The BMAT OS and SoundSys

Building the future of the music industry

SoundSys

bmat
MUSIC INNOVATORS

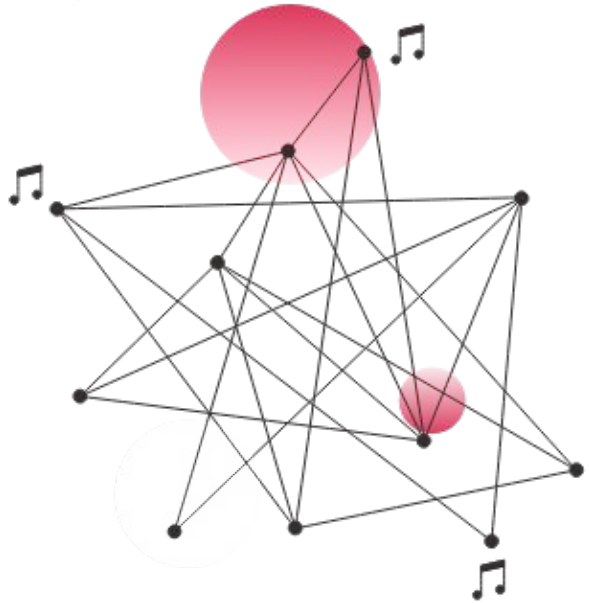
July 19th 2023 - ©BMAT

You can’t imagine a world without music

Parties

Restaurants

Events



Broadcast

Fans

Authors

Creators

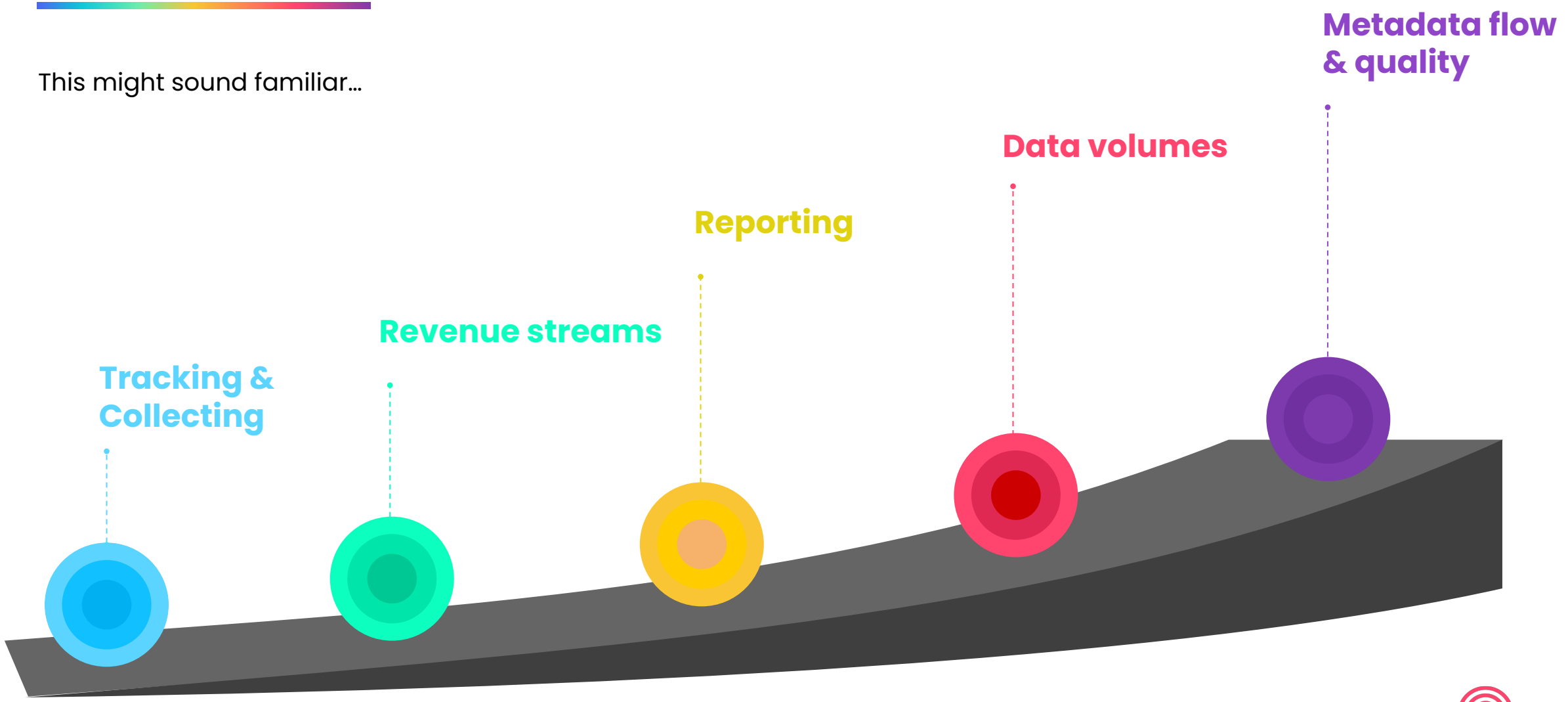
Artists

Labels

© BMAT MUSIC INNOVATORS

Today’s problems

This might sound familiar...



© BMAT MUSIC INNOVATORS

The unknown unknowns

Traditional media still here

New sources for interacting with music

Innovation brings change - and challenges

Photo: Paulette Wooten for Unsplash

Photo: Aaron Paul for Unsplash

Photo: Maxim Hopman for Unsplash

© BMAT MUSIC INNOVATORS

The BMAT OS

Link and support all the parties

From song creation to payout

Compensate the right people

Identify and credit all players in the music value chain

Prepare for the future

Flexibility - Scalability - Adaptability

© BMAT MUSIC INNOVATORS

Tools of the trade

Cloud-Based
Fully scalable,
always available
Security

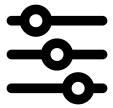
Back Office Portal
Manage everything
in one place

