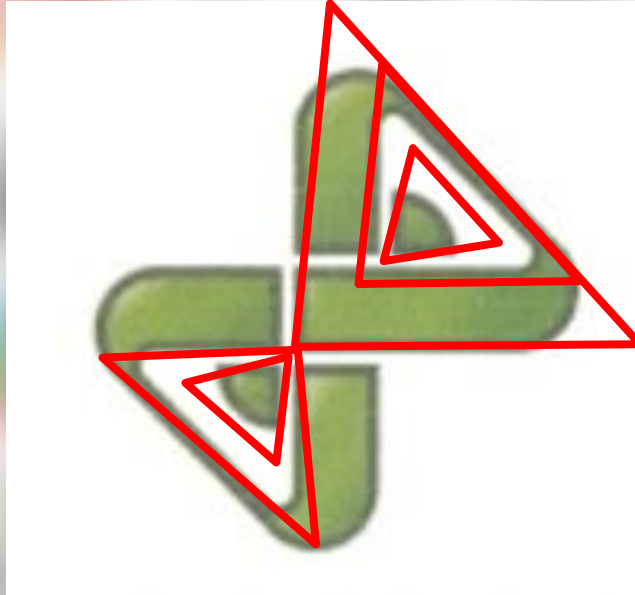
Display: 60

Sort by Relevance - desc



Image





Add a classification

SEARCH BY **Brand** Names Numbers Dates Class Country

Text = e.g. wipo OR omp, *intel*, omp-

Image Class = infinity

Goods/Services = VC.24.17.08: Symbol of *infinity*
US.24.17.12: *Infinity* symbol

