



INDUSTRIAL PROPERTY OFFICE OF  
THE CZECH REPUBLIC



**WIPO**  
WORLD  
INTELLECTUAL PROPERTY  
ORGANIZATION

---

## **ROVING SEMINAR**

---

**WIPO/RS/IP/PRG/18/INF/1/PROV.3**  
**ORIGINAL: ENGLISH**  
**DATE: OCTOBER 11, 2018**

## **WIPO Services and Initiatives**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the Industrial Property Office of the Czech Republic

**Prague, October 17, 2018**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

- 8.30 a.m. – 9.00 a.m. Registration and Welcome Coffee
- 9.00 a.m. – 9.15 a.m. **OPENING SESSION**
- Welcome addresses by:
- Mr. Josef Kratochvíl, President, Industrial Property Office of the Czech Republic (IPO CZ), Prague
  - Ms. Debbie Roenning, Director, Madrid Legal Division, Madrid Registry, World Intellectual Property Organization (WIPO), Geneva
- 9.15 a.m. – 9.30 a.m. **Topic 1: Introduction to WIPO: Development of the International Legal Framework; Major Intellectual Property Economic Studies**
- Speaker: Ms. Monika Zíková, Program Officer, Section for Coordination with Developed Countries, Department for Transition and Developed Countries (TDC), WIPO
- 9.30 a.m. – 10.00 a.m. **Topic 2: Global Intellectual Property Systems**
- (a) The Madrid System for the International Registration of Marks
  - (b) The Hague System for the International Registration of Industrial Designs
- Speaker: Ms. Debbie Roenning, WIPO
- 10.00 a.m. – 10.30 a.m. **Topic 3: Panel Discussion: Protecting Your Brands and Design Nationally and Abroad**
- Moderator: Ms. Debbie Roenning, WIPO
- Panelists: Mr. Miroslav Černý, Legal Department, Škoda Auto, Mladá Boleslav, Czech Republic
- Mr. Pavel Koukal, Lawyer, Masaryk University, Brno, Czech Republic
- 10.30 a.m. – 10.45 a.m. **Questions and Answers**
- 10.45 a.m. – 11.15 a.m. **Coffee Break**
- 11.15 a.m. – 11.45 a.m. **Topic 4: The Patent Cooperation Treaty (PCT) – Introduction and Future Developments**
- Speaker: Mr. Taegeun Kim, Legal Officer, PCT Legal and User Support Section, PTC Legal and user Relations Division, PCT Legal and international Affairs Department, WIPO

- 11.45 a.m. – 12.00 p.m. **Topic 5: Visegrad Patent Institute – International Searching and Preliminary Examining Authority (ISA/IPEA)**
- Speaker: Ms. Eva Schneiderová, Director, Patent Department, IPO CZ
- 12.00 a.m. – 12.30 a.m. **Topic 6: Panel Discussion: Global Patenting Strategy**
- Moderator: Mr. Taegeun Kim, WIPO
- Panelists: Mr. Karel Čada, Law and Patent Office Čermák a spol., Prague, Czech Republic
- Mr. Michal Jordán, Patent Attorney, PatentEnter, CEO, Brno, Czech Republic
- 12.30 p.m. – 12.45 a.m. **Questions and Answers**
- 12.45 a.m. – 2.00 p.m. **Lunch**
- 2.00 p.m. – 2.30 p.m. **Topic 7: Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy**
- Speaker: Ms. Magdalena Zelenkovska, Senior Patent Data Manager, Global Databases Division, WIPO
- 2.30 p.m. – 3.00 p.m. **Topic 8: Information Resources, Search Services and User Support Provided by IPO CZ and Partner Institutions**
- Speaker: Ms. Hana Churáčková, Head of Searches and Digitalization, Patent Information Department, IPO CZ
- 3.00 p.m. – 3.30 p.m. **Topic 9: WIPO Alternative Dispute Resolution (ADR) Services: Alternatives to Conventional Court Actions**
- Speakers: Ms. Monika Zíková, WIPO
- Mr. Ladislav Jakl, Professor, Metropolitan University of Prague, UDRP Cases Panelist
- 3.30 p.m. – 3.45 p.m. **Questions and Answers**
- 3.45 p.m. – 4.00 p.m. **CLOSING SESSION**

[End of document]