Integrations
RDx
WID, CISNET
IPI
ISWC
AVI Index

Industry Standards
DDEX RDR
1.3, 1.4
CWR 2.1, 2.2
CAF

Global, detailed DB
Rights Owner
Period
Territory
Share
Carve outs

Matching & Linking
BMATcher
Repertoire
Usage logs
Matching memory

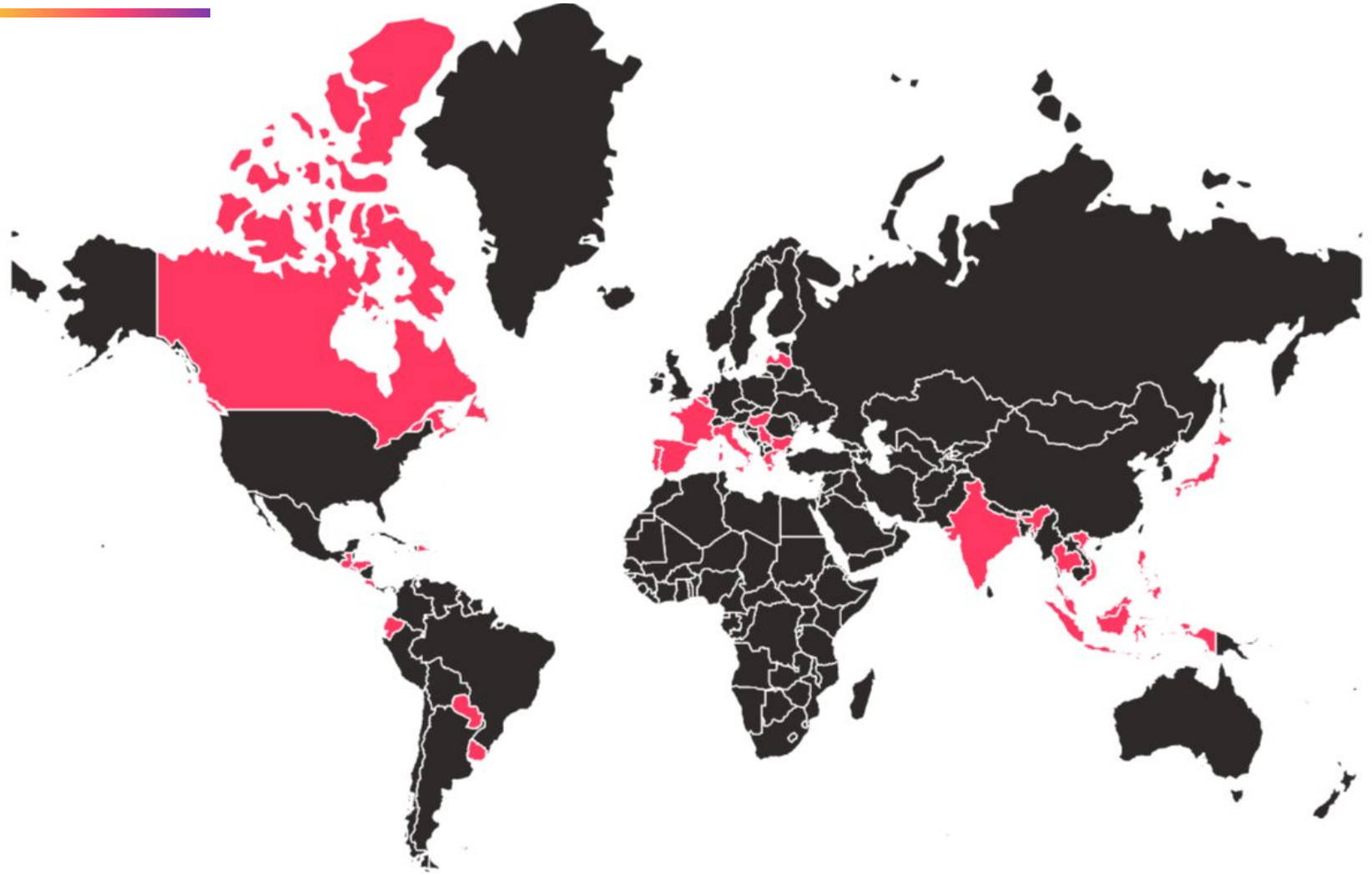


Distribution
Easy setup
Custom rules
~~One click~~

Detailed reporting
DDEX RDR-R precursor
CRD, DSR, CCID, CDM
Member statements
Internal reports
Statistics