search

1 - 60 / 9,432 TMview

Sort by Relevance - desc

Display: 60 per page

FILTER

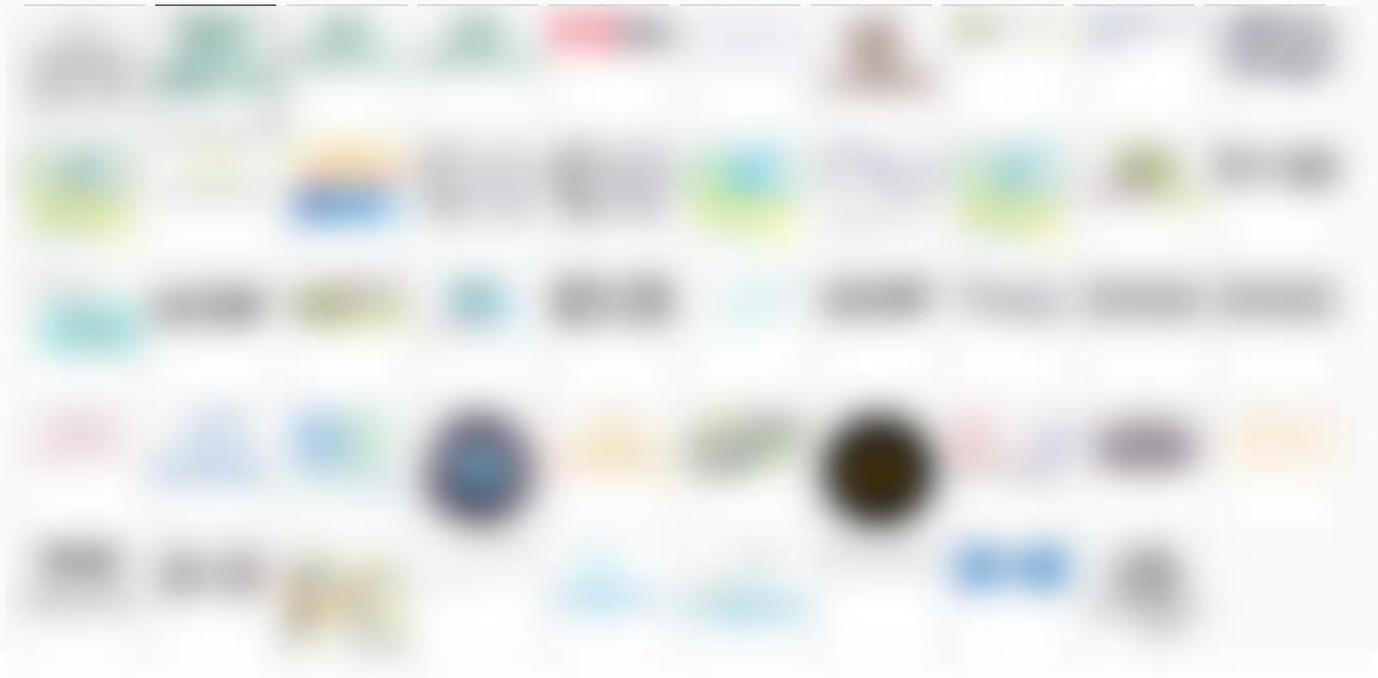
Pick a

edit

CURRENT

SOURCE:

