



REPUBLIC OF THE PHILIPPINES  
INTELLECTUAL PROPERTY OFFICE  
OF THE PHILIPPINES



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## WEBINAR

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**WIPO/WEBINAR/CDIP/2021/7/INF/1**  
**ORIGINAL: ENGLISH**  
**DATE: JANUARY 10, 2022**

## Webinar on Intellectual Property (IP) Contracts in Mobile Applications

*organized by*  
the World Intellectual Property Organization (WIPO)

*in cooperation with*  
the Intellectual Property Office of the Philippines (IPOP HL)

**Zoom Platform** <https://bit.ly/CFS-KCMApps>

**Friday, August 27, 2021**

**3 to 6 p.m. Philippines Time (PHT)**

### PROGRAM

*prepared by the International Bureau of WIPO*

Friday, August 27, 2021 (all times are Philippines Time (PHT))

*Mr. Jeremy John C. Bayaras, Master of Ceremonies*

15.00 – 15.10	Opening ceremony	
	Welcome remarks:	Mr. Rowel S. Barba, Director General, Intellectual Property Office of the Philippines (IPOPHL), Manila  Mr. Dimiter Gantchev, Deputy Director and Senior Manager, Information and Digital Outreach Division, World Intellectual Property Organization (WIPO), Geneva
15.10 – 15.35	Topic 1:	General Overview of IP Rights Throughout the Life Cycle of a Mobile App
	Speakers:	Mr. Andrew Katz, Chief Executive Officer, Moorcrofts LLP and Orcro Limited, Marlow, United Kingdom  Ms. Usha Guness, Solicitor, IT Department, Moorcrofts LLP, Marlow, United Kingdom
15.35 – 16.25	Topic 2:	Key Contracts for Mobile Apps: A Developer’s Perspective
		<ol style="list-style-type: none"><li>1. Non-Disclosure Agreements</li><li>2. Contracts and Assignment Agreements</li><li>3. Software Development Agreements</li><li>4. Third-Party Service Provider Agreements</li><li>5. Distribution Agreements with App Stores</li><li>6. Advertising Agreements</li><li>7. End-User License Agreements</li><li>8. Privacy and Data Protection</li></ol>
	Speakers:	Mr. Andrew Katz, Chief Executive Officer, Moorcrofts LLP and Orcro Limited, Marlow, United Kingdom  Ms. Usha Guness, Solicitor, IT Department, Moorcrofts LLP, Marlow, United Kingdom
16.25 – 16.55	Topic 3:	Key Contract Clauses to Comply with the Philippine Data Privacy Act and Consumer Laws
	Speaker:	Ms. Frances Aira Sy, Attorney, Policy Review Division, Privacy Policy Office, National Privacy Commission, Manila
16.55 – 17.40	Topic 4:	Q&A and Discussion
17.40 – 17.45	Closing remarks:	Mr. Emerson G. Cuyo, Director, Bureau of Copyright and Related Rights, IPOPHL, Manila

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