© BMAT MUSIC INNOVATORS

BMAT Back Office



atlas BMAT BACK OFFICE

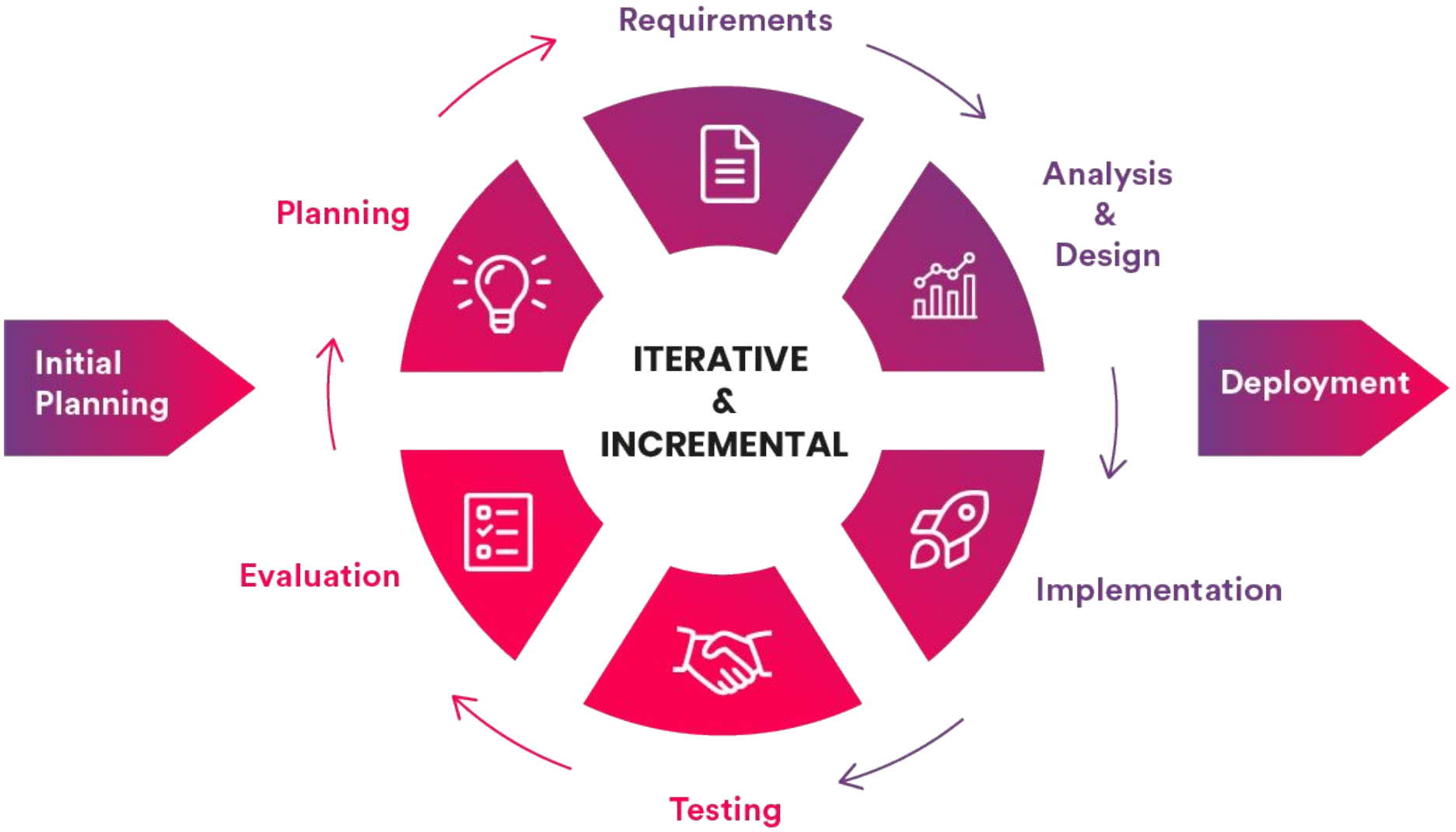
Pronto

crescendo

SoundSys