Sort by 





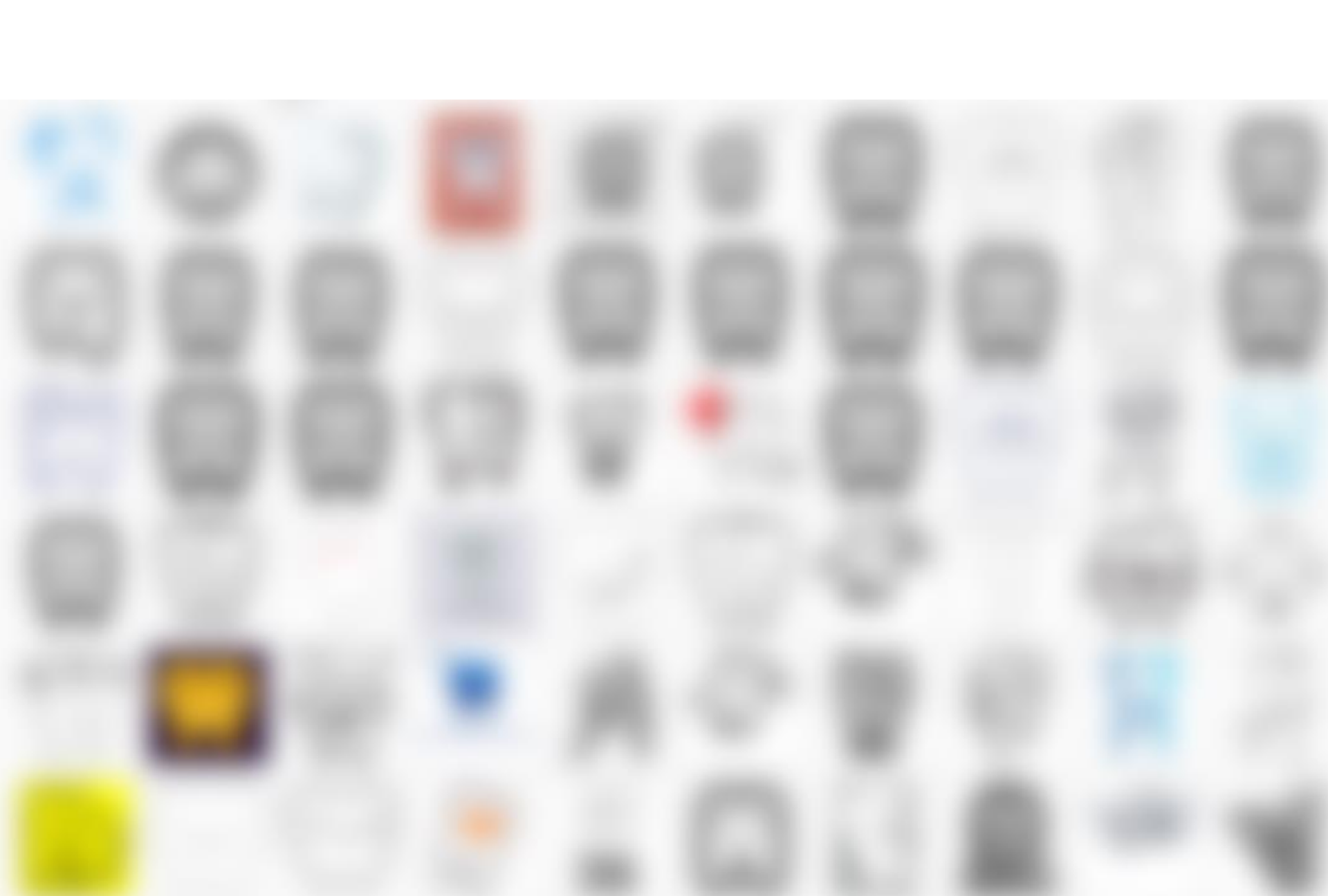
Artificial intelligence

Better precision

- Well defined concepts
- Figurative only









FILTER BY

- Source
- Image
- Type
- Status
- Origin
- App. Year *
- Expiration *
- Holder Country *

US	10,050,254	FR	3,260,493	DE	2,940,894	IT	1,686,604	AU	1,329,983	MX	1,269,188	ES	1,217,394
CA	1,091,622	CH	855,784	GB	788,019	ID	744,347	CN	648,978	JP	602,234	TH	499,613
VN	406,053	MY	346,188	NZ	304,269	NL	302,231	SG	293,144	PH	274,153	DK	242,321
UA	217,200	SE	173,676	KR	172,510	CR	159,388	MA	134,634	AT	123,654	UY	120,079
BE	116,415	HK	113,293	TW	94,870	ZA	94,727	AE	91,388	LU	79,858	EG	71,777
IN	68,876	IE	67,347	FI	62,398	JO	59,018	TR	58,648	VG	55,776	PL	54,956
BR	48,678	RU	47,530	PT	44,326	IL	40,924	NO	37,675	AR	37,500	TN	37,105

Display: List Sort: Count - desc

filter

- Count - asc
- Count - desc
- Value - asc
- Value - desc

FILTER BY

Source Image Type Status Origin App. Year * Expiration * Holder Country *

AD	1,662	AE	91,388	AF	1,371	AG	892	AI	650	AL	700	AM	1,895	AN	5,030
AO	272	AR	37,500	AS	415	AT	123,654	AU	1,329,983	AW	505	AZ	419	BA	1,123
BB	9,764	BD	681	BE	116,415	BF	33	BG	20,047	BH	4,992	BJ	68	BM	18,864
BN	10,082	BO	374	BR	48,678	BS	9,756	BT	448	BW	2,398	BX	1,392	BY	4,142
BZ	2,402	CA	1,091,622	CB	57	CC	39	CD	184	CE	206	CF	53	CG	88
CH	855,784	CI	418	CK	529	CL	21,204	CM	288	CN	648,978	CO	20,129	CR	159,388
CS	1,265	CU	4,402	CV	44	CW	1,957	CY	25,721	CZ	30,842	DD	3,395	DE	2,940,894
DK	242,321	DL	182	DM	268	DO	3,807	DT	442	DZ	22,028	EA	57	EC	2,699
EE	35,661	EG	71,777	EK	115	EM	1,480	EN	3,490	EO	52	ES	1,217,394	ET	364
EU	137	FI	62,398	FJ	675	FO	198	FR	3,260,493	GA	86	GB	788,019	GBR	50
GD	70	GE	19,574	GG	1,486	GH	4,879	GI	4,656	GL	259	GM	484	GN	97
GP	97	GQ	39	GR	19,903	GT	9,684	GU	445	GY	373	HK	113,293	HN	2,970
HR	8,572	HT	402	HU	19,300	IC	115	ID	744,347	IE	67,347	IL	40,924	IM	3,460
IN	68,876	IO	958	IQ	428	IR	3,451	IS	6,859	IT	1,686,604	JC	45	JE	2,740
JM	2,294	JO	59,018	JP	602,234	KE	35,513	KG	126	KH	21,722	KN	1,070	KO	170
KP	3,558	KR	172,510	KS	44	KW	19,110	KY	28,167	KY1	131	KYY	53	KZ	32,712
LA	2,892	LB	8,340	LC	613	LI	23,268	LK	3,076	LR	840	LT	6,380	LU	79,858
LV	5,506	LY	286	MA	134,634	MC	10,564	MD	27,637	ME	356	MG	10,353	MH	682
MK	17,472	ML	69	MM	162	MN	15,494	MO	1,099	MP	146	MQ	100	MR	786
MT	12,749	MU	11,472	MV	68	MW	4,455	MX	1,269,188	MY	346,188	MZ	12,949	NA	3,877
NC	100	ND	56	NE	159	NG	1,276	NI	1,139	NL	302,231	NN	47	NO	37,675
NP	160	NS	36	NZ	304,269	OM	12,503	OO	336	PA	23,530	PE	5,588	PF	300
PG	4,316	PH	274,153	PK	3,560	PL	54,956	PR	9,841	PS	858	PT	44,326	PY	1,430
QA	7,111	RC	351	RE	185	RH	1,286	RO	12,165	RS	27,178	RU	47,530	RW	51
SA	20,983	SB	52	SC	2,614	SD	4,793	SE	173,676	SG	293,144	SH	391	SI	12,307
SK	8,750	SL	104	SM	1,217	SN	329	SO	52	SR	172	SU	803	SV	5,491
SX	73	SY	3,566	SZ	1,551	TC	1,001	TG	167	TH	499,613	TN	37,105	TO	176
TR	58,648	TS	69	TT	1,107	TW	94,870	TZ	495	UA	217,200	UC	39	UG	322
UK	28,815	UM	70	US	10,050,254	UY	120,079	UZ	302	VA	75	VC	219	VE	5,691
VG	55,776	VI	3,962	VM	36	VN	406,053	VU	384	WO	37	WS	1,670	XO	462
XP	16,492	XX	9,926	YE	938	YI	259	YU	6,319	ZA	94,727	ZB	587	ZM	386
ZW	15,147	ZZ	36,566												



