

WIPO



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WORLD INTELLECTUAL PROPERTY ORGANIZATION
GENEVA

MEETING THE NEEDS OF THE VISUALLY IMPAIRED PERSONS: WHAT CHALLENGES FOR IP?

**CICG, Geneva, July 13, 2009
9.00 to 10.30 a.m.**

PROGRAM

- 09.00 – 09.05 Welcome
- Mr. Francis Gurry, Director General, World Intellectual Property
 Organization (WIPO), Geneva
- 09.05 – 09.10 Opening remarks: The WIPO Visually Impaired Persons Initiative
- Ambassador Swashpawan Singh, Honorary Advisor, WIPO Visually
 Impaired Initiative, Geneva
- 09.10 – 09.40 The Needs and Expectations of Stakeholders
- Mr. Chris Friend, Strategic Objective Leader Accessibility,
 World Blind Union (WBU), London
- Mr. Herman Spruijt, President, International Publishers
 Association (IPA), Geneva
- Mr. Dipendra Manocha, Director, Regional Resource Centre,
 Digital Accessible Information System (DAISY) Consortium,
 New Delhi

09.40 – 10.10 The Engagement and Involvement of Member States

H. E. Mr. Mario Matus, Ambassador, Permanent Representative,
Permanent Mission of Chile to WTO, Geneva

H.E. Mr. Babacar Carlos Mbaye, Ambassador, Permanent
Representative, Permanent Mission of Senegal to the United Nations
Office and other International Organizations in Switzerland, Geneva

Mr. Douglas George, Director of Intellectual Property, Information
and Technology Trade Policy Division, Department of Foreign Affairs
and International Trade, Ottawa

10.10 – 10.30 Discussion