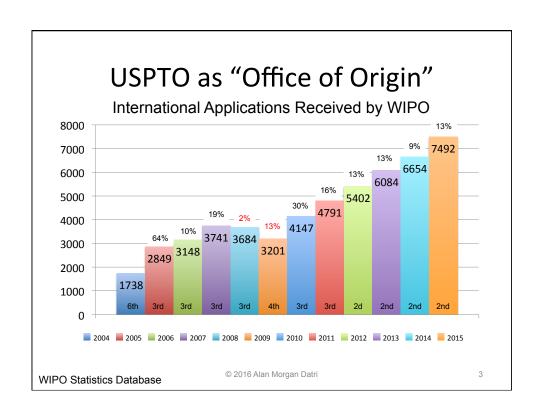
Madrid Protocol: United States of America

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www.uspto.gov/trademark/laws-regulations/madrid-protocol About Us | Careers | Contact Us **Patents Trademarks IP Policy Learning and Resources** Ø Quick Links ∨ Home / Trademarks / Laws & Regulations / Madrid Protocol 📂 Share | 👘 Print ACCESSION OF THE LAO PEOPLE'S DEMOCRATIC REPUBLIC TO THE MADRID PROTOCOL: Effective March 7, 2016, international applications may now include designations to the Lao People's Democratic Republic. Further information can be found at http://www.wipo.int/edocs/madrdocs/en/2016/madrid 2016 2.pdf &. Not Helpful 9 Madrid Protocol Laws & Regulations **Basics** Fastener Quality Act (FQA) The Protocol Relating to the Madrid Agreement Concerning the Madrid Protocol -- is one of two treaties comprising the Madrid Procedures and Guides Madrid Protocol trademarks. The protocol is a filing treaty and not a substantive Rules effective and efficient way for trademark holders -- individuals at marks in multiple countries through the filing of one application w Laws set of fees, in one currency. Moreover, no local agent is needed Seminars Registration may be issued, it remains the right of each country **WIPO Notices** determine whether or not protection for a mark may be granted. **Special Notices** Rule Making country grants protection, the mark is protected in that country just Protocol also simplifies the subsequent management of the mark to record subsequent changes in ownership or in the name or address of the holder with World Intellectual



| Top "Countries of Origin" | | | | |
|---|-------|--------|--|--|
| Applicant's Country of Origin | 2014 | Growth | | |
| United States of America | 6,595 | +9.1% | | |
| Germany | 6,506 | -4.8% | | |
| France | 3,802 | -9.9% | | |
| Switzerland | 3,144 | 2.4% | | |
| United Kingdom | 2,946 | 19.3% | | |
| Italy | 2,742 | -1.5% | | |
| China | 2,225 | -5.5% | | |
| Japan | 2,081 | 8.3% | | |
| Australia | 1,556 | 23.3% | | |
| Netherlands | 1,402 | 4.2% | | |
| WIPO Statistics Database © 2016 Alan Morgan Datri | | | | |

US Applicants in Top 50

| Applicant | 2014 | Rank |
|------------------------------|------|------|
| Apple | 50 | 16 |
| Wikimedia Corporation | 41 | 19 |
| Microsoft | 31 | 33 |
| Payless Shoesource Worldwide | 31 | 33 |
| Avon Products | 27 | 41 |
| Trident Group LLC | 26 | 43 |
| IBM | 25 | 49 |
| All others | < 25 | N/A |

WIPO Statistics Database

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Madrid Processing Unit

- Role as Office of Origin
 - Examines the international application
 - Responds to irregularity letters issued by IB
 - Examines subsequent designations
 - Notifies IB of ceasing of effect of goods and services in basic mark
- Role as Designated Contracting Party
 - Reviews provisional refusals by examiners for compliance before sent to IB
 - Correction notices
 - Limitation notices
 - Restrictions
 - Final Decisions
 - Transformation and Replacement Requests
 - Invalidations

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USPTO: OFFICE OF ORIGIN

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Entitlement to File with USPTO

- National
 - National citizenship or jurisdiction of formation/ incorporation of legal entity
- Domicile
- Real and Effective Industrial or Commercial Establishment ("Establishment")
 - Need not be principle place of business, but must not be fraudulent or fictitious

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Fees

- In conjunction with international application
 - If TEAS, pay in USD directly to USPTO
 - If paper application, pay in CHF directly to WIPO
 - Deposit account; bank transfer
- In conjunction with WIPO irregularity letter
 - E-Payment; deposit account; bank transfer; credit card
 - USPTO will not accept or forward deficient fees set forth in irregularity letter

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Certification by USPTO

- · Common Reasons for Denial
 - Ownership
 - Not the same mark
 - Description of the mark
 - Goods and services in international application exceed the scope of those in the basic mark
- Petition to Review Denial of Certification
 - Only way to respond to denial and/or amend international application
 - File immediately after notification via TEASi

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WIPO Irregularities

Types

- Classification of goods and services
 - Not classified or in wrong class
- Indication of goods and services
 - Too vague for the purposes of classification, linguistically incorrect or incomprehensible
- · Other irregularities
 - Improper form; missing or defective particulars; defective certification; insufficient fees; etc.

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WIPO Irregularities

Actions

- Corrected by USPTO
 - Missing particulars; defective certification
- Corrected by Applicant via the USPTO
 - Classification and indication/identification of goods and services
- Corrected by Applicant
 - Fees
- Corrected by Applicant or via USPTO
 - Defective particulars

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Notification of Ceasing of Effect

- Applies to the indication/identification of goods and services only
 - Changes to reproduction of mark, owner, address, any other indication (disclaimer, description of the mark, translation, etc.), etc., not notified
- Basic Application: notification sent at time of registration

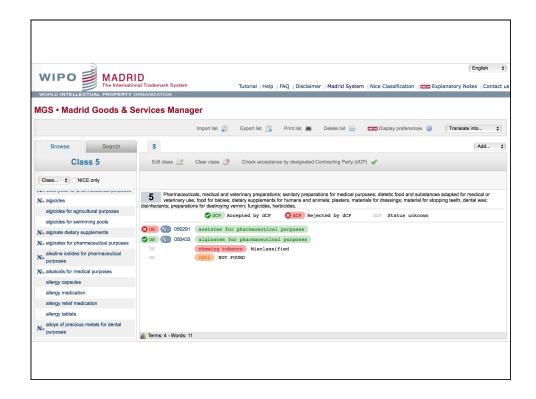
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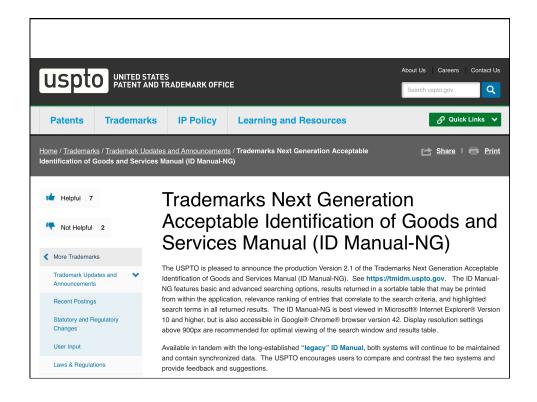
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USPTO: OFFICE OF DESIGNATED CONTRACTING PARTY

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Affidavits of Use

- Affidavits of use or excusable non-use
 - To be distinguished from renewals filed with WIPO every ten years after date of IR
- Affidavits of use must be filed between:
 - 5th and 6th year after registration by USPTO
 - 9th and 10th year after registration by USPTO
 - Every 9th and 10th year thereafter
- Time period runs from date of registration indicated in US registration certificate

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