FILTER BY

Source

Image

Type

Status

Origin

App. Year *

Expiration *

Holder Country *

AE TM	6,707	AU TM	33,534	BH TM	454	BN TM	2,198	BT TM	2,433	BW TM	1,095
CA TM	19,197	CH TM	2,462	CL TM	0	CR TM	1,726	DE TM	11,171	DK TM	606
DZ TM	885	EE TM	99	EG TM	1,548	EM TM	61,880	ES TM	1,368	FR TM	8,911
GE TM	320	GH TM	485	GM TM	330	ID TM	19,509	IL TM	0	IS TM	3,263
IT TM	0	JO TM	1,893	JP TM	0	KE TM	2,875	KH TM	9,267	KR TM	0
KW TM	610	KZ TM	1,352	LA TM	5,359	MA TM	910	MD TM	208	MG TM	727
MK TM	149	MN TM	6,716	MW TM	323	MX TM	8,746	MY TM	26,414	MZ TM	2,099
NA TM	1,492	NZ TM	7,128	OM TM	907	PG TM	903	PH TM	16,793	RS TM	340
SG TM	24,515	SD TM	427	SZ TM	1,176	TH TM	6,078	TN TM	1,800	TO TM	147
UA TM	1,250	US TM	276,622	UY TM	1,797	VN TM	9,922	WS TM	303	ZW TM	828
WO AO (LIS)	0	WO TM	48,701	WO 6TER	20	WHO INN	0				

Display: List ▾

Sort: Value - asc ▾

filter ▾

CURRENT FILTER

		哈药						金山云	
 芙蓉肌	美则	 每日瑜伽							維納斯
护一及罕	碗燕		龍鳳呈祥						
				天眼查	天眼查	晶圆级镜片	瑞声晶圆玻璃镜片	好人家	
天眼查	晶圆级玻璃镜片	晶圆玻璃镜片专家	晶圆玻璃镜片解决方案提供者					微医	 良品铺子
		 良品铺子	 良品铺子	 良品铺子	 良品铺子	 良品铺子	 良品铺子	 良品铺子	 良品铺子
哈爱士	哈爱士		永霖	腾瑞制药	 遂之安		腾瑞制药		腾瑞制药