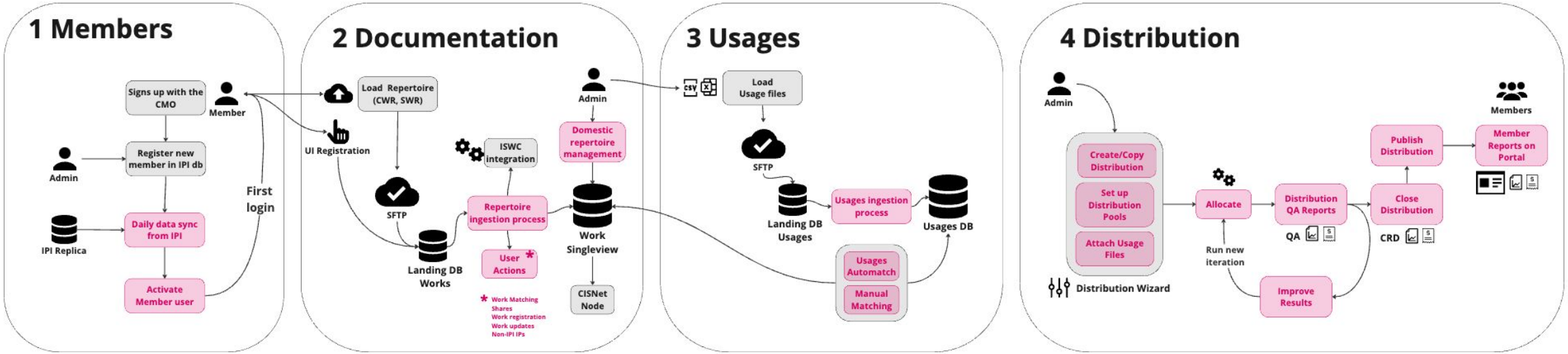
© BMAT MUSIC INNOVATORS

Building together with the clients



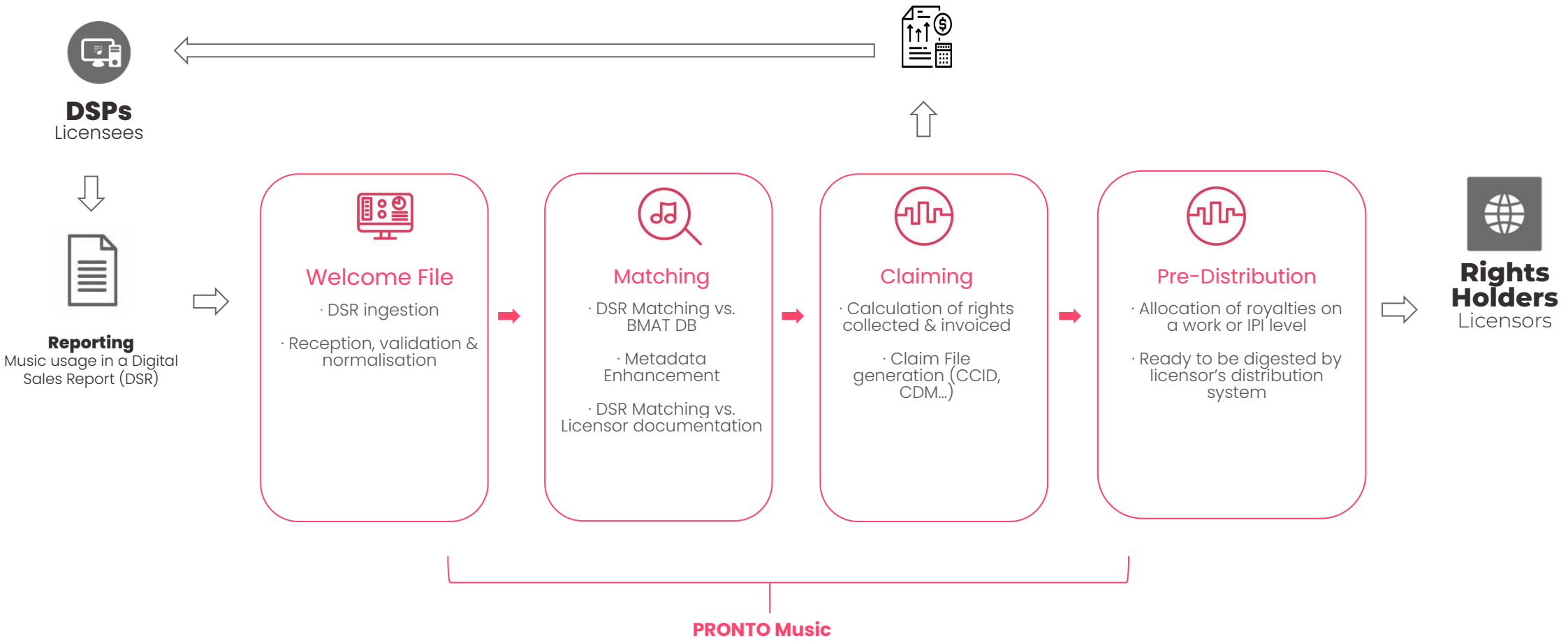
© BMAT MUSIC INNOVATORS

