

Mr. Piero Attanasio



Piero is an economist working in book publishing since 1986. In 1996 he joined the Italian Publishers Association (AIE) where he is currently head of public affairs, R&D projects and academic publishing activities. He is a member of the IPA Copyright Policy Working Group of the Board of the ISBN International Agency that served as chair from 2006 to 2012.

His experience in identifiers and metadata for the publishing industry date back to early 2000. He was CEO of mEDRA (a DOI Registration agency) and board member at EDItEUR and International DOI Foundation and was involved in the set-up of the ISNI (as Italian representative in the ISO committee) and the Thema subject classification scheme.

He is lecturer in the postgraduate course on publishing at the University of Milan and author of many articles and two monographs about the impact of technologies on book trade and rights management in the digital environment.