





PORTUGUESE INSTITUTE OF INDUSTRIAL V PROPERTY (INPI)

WORLD INTELLECTUAL PROPERTY ORGANIZATION

## **ROVING SEMINAR**

WIPO/IP/PT/17/INF/1/PROV.3 ORIGINAL: ENGLISH DATE: JANUARY 12, 2017

## **WIPO Services and Initiatives**

organized by the World Intellectual Property Organization (WIPO)

in cooperation with the Portuguese Institute of Industrial Property (INPI)

## Coimbra, Portugal, February 15, 2017

**PROVISIONAL PROGRAM** 

prepared by the Secretariat

## 10 a.m. – 10.20 a.m. **OPENING SESSION**

Welcome addresses by:

- Ms. Leonor Trindade, President, Directive Council, Portuguese Institute of Industrial Property (INPI)
- Ms. Teresa Mendes, President of the Board of Directors, Instituto Pedro Nunes
- Mr. Víctor Vázquez López, Head, Section for Coordination of Developed Countries, Department for Transition and Developed Countries (TDC), World Intellectual Property Organization (WIPO)
- 10.20 a.m. 10.40 a.m. SESSION I

 Topic 1:
 Introduction to WIPO

 Development of the International Legal Framework
 Major Intellectual Property Economic Studies

- Speaker: Mr. Víctor Vázquez López, WIPO
- 10.40 a.m. 11.00 p.m. Coffee Break

11.00 a.m. – 12.30 p.m. **Topic 2**: The Patent Cooperation Treaty (PCT) – Introduction and Future Developments The Perspective of Portuguese users of the PCT System

- Speakers: Ms. Christine Bonvallet, Senior Legal Officer, PCT Legal Division, WIPO Mr. João Pedro Barreto, CEO, Perceive 3D Mr. Carlos Serpa, CEO, Laserleap Technologies (tbc)
- 12.30 p.m. 13.00 p.m. **Topic 3**: Global Intellectual Property Systems:
  - (a) The Madrid System for the International Registration of Marks
  - (b) The Lisbon System for Appellations of Origin
  - Speaker: Ms. Lucy Headington-Horton, Senior Legal Officer, Brands and Designs Sector, WIPO
- 13.00 p.m. 2.00 p.m. Lunch Break

2.00 p.m. – 2.50 p.m.	SESSION II	
	Topic 4:	WIPO Arbitration and Mediation: Alternative Dispute Resolution
	Speakers:	Mr. Víctor Vázquez López, WIPO Ms. Joana Gouveia, President, Arbitration Centre for Industrial Property, Domain Names, Trade Names and Corporate Names (ARBITRARE)
2.50 p.m. – 3.30 p.m.	Topic 5:	Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy
	Speaker:	Mr. Diaconescu Iustin, Head, Patent Database Section, Global Database Division, Global Infrastructure Sector (BDS), WIPO
3.30 p.m. – 3.45 p.m.	Coffee break	
3.45 p.m. – 4.45 p.m.	WIPO Services: A Perspective from Portuguese Users	
	Speaker:	All speakers
4.45 p.m. – 5.00 p.m.	CLOSING SESSION	

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