



MgNTa

Much more than just another blockchain identifier.



With the digital revolution in full swing the market is operating at unprecedented speed and volumes.

100,000
tracks delivered to
Spotify, Apple Music
every day

Now independent creators have new ways of producing and distributing their works.

The existing industry architecture can no longer support a fully digital marketplace for the creators good.



Streaming
growth

\$3bn+
global black box

\$424m+

MLC accrued historical US
unmatched unpaid royalties.

A new music industry protocol a source of truth for.....

- Identity**
- Participation**
- Ownership**
- A license**
- Destination for payments**
- Method of transferring rights**
- Metaverse digital asset**

**TECHNOLOGY HAS
NEVER BEEN A FRIEND
OF THE CREATOR
WHEN IT COMES TO
GETTING PAID.**

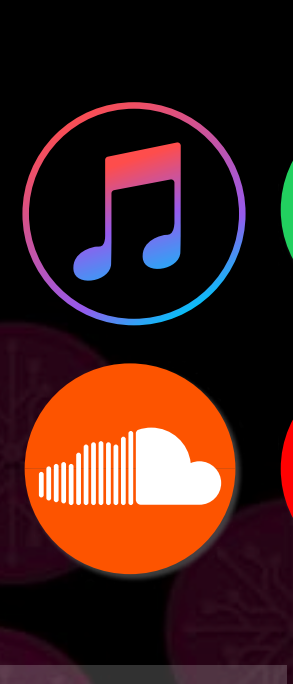
Established writers will be members of collection societies (PRO/CMO).



I P I
identifier



RIGHTS

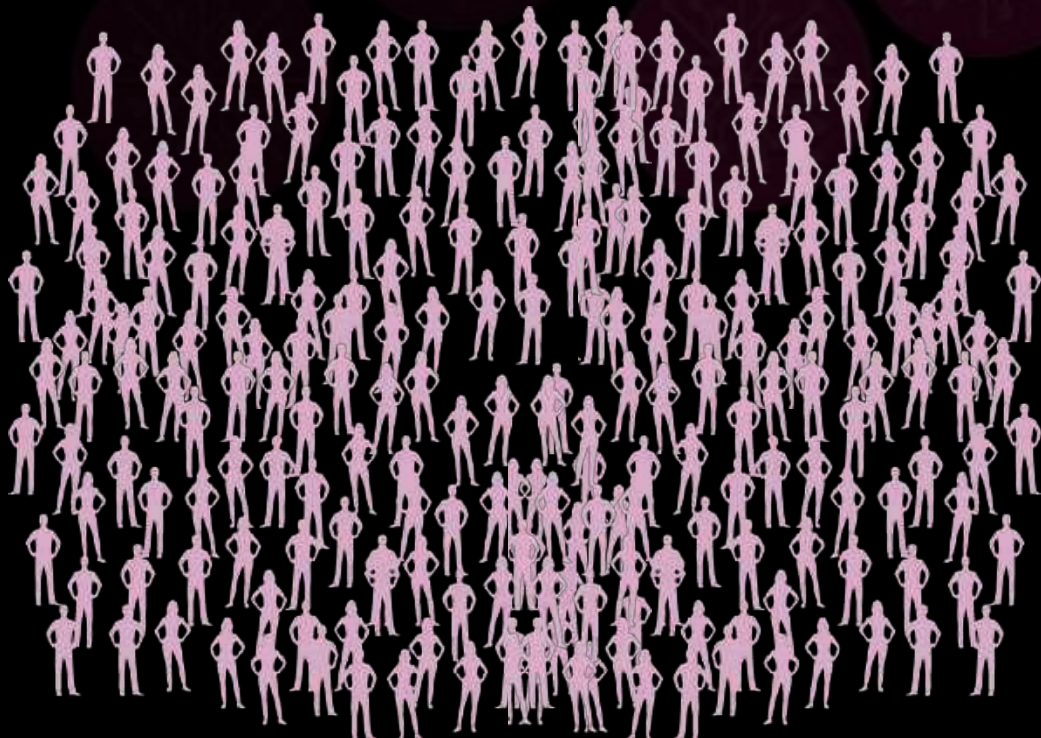


€ £ \$



A vast proportion of the writers of the 100,000 tracks delivered everyday are unrepresented, unidentified and **UNPAID** yet contribute to the \$500m of 'black box' revenue every year.

