



österreichisches
patentamt

AUSTRIAN PATENT OFFICE (APO)



WIPO

WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

ROVING SEMINAR

WIPO/RS/IP/AU/18/INF/1/PROV.3
ORIGINAL: ENGLISH
DATE: OCTOBER 23, 2018

WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Austrian Patent Office (APO)

Vienna, October 24, 2018

PROVISIONAL PROGRAM

Prepared by the Secretariat

Vienna, Austria
Wednesday, October 24, 2018

9.00 a.m. – 9.30 a.m. **REGISTRATION**

9.30 a.m. – 10.00 a.m. **OPENING SESSION**

Welcome addresses by:

- Dr. Robert Ullrich, Head, Legal Department for International Trademarks, Austrian Patent Office (APO)
- Mr. Marcus Höpperger, Senior Director, Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Designs Sector (BDS), World Intellectual Property Organization (WIPO)

10.00 a.m. – 10.20 a.m. **Topic 1: WIPO Introduction**

Speaker: Mr. Erik Wilbers, Senior Director, WIPO Arbitration and Mediation Center, Patents and Technology Sector, WIPO

10.20 a.m. – 10.50 a.m. **Topic 2: The Patent Cooperation Treaty (PCT)**

Speaker: Ms. Silke Weiss, Legal Officer, PCT Legal and User Support Section, PCT Legal and User Relations Division, PCT Legal and International Affairs Department, WIPO

10:50 a.m. – 11:20 a.m. **Roundtable: PCT: Challenges and Successful Examples**

Moderator: Ms. Silke Weiss, WIPO
Speakers: Ms. Katharina Fastenbauer, Head, PCT Department, APO
 Dr. Helmut Scherkl, RESCO Consulting GmbH

11.20 a.m. – 11.35 a.m. **Coffee Break**

11.35 a.m. – 12.15 p.m. **Topic 3 Global Intellectual Property systems:**
 (a) The Madrid System for the International
 Registration of Marks
 (b) The Hague System for the International
 Registration of Industrial Designs

Speakers: Mr. Marcus Höpperger, Director, WIPO
 Ms. Susanna Kernthaler, Deputy Head, Legal Department for International Trademarks, APO

12.15 p.m. – 12.45 p.m. **Roundtable: Use of the Madrid and Hague System: Challenges and Successful Examples**

Moderator: Mr. Marcus Höpperger, WIPO
Speakers: Ms. Susanna Kernthaler, Deputy Head, Legal Department for International Trademarks, APO
Ms. Ulrike Nöff, Legal Department, Red Bull GmbH
Ms. Gudrun Irsa-Klingspiegl, Head, Trademark Management, Schönherr Rechtsanwälte

12.45 p.m. – 2.00 p.m. **Lunch Break**

2.00 p.m. – 2.30 p.m. **Topic 4 WIPO Arbitration and Mediation: Alternative Dispute Resolution**

Speaker: Mr. Erik Wilbers, WIPO

2.30 p.m. – 3.10 p.m. **Topic 5 Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy**

Speaker: Mr. Alex Riechel, Industrial Property Information Officer, Innovation and Technology Support Section, Access to Information and Knowledge Division, Global Infrastructure Sector (GIS), WIPO

3.10 p.m. – 3.25 p.m. **Questions and Answers**

3.25 p.m. – 3.40 p.m. **Coffee Break**

3.40 p.m. – 4.10 p.m. **Topic 6 Relations between the APO and the WIPO**

Speakers: Ms. Susanna Kernthaler, Deputy Head, Legal Department for International Trademarks, APO
Ms. Katharina Fastenbauer, Head, PCT Department, APO

4.10 p.m. – 4.30 p.m. **Questions and Answers**

CLOSING SESSION

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