ATLAS focus



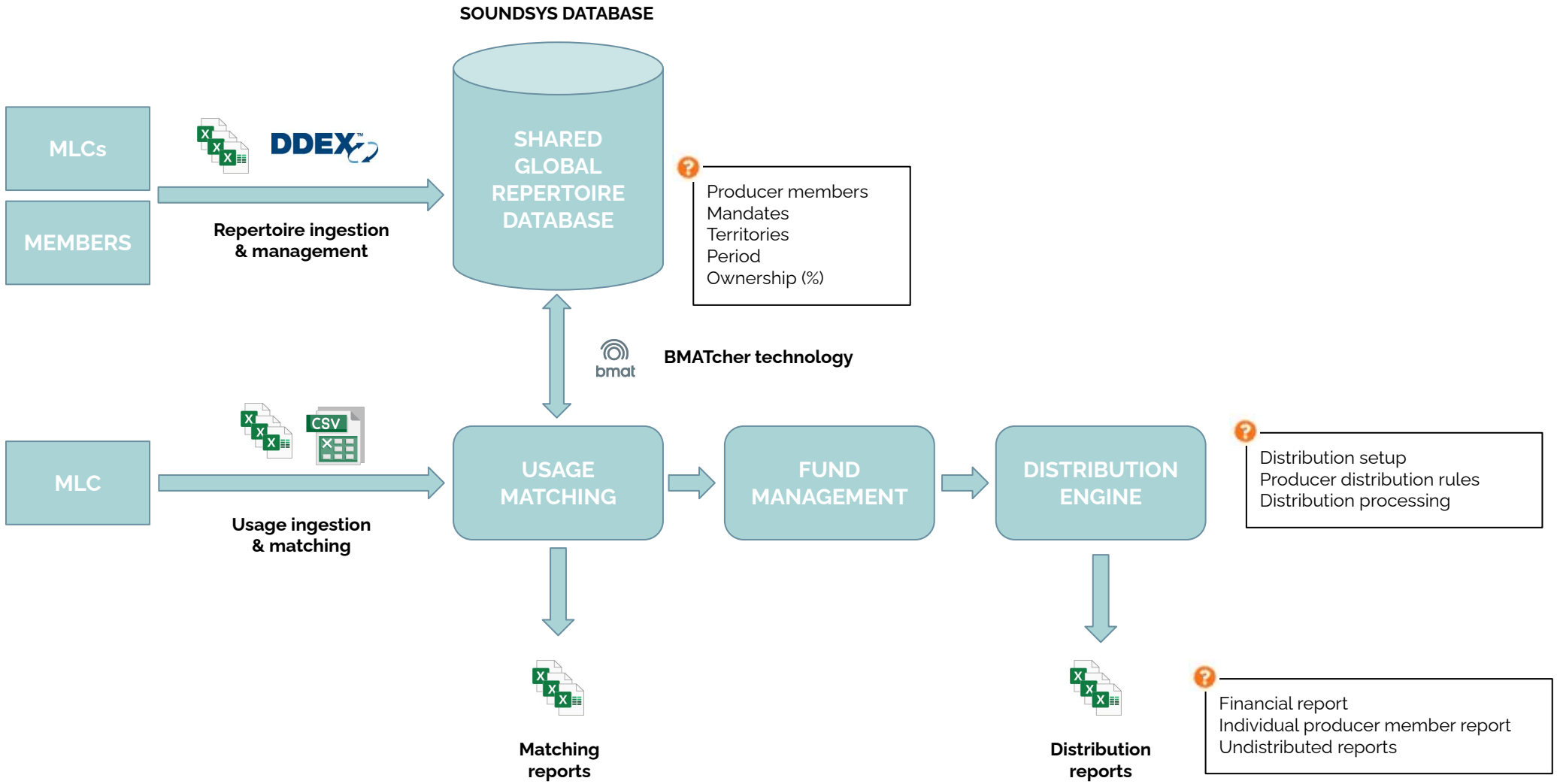
© BMAT MUSIC INNOVATORS

Pronto focus



© BMAT MUSIC INNOVATORS

SoundSys focus



