



REPUBLIC OF ESTONIA  
PATENT OFFICE



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## ROVING SEMINAR

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**WIPO/RS/IP/TAL/16/INF/1 PROV.3**  
**ORIGINAL: ENGLISH**  
**DATE: OCTOBER 28, 2016**

### **WIPO Services and Initiatives**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the Estonian Patent Office (PATENDIAMET)

**Tallinn, November 2, 2016**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Wednesday, November 2, 2016

9.00 a.m. – 9.30 a.m. Registration and welcome coffee

9.30 a.m. – 9.45 a.m. **OPENING SESSION**

Welcome Addresses by:

- Mr Margus Viher, Director General, Estonian Patent Office (PATENDIAMET)
- Mr. Diego Carrasco Pradas, Deputy Director, Legal Division, Madrid Registry, World Intellectual Property Organization, (WIPO), Geneva

9.45 a.m. – 10.05 a.m. **Topic 1: Introduction to WIPO  
Development of the International Legal Framework  
Major Intellectual Property Economic Studies**

Speaker: Ms. Virag Halgand, Head, Section for Central European and Baltic States and Mediterranean Countries, Department for Transition and Developed Countries (TDC), WIPO

10.05 a.m. – 10.35 a.m. **Topic 2: Estonian Government Policy for IP Globalization and Cooperation with WIPO**

Speaker: Ms. Kai Härmand, Deputy Secretary General, Ministry of Justice

10.35 a.m. – 11.15 a.m. **Topic 3: Global Intellectual Property Systems**

- (a) The Madrid System for the International Registration of Marks
- (b) The Hague System for the International Registration of Industrial Designs

Speaker: Mr. Diego Carrasco Pradas, WIPO

11.15 a.m. – 11.45 a.m. **Topic 4: Global Branding Strategy and the Madrid System**

Speaker: Mr. Almar Sehver, Trademark Attorney, AAA Legal Services

11.45 a.m. – 11.50 a.m. Questions and Answers

11.50 a.m. – 12.30 p.m. Lunch Break

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- 12.30 p.m. – 1.15 p.m.    **Topic 5: The Patent Cooperation Treaty (PCT) – Introduction and Future Developments**
- Speaker: Mr. Thomas Henninger, Legal Information Officer, PCT Legal and International Affairs Department, WIPO
- 1.15 p.m. – 1.45 p.m.    **Topic 6: Global Patenting Strategy and the PCT**
- Speaker: Mr. Margus Sarap, European Patent and Trademark Attorney, Sarap & Putk Patent Agency
- 1.45 p.m. – 2.00 p.m.    Questions and Answers
- 2.00 p.m. – 2.25 p.m.    Coffee Break
- 2.25 p.m. – 3.00 p.m.    **Topic 7: Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy**
- Speaker: Ms. Sandrine Amman, Marketing and Communications Officer, Office of the Assistant Director General, Global Infrastructure Sector (GIS), WIPO
- 3.00 p.m. – 3.30 p.m.    **Topic 8: WIPO Arbitration and Mediation Center**
- Speaker: Mr. Vazquez Lopez, Head, Section for Coordination of Developed Countries, TDC; WIPO
- 3.30 p.m. – 3.40 p.m.    Questions and Answers
- 3.40 p.m. – 3.50 p.m.    **CLOSING SESSION**

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