



ECONOMIC AND SOCIAL
COMMISSION FOR ASIA AND
THE PACIFIC



ARTNeT

ASIA-PACIFIC
RESEARCH AND TRAINING
NETWORK ON TRADE



UNEP

UNITED NATIONS
ENVIRONMENT
PROGRAMME (UNEP)



WIPO

WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

REGIONAL WORKSHOP

WIPO-UN-ESCAP-UNEP/IP/BKK/13/INF/1
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The Environmentally Safe Disposal of Intellectual Property-Infringing Goods

- Exploring the Interplay Between Trade in Intellectual Property-Infringing Goods, Development and Environmental Sustainability

organized by

the United Nations Economic and Social Commission for Asia and the Pacific (UN ESCAP)

the Asia-Pacific Research and Training Network on Trade (ARTNeT)

the United Nations Environment Programme (UNEP)

and

the World Intellectual Property Organization (WIPO)

Bangkok, November 21 and 22, 2013

PROGRAM

Thursday, November 21, 2013

08:30 – 09:00	Registration
09:00 – 09:30	<p>Welcome remarks by:</p> <p>Ms. Louise van Greunen, Director, Building Respect for IP Division, World Intellectual Property Organization (WIPO), Geneva</p> <p>Dr. Mia Mikic, Chief, Trade Policy and Analysis Section, the United Nations Economic and Social Commission for Asia and the Pacific (UN ESCAP) and project coordinator for Asia-Pacific Research and Training Network on Trade (ARTNeT), Bangkok</p> <p>Mr. Young-Woo Park, Regional Director and Representative for Asia and the Pacific, United Nations Environment Programme (UNEP), Bangkok</p>
09:30 – 10:00	<p>Topic 1: Strategic Goal VI of WIPO: Building Respect for Intellectual Property (IP)</p> <p>Speaker: Ms. Louise van Greunen</p>
10:00 – 10:30	<p>Topic 2: Overview of Trade in IP-Infringing Goods in the ASEAN</p> <p>Speaker: Mr. Teemu Alexander Puutio, Trade Policy and Analysis Section, the United Nations Economic and Social Commission for Asia and the Pacific (UN ESCAP), Bangkok</p>
10:30 – 11:00	Group Photo & Networking Break
11:00 – 11:30	<p>Topic 3: Disposal of IP-Infringing Goods from Customs Perspective</p> <p><i>(i) Cross-Border Movement of IP-Infringing Goods in the Asian Region</i></p> <p>Speaker: Mr. Joon Hyoung Bae, Intelligence Analyst, World Customs Organization (WCO), Regional Intelligence Liaison Office for Asia and the Pacific</p> <p><i>(ii) IPR Capacity Building for Customs in the Asia Pacific Region</i></p> <p>Speaker: Mr. James KW Wong, Program Manager (SEA), World Customs Organization (WCO), Asia Pacific Regional Office for Capacity Building (ROCB A/P), Bangkok</p>
11:30 – 12:30	Topic 4: Environmentally Friendly Disposal of IP-Infringing Goods: Opportunities for Establishing Harmonized Environment Rules

(i) Normative Environment Framework for the Disposal of IP-Infringing Goods

Speaker: Mr. Mushtaq Memon, Programme Officer,
International Environmental Technology Centre
(IETC), UNEP, Bangkok

(ii) Policies, Best Practices and Experiences on the Disposal of IP-Infringing Goods and / or the Integrated Solid Waste Management

Speakers: Mr. Hiroyuki Shimagaki, IPR specialist, IPR
National Center, Japan Customs, Japan

Ms. Hye-Young Han, Manager, Environment
Statistics Team, Korea Environment Corporation
(KEC), Republic of Korea

(iii) Key Recommendations from the 2012 Workshop

Speaker: Ms. Kakuko Nagatani-Yoshida, Compliance
Assistance Programme, UNEP, Bangkok

(iv) Plenary Discussion

Moderator: Mr. Mushtaq Memon

12:30 – 13:30

Lunch Break

13:30 – 13:45

Topic 5: Disposal Orders in terms of Part III of the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement)

