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WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

WEBINAR

Webinar on the Project on Enhancing the Use of Intellectual Property by Mobile Applications Developers

organized by
the World Intellectual Property Organization (WIPO)

Zoom Platform
https://wipo-int.zoom.us/meeting/register/u5Aud-qvqz0oE9aIlYu9NNE6Z4C3p-bumcJy

Friday, January 14, 2022

2.30 to 4.30 p.m. Central European Time (CET)

PROGRAM

prepared by the International Bureau of WIPO

Friday, January 14, 2022 *(all times are Central European Time (CET))*

14.30 – 14.35	Opening	
	Welcome remarks by:	Mr. Dimiter Gantchev, Deputy Director and Senior Manager, Information and Digital Outreach Division, Copyright and Creative Industries Sector, World Intellectual Property Organization (WIPO), Geneva
14.35 – 14.45	Introduction to the Project on Enhancing the Use of Intellectual Property by Mobile Applications Developers	
	Speakers:	Mr. Dimiter Gantchev
		Mr. Regan Asgarali, Controller, Intellectual Property Office of Trininad and Tobago (TTIPO), Attorney General and Ministry of Legal Affairs, Port of Spain, Trinidad and Tobago
		Mr. Emerson G. Cuyo, Director IV, Bureau of Copyright and Other Related Rights (BCRR), Intellectual Property Office of the Philippines (IPOPHL), Taguig City, the Philippines
		Ms. Faith Amatika-Oronga, Senior Legal Counsel, Kenya Copyright Board, Nairobi
14.45 – 15.00	Mobile App Associations – Experience of the United States of America	
	Speaker	Mr. Brian Scarpelli, Senior Global Policy Counsel, The App Association, Washington, D.C.
15.00 – 15.30	Topic 1:	Communicating best practices
	Speaker:	Ms. Ria Karim, Founder, D'Junction, Port of Spain, Trinidad and Tobago
		Discussion
15.30 – 16.00	Topic 2:	The IP tools produced in the project and their relevance for developers.
	Speaker:	(from the Philippines - tbc)
		Discussion
16.00 – 16.30	Topic 3:	What kind of Support is needed most by the app community.
	Speaker:	Mr. Kennedy Nyabwala, Founder and Chief Executive Officer, Bwala, Nairobi, Kenya
		Discussion

16.30   Closing

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