Mr. Hans Beerens

Hans is the Product Manager and Accessibility Officer at Dedicon

He is based in The Netherlands, has a background in education and e-learning and expertise in accessibility, usability and product management.

He provides training to publishing professionals and creates learning materials on accessibility and is involved in national and international projects, some of which concern accessibility metadata.

Ms. Julie Cardinal

Julie is the Associate University Librarian for Teaching, Learning and Research Support, Université de Montréal.

She is the Associate University Librarian of Cataloguing and metadata at the Université de Montréal Libraries since 2010.

She has been actively involved for several years in initiatives related to the use of structured data, the most recent of which is the creation of the Programme francophone des autorités de noms (PFAN), a program through which participating institutions in Canada provide authority records in French.

She is also involved in national committees on persistent identifiers and accessibility data.

Mr. George Kerscher

George is the Chief Innovations Officer, Daisy Consortium

He began his IT innovations in 1987 and coined the term "print disabled." George is dedicated to developing technologies that make information not only accessible, but also fully functional in the hands of persons who are blind or who have a print disability.

He believes properly designed digitally published materials and web pages can make information accessible to all people. George is an advocate for semantically rich content which can be used effectively by everybody.

As Chief Innovations Officer of the DAISY Consortium, Senior Advisor, Global Literacy to Benetech, and member of Publishing Groups in the W3C, George is a recognized international leader in document access. In addition, he chairs the DAISY/NISO Standards committee, and Chairs the Steering Council of the Web Accessibility Initiative (WAI).

Ms. Laura Brady

Laura is the Head of Accessibility, eBound Canada.

She is an accessibility expert whose priority is always to put users first.

She has more than 25 years of trade publishing experience, working in digital publishing for the past fifteen years, creating and converting ebooks, training publishers on accessible workflows, writing a blog helping developers work more accessibly, and consulting for services organizations about how to publish inclusively while worrying about everyone's reading experience.