FILTER BY

Source

Image

Type

Status

Origin

App. Year *

Expiration *

Holder Country *

AE TM	207,574	AU TM	1,766,331	BH TM	51,668	BN TM	49,028	BT TM	19,777	BW TM	22,024
CA TM	1,709,036	CH TM	437,740	CL TM	602,514	CR TM	338,520	DE TM	2,145,647	DK TM	22,024
DZ TM	39,532	EE TM	61,621	EG TM	130,405	EM TM	1,813,490	ES TM	995,825	FR TM	2,876,483
GE TM	44,122	GH TM	31,225	GM TM	8,707	ID TM	985,419	IL TM	293,782	IS TM	111,860
IT TM	1,229,433	JO TM	155,030	JP TM	2,271,193	KE TM	95,165	KH TM	103,888	KR TM	3,812,975
KW TM	33,213	KZ TM	68,724	LA TM	50,518	MA TM	174,473	MD TM	43,706	MG TM	20,858
MK TM	35,492	MN TM	76,654	MW TM	25,779	MX TM	1,613,557	MY TM	895,747	MZ TM	45,944
NA TM	67,185	NZ TM	694,630	OM TM	75,436	PG TM	32,888	PH TM	502,294	RS TM	56,419
SG TM	737,907	SD TM	23,762	SZ TM	20,541	TH TM	986,550	TN TM	95,052	TO TM	3,503
UA TM	275,702	US TM	10,265,995	UY TM	271,670	VN TM	506,696	WS TM	8,071	ZW TM	74,464
WO AO (LIS)	1,130	WO TM	1,118,460	WO 6TER	3,583	WHO INN	10,223				