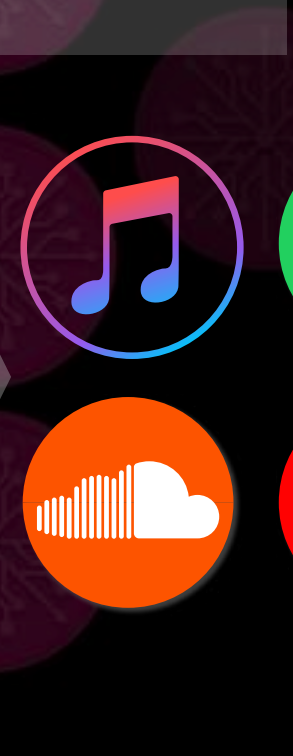
New DIY creators are often the artist and the writer. They are mostly **NOT** affiliated to any collection organisation.



I P I
identifier



RIGHTS



€ £ \$



Black
Box



Magenta
Box



We have started partnering with some DSPs and PROs to help starting to resolve some of the issues.

CLAIM



759831720aa978c890b11
f62ae49d2417f600f26aaa
51b3291a8d21a4216582a



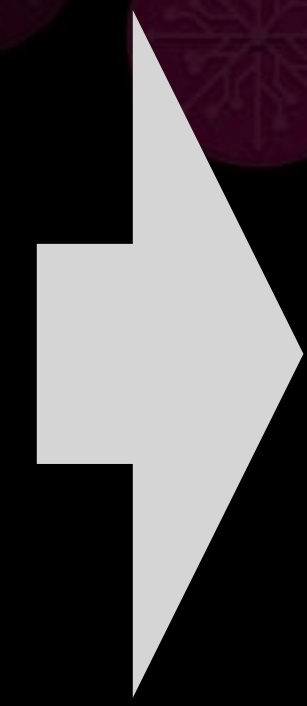
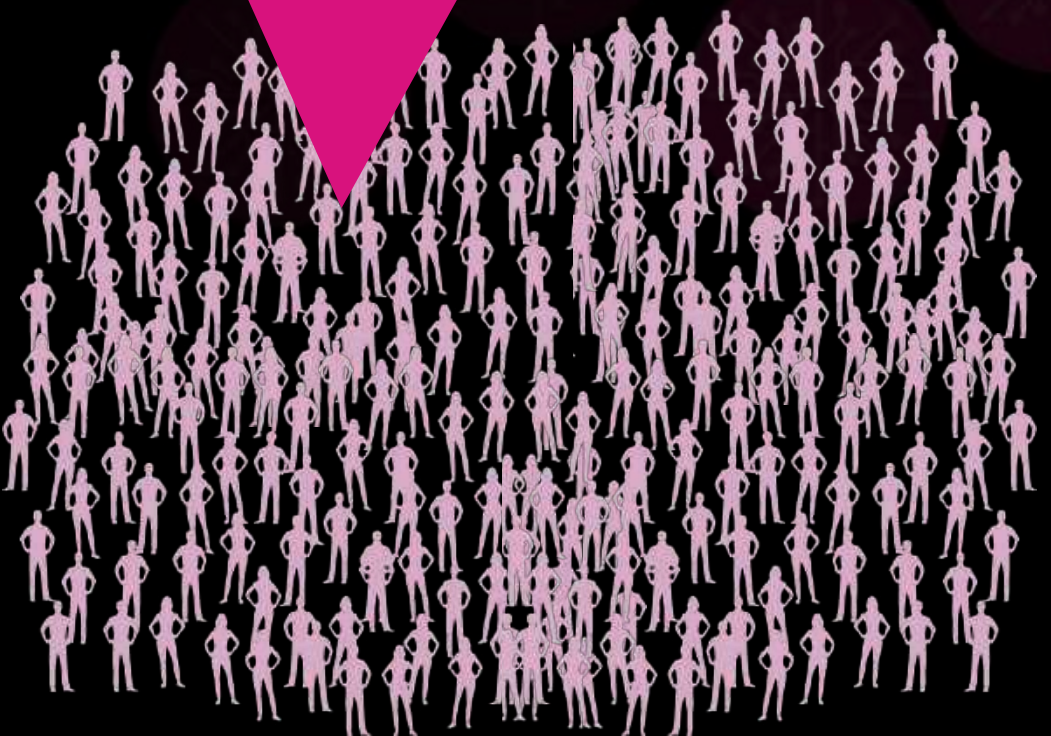
759831720aa978c890b11
f62ae49d2417f600f26aaa
51b3291a8d21a4216582a



