## Mr. Allen BARGFREDE



Allen is a co-founder and Chief Business Officer of Verifi Media, where he leads strategy and client acquisition.

An author, lawyer, operating partner, and professor, he is a known and trusted strategic advisor in the music industry.

Allen has an over fifteen year affiliation with Berklee College of Music, where he founded the Rethink Music thinktank and launched their graduate music industry studies program.

His legal background includes recording and publishing negotiations, licensing, and catalogue valuations as well as extensive technology law work.

Allen has also authored three editions of the book Music Law in the Digital Age.

## Mr. Taihei SHII



Born in 1977, Taihei is a contemporary artist and entrepreneur.

In 2014, while still a graduate student at the University of Tokyo, he founded Startbahn, a company that provides infrastructure to ensure the reliability of artworks and support the transmission of their value.

The core of his business, "Startrail," received a grant from the Ethereum Foundation in recognition of its benefit to the public good.

He has been a visiting researcher at the University of Tokyo's Institute of Industrial Science and a member of the Ministry of Economy, Trade and Industry's Study Group on Art and Economic Society.