French Trademarks

Display: List

Sort: Value - asc

filter

FILTER BY

Source

Image

Type

Status

Origin

App. Year *

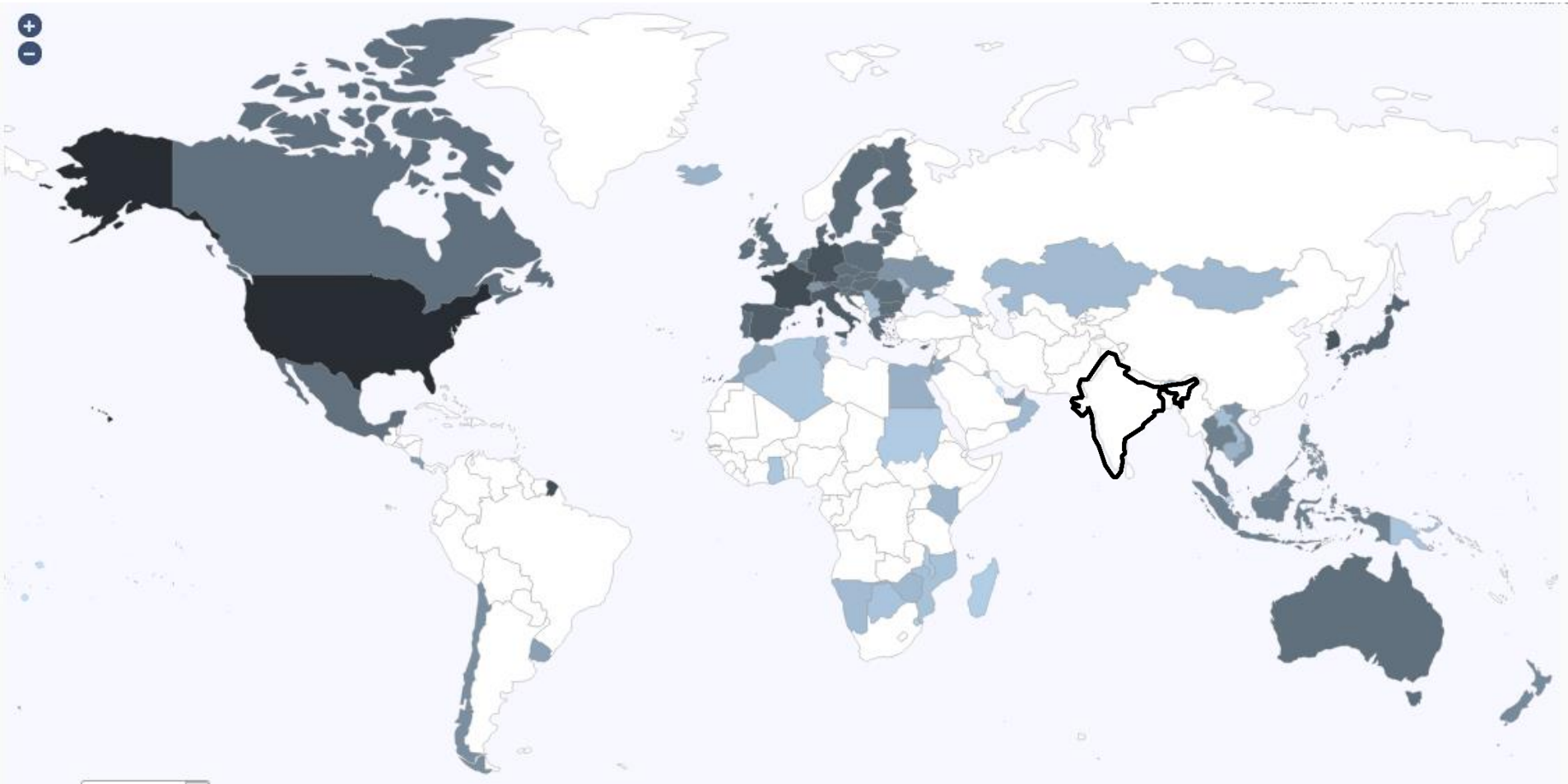
Expiration *

Holder Country *

searches records

FR	2,592,861	US	102,561	GB	40,888	JP	18,306	DE	15,425	CH	14,938	CN	8,911	BE	8,351
NL	7,400	SE	7,057	LU	5,696	ES	5,236	CA	4,216	HK	3,871	IT	3,804	DK	3,521
XX	3,301	KR	2,332	MC	2,139	AU	1,939	PT	1,862	FI	1,660	IE	1,523	TW	1,336
IL	1,107	NO	1,096	BR	1,050	ZA	726	SG	710	MX	585	VG	530	MA	527
PA	502	AT	429	TN	417	GR	408	NZ	396	DD	386	AR	372	MU	363
AE	356	TH	355	LI	355	IN	339	CU	338	RU	325	LB	325	AD	269
CY	258	BM	253	TR	243	CL	209	SA	196	PL	196	ID	190	MY	189
BS	180	CO	146	IR	143	VE	128	BB	122	CI	121	SN	114	DZ	114
SU	107	MT	107	BG	105	KY	90	AN	90	RE	88	MQ	86	HU	85
GP	83	GI	80	EG	76	MG	75	IS	59	RO	56	VN	55	LK	55
CZ	51	PE	49	DO	47	GA	46	CM	46	UY	45	PH	43	SC	42
EE	38	TT	35	GY	33	BZ	32	KW	31	QA	30	CR	28	KP	27
JM	27	LR	26	JO	26	UA	25	CG	25	PY	23	AM	23	MV	22
JE	22	AF	22	PF	21	SY	19	NG	19	IM	19	EC	19	YU	18
TG	17	SM	17	HT	17	CD	17	CS	16	SI	15	NC	15	BJ	15
ML	14	LV	14	LT	14	LC	14	CW	14	PK	13	HR	13	AG	13
VU	12	NE	12	GH	12	AL	12	WS	11	BH	11	GT	10	GM	10
ZW	9	KH	9	KE	9	NA	8	MR	8	YT	7	GG	7	GE	7
DJ	7	NI	6	MO	6	OM	5	GN	5	FJ	5	BN	5	ST	4
SK	4	RS	4	MK	4	MD	4	IQ	4	GD	4	CF	4	BW	4
YE	3	SZ	3	SR	3	NR	3	LA	3	KZ	3	AW	3	AO	3
AI	3	VC	2	UZ	2	UG	2	SV	2	MH	2	KM	2	ET	2
CK	2	BY	2	BD	2	ZM	1	SX	1	SL	1	SD	1	RW	1
PM	1	PG	1	NP	1	MZ	1	MS	1	MN	1	KN	1	HN	1
GF	1	FK	1	BO	1	BF	1	BA	1	AZ	1				

