Intellectual Property Office

Intellectual Property Office is an operating name of the Patent Office

WIPO
WORLD INTELLECTUAL PROPERTY ORGANIZATION

ROVING SEMINAR

WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Intellectual Property Office of the United Kingdom (IPO)

Birmingham, May 1, 2018

PROVISIONAL PROGRAM

prepared by the Secretariat of WIPO

Birmingham, United kingdom
Tuesday, May 1, 2018

10.00 a.m. – 10.30 a.m.   REGISTRATION

10.30 a.m. – 11.00 a.m.   **OPENING SESSION**

Welcome addresses by:

– Mr Andy Bartlett, Director of Business Operations, IPO;

– Mr. Michael Richardson, Director, PCT Business Development Division, PCT Legal and International Affairs Department, Patents and Technology Sector (PTS), WIPO

11.00 a.m. – 11.15 a.m.   **Topic 1:   WIPO Introduction**

Speaker: Ms. Catherine Jewell, Senior Information Officer, Editorial and Design Section, Communications Division, WIPO

11.15 a.m. – 12.05 p.m.   **Topic 2:   Protecting your Inventions at Home and Abroad**

(11.15 a.m. – 11.30 a.m.)   ***Patent Protection Strategy: National, Regional and International Systems***

Speaker: Mr. Andrew Bushell, Senior Patents Legal Advisor, IPO

(11.30 a.m. – 11.45 a.m.)   ***The Patent Cooperation Treaty (PCT): Introduction and Future Developments***

Speaker: Mr. Michael Richardson, WIPO

(11.45 a.m. – 12.05 p.m.)   ***Panel Discussion: Protecting Patents Internationally – Challenges and Successful Experiences***

Moderator: Mr. Michael Richardson, WIPO

Panellists: Mr. Andy Bartlett, IPO
Ms. Mandy Haberman, Creative Director, Haberman Products Ltd
Mr. Jonathan Watkins, Head of IP Services, University of Birmingham Enterprise Ltd

12.05 p.m. –12.25 p.m.   **Coffee Break**

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12.25 p.m. – 1.15 p.m.	**Topic 3:**	**Protecting your Brands at Home and Abroad**

(12.25 p.m. – 12.40 p.m.)   ***Trademark Protection Strategy: National, Regional and International Systems***

            Speaker: Mr. Jonathan Hayward, Senior Trade Marks Examiner, IPO

(12.40 p.m. – 12.55 p.m.)   ***The Madrid System: Introduction and Future Developments***

            Speaker: Mr. Matthew Forno, Senior Counsellor, Madrid Information and Promotion Division, Madrid Registry, Brands and Designs Sector (BDS), WIPO

(12.55 p.m. – 1.15 p.m.)   ***Panel Discussion: Protecting Trademarks Internationally – Challenges and Successful Experiences***

            Moderator: Mr. Matthew Forno, WIPO

            Panellists: Mr. Jonathan Hayward, IPO
                       Mr. Duncan Richardson, Jewellery Quarter Bullion Ltd
                       Mr. Jonathan Watkins, Head of IP Services, University of Birmingham Enterprise Ltd

1.15 p.m. – 2.30 p.m.	**Networking Lunch**

2.30 p.m. – 3.20 p.m.	**Topic 4:**	**Protecting Your Designs at Home and Abroad**

(2.30 p.m. – 2.45 p.m.)   ***Design Protection Strategy: National, Regional and International Systems***

            Speaker: Mr. Rhys Lyons, Designs Examiner, IPO

(2.45 p.m. – 3.00 p.m.)   ***The Hague System: Introduction and Future Developments***

            Speaker: Ms. Päivi Lähdesmäki, Head, Hague Development and Promotion Section, The Hague Registry, Brands and Design Sector, WIPO

(3.00 p.m. – 3.20 p.m.)   ***Panel Discussion: Protecting Designs Internationally – Challenges and Successful Experiences***

            Moderator: Ms. Päivi Lähdesmäki, WIPO

            Panellists: Mr. Rhys Lyons, IPO
                       Mr. Jonathan Watkins, Head of IP Services, University of Birmingham Enterprise Ltd

3.20 p.m. – 3.40 p.m.	**Topic 5:**	**Defending your Rights: Alternative Dispute Resolution (ADR)**
	Speaker:	Mr. Victor Vázquez López, Head, Section for Coordination of Developed Countries, Department for Transition and Developed Countries (TDC), WIPO
3.40 p.m. – 4.00 p.m.	**Coffee break**	
4.00 p.m. – 4.45 p.m.	**Topic 6:**	**Intellectual Property Tools for Business**
(4.00 p.m. – 4.25 p.m.)		***Intellectual Property Infrastructure: Databases and Platforms***
	Speaker:	Mr. Paul Halfpenny, Senior Administrator, Office of the Assistant Director General, Global Infrastructure Sector, (GIS), WIPO
(4.25 p.m. – 4.45 p.m.)		**Discussion and Case Studies: Use of WIPO Databases and Platforms**
	Moderator:	Mr. Paul Halfpenny, WIPO
4.45 p.m. – 5.00 p.m.	**CLOSING SESSION**	

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