Speaker: Ms. Eun-Joo Min, Senior Legal Counsellor,
Building Respect for IP Division, WIPO

13:45 – 14:15

Topic 6: The WIPO Disposal Study: Comparative Scope of the Problem and Methodologies Used for Destruction in the Asia Pacific Region

Speaker: Mr. David Blakemore, Executive Director, Asia
Pacific Secretariat, IPR Business Partnership,
Christchurch

14:15 – 15:30

Topic 7: Challenges and Experiences in the Environmentally Safe Disposal of IP-Infringing Goods: Country Reports

Moderator: Ms. Eun-Joo Min

Speakers: ASEAN Member States:
Cambodia
Indonesia
Philippines
Thailand

15:30 – 15:45 Networking Break

15:45 – 17:00 **Topic 7: Country Reports (continued)**

Moderator: Dr. Mia Mikic

Speakers: ASEAN Member States:
 Brunei Darussalam
 Lao PDR
 Malaysia
 Myanmar
 Viet Nam

18:30 – 20:30 Reception at Royal Princess

Friday, November 22, 2013

09:00 – 10:30 **Topic 8: Recent Developments Concerning Trade and Disposal of IP-Infringing Goods**

Moderator: Ms. Kakuko Nagatani-Yoshida

- CDs and DVDs:
 Mr. Piset Chiyasak, General Manager, Thai Entertainment Content Trade Association (TECA), Bangkok
- Clothes and Shoes/ Garments:
 Mr. Alan Adcock, Tilleke & Gibbins
- Food Items:
 Mr. Stéphane Passeri, Promotion of Rural Development through Development of Geographical Indications (GI) at Regional Level in Asia, Food and Agriculture Organization (FAO) Regional Office for Asia and the Pacific, Bangkok
- Fake Refrigerants – Scale, Detection and Disposal:
 Ms. Kakuko Nagatani-Yoshida
- Fake Pesticides
 Dr. Siang-Hee Tang, Executive Director, CropLife Asia
- Ms. Vikran Duangmanee, IP Manager, IP Management, SCG Chemicals Co., Ltd., Bangkok
- The Japanese Experience:
 Mr. Yasuo Ohkuma, Director, Intellectual Property Department, Attache for JAPAN PATENT OFFICE (JPO), JETRO, Bangkok
- The U.S. Experience:
 Mr. Peter Fowler, IP Attaché, U.S. Embassy, Bangkok

- 10:30 – 10:50 Networking Break
- 10:50 – 12:00 **Topic 9: Public / Private Sector Collaboration**
- Moderator: ESCAP
- Speakers: Ms. Jittima Srithaporn, Head, Policy Development Division, Office of Prevention and Suppression of IPR Violation, Department of Intellectual Property, Bangkok
Mr. Tae-Sung Kim, Regional Business and Market Manager, Fluorochemicals, APEJ, DuPont (Korea) Inc.
Mr. David Blakemore
- 12:00 – 13:00 Lunch Break
- 13:00 – 14:00 **Break-Out Session**
- Moderator: Mr. Suho Seong, Regional Office for Asia and the Pacific (ROAP), United Nations Environment Programme (UNEP), Bangkok
- 14:00 – 15:00 **Topic 10: Roundtable on International Cooperation**
- Opportunities for Cooperation among ASEAN Member States
 - Plenary Discussion
- Moderator: Ms. Louise van Greunen
- Speakers: Mr. Ricardo R. Blancaflor, Director General, Intellectual Property Office of Philippines
Mr. Suho Seong
Dr. Mia Mikic
Mr. Stéphane Passeri
- 15:00 – 15:30 Networking Break
- 15:30 – 16:30 **Topic 11: Enhanced Inter-Agency and Public/Private Sector Collaboration to Achieve Common Goals**
- Normative environment framework
 - Capacity building & awareness-raising
 - Piloting disposal schemes
- 16:30 – 17:00 Closing remarks

The views expressed by invited speakers are those of the speakers and not necessarily those of the Secretariats of WIPO, UN ESCAP or UNEP or of their Member States.

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