© BMAT MUSIC INNOVATORS

Learnings & effects

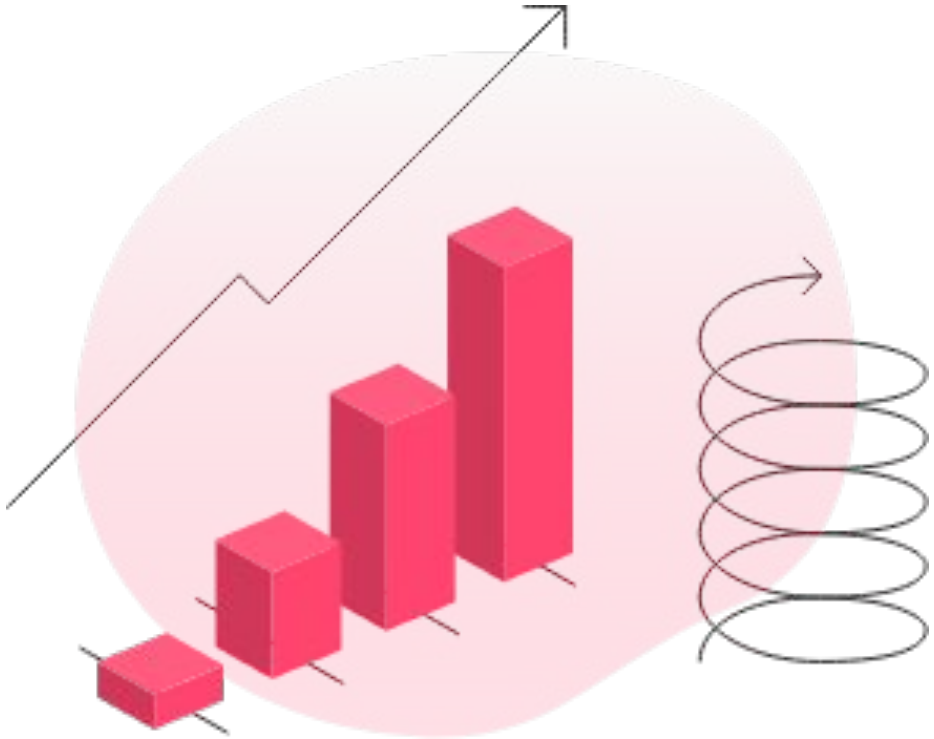
Neighboring vs Copyright vs Territory - same challenges!