MgNTa
lock



€ £ \$



MgNTa lock

ISRC

ISWC

IPI

ISNI

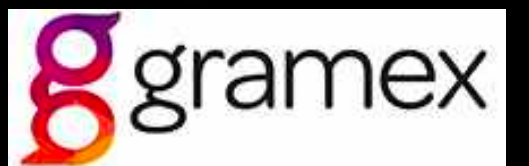
audio fingerprint

**we can unite
and lock all
identifiers
together**

**and distribute
only one**



TEOSTO



The background features a repeating pattern of purple circles, each containing a white circuit-like or snowflake-like pattern. The circles are arranged in a staggered grid, with some circles missing or faded towards the edges, creating a sense of depth and focus on the central text.

**The story so far
and
the road map.**

Proof-of-Concept
-
MgNTa chain
created
-
Version 1.0
workflow



2021-2022

Industry
Partnerships
& Pilots
-
Initial integration
into Digital Service
Providers

2022-2023

Establish the
MgNTa
Lock
'plug-in'
-
Revenue
flows to
Creators

2023

Scaling to global
Rights
Organisations
and
Digital Services
-
Web 3.0

2023-2024

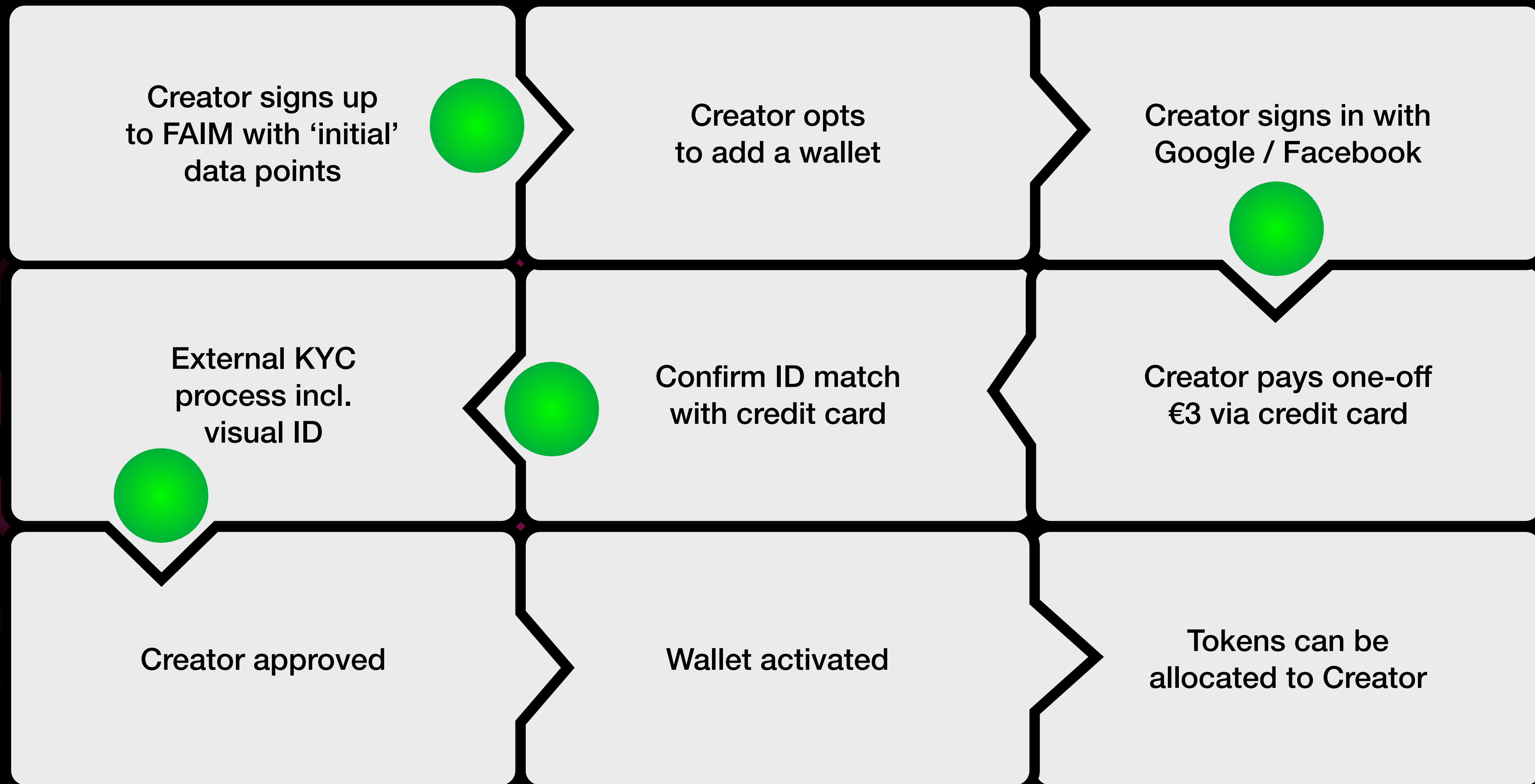
Next
level
innovation
-
Metaverse
marketplace

2024-2028

MgNTa is a fork from the Ark blockchain.....

- **Proof-of-stake**
- **Low energy**
- **Predictable**
- **Low costs**
- **Decentralised**
- **Partners and Creators will be invited to be node holders**

**WITHOUT BEING ABLE TO
ESTABLISH TRUE IDENTITY
THEN THE BLOCKCHAIN
WILL BE RIDDLED WITH
IMMUTABLE FRAUD!**



We have built a rigorous multi-stage process for confirming identity before we allow wallet to be activated.

