



NATIONAL WORKSHOP

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TISC Workshop on Access to Technology Knowledge for Innovation Management and Business Development

jointly organized by

the World Intellectual Property Organization (WIPO) and

the State Service of Intellectual Property and Innovation under the
Government of the Kyrgyz Republic (Kyrgyzpatent)

Bishkek, November 28 and 29, 2012

Provisional Program

Document prepared by the International Bureau of WIPO

Day 1

09.00 – 09.15 Welcome

The representative of the State Service of Intellectual Property and Innovation under the Government of the Kyrgyz Republic, Bishkek

Ms. Monika Zikova, Project Coordinator, Innovation and Technology Support Section, World Intellectual Property Organization (WIPO), Geneva

09.15 – 9.30 **Technology and Innovation Support Centers, Project Overview and Latest Developments (Phase II)**

Speaker: Monika Zikova

09.30 – 10.15 **Linking Research to National Development: Policies, Programs and Initiatives Supporting Innovation in the Kyrgyz Republic: Innovation as a Factor of Development**

Speaker: Tursunbek Omursakov, Inventor, Senior Tutor, Kyrgyz State University of Construction, Transport and Architecture, Bishkek

10.15 – 10.45 Coffee Break

10.45 – 11.30 **Trends in Technological Innovation and the Importance of Patent Information in Business Decision Making**

Speaker: Monika Zikova

11.30 – 12.00 **Access to Commercial Patent Information (ASPI Program) and Scientific Journals (ARDI)**

Speaker: Monika Zikova

12.00 – 13.30 Lunch Break

13.30 – 14.15 **From Idea to Income: The strategic Use of Intellectual Property (IP) in Business**

The role of IP in business, IP strategies, managing innovation, using IP for business growth and expansion

Speaker: Eugene Sweeney, Director, Iambic Innovation Ltd, Abingdon, United Kingdom

14.15 – 15.00 **Finding and Assessing New Ideas**

Open innovation; research and collaborative networks, other sources of ideas; market and competitor assessment; technology & IP assessment

Speaker: Eugene Sweeney

15.00 – 15.30 Coffee Break

- 15.30 – 16.00 **Intellectual Property and Business Challenges: Commercialization of Domestic Inventions on the World Technology Market**
Speaker: Usenbek Kasmakun, Inventor, Director, International Center of Metallurgical Innovation, Bishkek
- 16.00 End of Day 1
- Day 2
- 09.00 – 09.45 **Extracting Value from IP**
Commercialization of IP, technology transfer, financing and fund-raising, spin-outs, gap and proof-of-concept funding, IP as a financial asset
Speaker: Eugene Sweeney
- 09.45 – 10.45 **Doing the Deal, Licensing**
Finding the “ideal partner”, marketing, license terms, royalties, negotiating, managing the license after the deal, international issues
Speaker: Eugene Sweeney
- 10.45 – 11.15 Coffee Break
- 11.15 – 12.00 **Case Studies**
Real case studies to practically illustrate the commercialization of IP, highlighting lessons previously mentioned
Speaker: Eugene Sweeney
- 12.00 – 13.30 Lunch Break
- 13.30 – 15.00 **Value-added Features (Particularly regarding Business Analysis) of Commercial Patent Information Resources: Thomson Innovation**
Speaker: Brian Larner, Thomson Reuters, United Kingdom
- 15.00 – 15.30 Coffee Break
- 15.30 – 16.30 **Value-added Features of Commercial Patent Information Resources: Thomson Innovation (cont’d)**
Speaker: Brian Larner
- 16.30 **Evaluation, Certificates and Closure**

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