Coverage map



A search in GBD

- Brand Arla

- 2 Nice classifications: 32 & 29

- 2 designating countries: Poland & France

The screenshot shows the WIPO GBD search interface. The 'SEARCH BY' section has tabs for 'Brand', 'Name', 'Numbers', 'Date', 'Class', and 'Country'. The 'Brand' tab is selected and circled in red. Below the tabs are three input fields: 'Text' (with placeholder 'e.g. wipo OR omp, *ntel*, omp'), 'Image Class' (with placeholder 'e.g. 05.07.13, apple AND tree'), and 'Goods/Services' (with placeholder 'e.g. footwear, comput*'). A 'search' button is located to the right of these fields. At the bottom, the 'CURRENT SEARCH' section shows 'BRAND:arla' with a close button (X) and a trash icon.

search

filter

SEARCH BY

Brand Names Numbers Dates Class Country

Text = huawei

Image Class = e.g. 05.07.13, apple AND tree

Goods/Services = e.g. footwear, comput*

search

CURRENT SEARCH
BRAND:huawei






FILTER BY

Source Image Type Status Origin App. Year * Expiration * Nice Cl. * Designation *

ZW	53	ZM	55	WS	8	VN	95	UZ	53	US	351	UA	59
TR	83	TN	55	TM	52	TJ	56	TH	65	SZ	53	SY	7
SX	45	ST	38	SM	40	SL	51	SG	92	SD	54	RW	54
RU	93	RS	54	PH	97	OM	52	OA	61	NZ	85	NO	96
NA	52	MZ	59	MY	24	MX	87	MW	24	MN	52	MK	53
MG	55	ME	50	MD	52	MC	53	MA	58	LS	54	LR	51
LI	53	LA	50	KZ	56	KR	69	KP	54	KH	51	KG	55

Display: List Sort: Value - desc

CURRENT FILTER
GS_NICE:(42 9) DS:(US CA)

	Brand	Source	Status	Relevance	Holder	Holder Country	Number	Image
<input type="checkbox"/>	HUAWEI	CA TM	Active	22	HUAWEI TECHNOLOGIES CO., LTD.	CN	1087961	
<input type="checkbox"/>	HUAWEI & Design	CA TM	Inactive	20	HUAWEI TECHNOLOGIES CO., LTD.	CN	1274070	
<input type="checkbox"/>	HUAWEI & Design	CA TM	Active	20	Huawei Technologies Co., Ltd.	CN	1274232	
<input type="checkbox"/>	HUAWEI MARINE NETWORKS & Design	CA TM	Active	16	Huawei Technologies Co., Ltd. a corporation organized and existi...	CN	1428564	
<input type="checkbox"/>	HUAWEI SmartCare	CA TM	Active	20	HUAWEI TECHNOLOGIES CO., LTD.	CN	1570486	
<input type="checkbox"/>	HUAWEI (& DESIGN)	CA TM	Active	20	HUAWEI TECHNOLOGIES CO., LTD.	CN	1689765	

results





<https://www.wipo.int/reference/en/branddb/webinar>

Global Brand Database Webinars

WIPO offers free online seminars (webinars) to deliver information, training and updates on the [Global Brand Database](#). If you or your organization would be interested in a webinar on a specific topic please [contact us](#).

Register for upcoming webinars

All webinars

Webinar: [Global Brand Database : practical cases](#)

November 19, 2020 17:30 - 18:00 Geneva time

Online registration

Webinar: [Global Brand Database : an overview](#)

December 4, 2020 17:30 - 18:00 Geneva time

Online registration

Global Design Database: webinar

■ Overview

December 15th at 5:30 PM CET

<https://www.wipo.int/reference/en/designdb/webinar/index.html>

PATENTSCOPE webinar

■ Retrospective & plans for 2021

December 8 or 10

<https://www.wipo.int/patentscope/en/webinar/>



**ASK MORE
QUESTIONS**





gbd@wipo.int