In this version of MgNTa we ask the creator to upload a recording - demo or finished released version and create an audio-fingerprint.

The creator can add themselves as a participant, and invite others - providing they 'agree'.

Select your audio file
(.mp3 or .wav)

Upload audio

Add Song Info

Provide as much information as you can about the song - this will help ensure future proof of authenticity.

Title
My new song

Performing artist name
Two Onions

Lyrics

Format lyrics with ABC notation? [Markdown Notation Reference](#)

Save

Upload audio

Add Song Info

Add Collaborators

Collaborator Approval

Mint Tokens

All approved - ready to mint and distribute tokens... [Distribute tokens](#)

Song Info: My new song
Supplied by kevin.bacon@familyinmusic.com

| | |
|------------------------|-------------------------------|
| Song title | My new song |
| Performing artist name | Two Onions |
| Master audio | |
| Audio fingerprint | |
| Lyrics | none |
| Created at | 2022-11-04T13:37:22.118+00:00 |

Only when everyone has agreed then the individual tokens are created - or 'minted' then minimal data set is committed to on-chain.

**THE UNINFORMED OFTEN
GIVE TECHNOLOGY
POWER BEYOND ITS
CAPABILITIES.**

Blockchain technology does not perform magic or miracles.

It has been sadly misrepresented in hype and certainly been associated with fraud and illegal practice.

We promote ethical functionality and best practice.

We are blockchain for good not greed.

Thankyou