Faster matching, faster distribution

Increased distribution frequency

International collaboration is easier

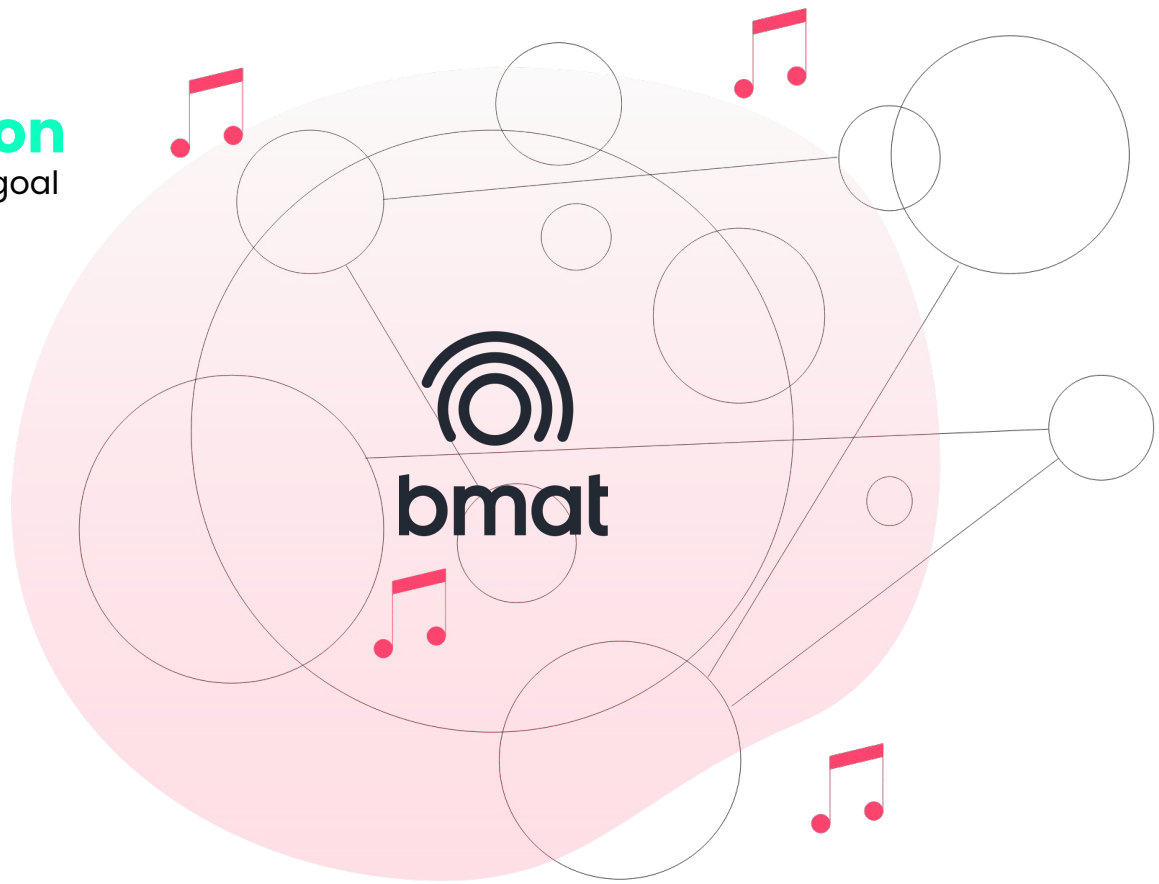
Member confidence increases



© BMAT MUSIC INNOVATORS

Are we there yet?

Perfection
Aspiration, not a goal



Adaptability
Iterate - inspect and adapt

New problems to solve
The Music OS as a canvas

The future is here
AI is getting old already, so what's next?

bmat

© BMAT MUSIC INNOVATORS

Thanks

Coming next: Seah Nancy, Managing Director at MRSS Singapore explaining their experience as founders of SoundSys

bmat
MUSIC INNOVATORS

For any questions please contact:

BMAT Back Office
bo@bmat.com

Carrer del Torrent de Perales, 1,
3, 08028 Barcelona. Spain

www.bmat.com
linkedin.com/company
/bmat