



JAPAN PATENT OFFICE



COMPANIES AND INTELLECTUAL
PROPERTY AUTHORITY



MINISTRY OF INVESTMENT,
TRADE AND INDUSTRY OF
BOTSWANA



WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

WORKSHOP

WIPO/TM/BBK/20/INF/1 PROV.
ORIGINAL: ENGLISH
DATE: FEBRUARY 25, 2020

Planning Meeting and the Second Training Workshop for a Branding Project Using Intellectual Property (IP) for “Chobe Baskets”

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Companies and Intellectual Property Authority (CIPA)

the Department for Cooperative Development (DCD), Ministry of Investment, Trade and Industry
of the Republic of Botswana

and
the Japan Patent Office (JPO).

Kasane, Botswana, February 24 to 27, 2020

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

PLANNING MEETING

Monday, February 24, 2020

9.00 – 12.30 Discussion

Discussion points:

- Update on the project
- Preparation for the workshop

SECOND TRAINING WORKSHOP

Tuesday, February 25, 2020

8.30 – 9.00 Registration

9.00 – 9.20 Opening ceremony

Welcome/Opening Remarks by:

Mr. Bathusi Lesolobe, Project Expert, World Intellectual Property Organization (WIPO), Geneva, Switzerland

Mr. Shingo Tsuda, Deputy Director, International Cooperation Division, Japan Patent Office (JPO), Tokyo

Mr. Goloswang Ramogala, Chief Cooperative Auditor, Department for Cooperative Development (DCD), Ministry of Investment, Trade and Industry, Gaborone

Mr. Timothy Moalusi, Registrar Industrial Property, Companies and Intellectual Property Authority (CIPA), Gaborone

9.20 – 9.40 **Topic 1: Successful Branding – Imabari Towel**

Speaker: Mr. Shingo Tsuda, JPO

9.40 – 10.30 **Topic 2 (a): Bye-laws of the Co-operative**

Speaker: Ms. Tlhalefa Sekate, Chief Cooperative Auditor (North) [Business Development], DCD

Discussions: All

10.30 – 10.45 Coffee Break

10.45 – 11.15 **Topic 3 (a): Draft Logo Designs of the Collective Mark**

Speaker: Mr. Bathusi Lesolobe, WIPO

Discussions: All

- 11.15 – 12.00 **Topic 4 (a):** **Draft Regulation on the Use of the Collective Mark**
Speaker: Mr. Bathusi Lesolobe, WIPO
Discussions: All
- 12.00 – 13.00 Lunch Break
- 13.00 – 14.00 **Topic 5 (a):** **Grading System (including Quality Standards)**
Speakers: Mr. Bathusi Lesolobe, WIPO
Master Basket Weavers:
Ms. Ranolang Keorapetse
Ms. Seakanyetso Montshonyana
Discussions: All
- 14.00 – 14.15 Preparation for the exercises
- 14:15 – 15.30 **Topic 6 (a):** **Improving Quality of Baskets**
Speakers: Ms. Ranolang Keorapetse
Ms. Seakanyetso Montshonyana
- 15.30 – 15.45 Coffee Break
- 15.45 – 17.00 **Topic 6 (b):** **Improving Quality of Baskets**
Speakers: Ms. Ranolang Keorapetse
Ms. Seakanyetso Montshonyana

Wednesday, February 26, 2020

- 8.30 – 9.15 **Topic 2 (b):** **Bye-laws of the Co-operative**
Speaker: Ms. Tlhalefa Sekate, DCD
Discussions: All
- 9.15 – 10.00 **Topic 3 (b):** **Draft Logo Designs of the Collective Mark**
Speaker: Mr. Bathusi Lesolobe, WIPO
Discussions: All
- 10.00 – 10.15 Coffee Break

- 10.15 – 11:00 **Topic 4 (b): Draft Regulation on the Use of the Collective Mark**
Speaker: Mr. Bathusi Lesolobe, WIPO
Discussions: All
- 11.00 – 12.00 **Topic5 (b): Grading System (including Quality Standards)**
Speakers: Mr. Bathusi Lesolobe, WIPO
Master Basket Weavers:
Ms. Ranolang Keorapetse
Ms. Seakanyetso Montshonyana
- 12.00 – 13.00 Lunch Break
- 13.00 – 14.30 **Topic 6 (c): Improving Quality of Baskets**
Speakers: Ms. Ranolang Keorapetse
Ms. Seakanyetso Montshonyana
- 14.30 – 14.45 Coffee Break
- 14.45 – 15.45 **Topic 6 (d): Improving Quality of Baskets**
Speakers: Ms. Ranolang Keorapetse
Ms. Seakanyetso Montshonyana
- 15.45 – 16.30 **Topic 7: Wrap-up**
Moderator: Mr. Bathusi Lesolobe, WIPO
- 16.30 – 16.45 Closing Remarks

FIELD VISITS

Thursday, February 27, 2020

9.00 – 17.00

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