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| the Intellectual Property Office of New Zealand |
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| **roving seminar** | |
| WIPO/RS/IP/NZ-AU/15/INF/1/PROV.1 | |
| ORIGINAL: english | |
| DATE: February 23, 2015 | |

**WIPO Services and Initiatives**

organized by

the World Intellectual Property Organization (WIPO)

in cooperation with

the Intellectual Property Office of New Zealand

**Auckland, New Zealand, March 5, 2015**

Provisional program

*Prepared by the Secretariat*

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Thursday, March 5, 2015

9.30 a.m. – 9.40 a.m. **Opening Session**

Welcome addresses by:

* Ms. Mandy McDonald, Commissioner, Intellectual Property Office of New Zealand (IPONZ)
* Mr. Yoshiyuki Takagi, Assistant Director General, Global Infrastructure Sector (GIS), WIPO

9.40 a.m. – 9.55 a.m. **Topic 1:** **Introduction to WIPO – Major Intellectual Property Economic Studies - trends in export markets, business case studies, success stories and challenges**

Speaker: Mr. Victor Vázquez López, Head, Section for Coordination of Developed countries, Department for Transition and Developed Countries (TDC), WIPO

9.55 a.m. – 10.25 a.m. **Topic 2:** **The Patent Cooperation Treaty (PCT) – update on ePCT and future developments**

Speaker: Ms. Christine Bonvallet, Senior Legal Officer, PCT Legal Division, Patent and Technology Sector (PTS)

10.25 a.m. – 10.45 a.m. **Topic 3:** **Madrid and Hague – improvements to systems – Madrid Goods and Services Manager, ROMARIN**

Speaker: Mr. Neil Wilson, Director, Registries Support Division, Brands and Designs Sector (BDS), WIPO

10.45 a.m. – 10.55 a.m. **Topic 4:** **Alternative Dispute Resolution – practical tips**

Speaker: Mr. Victor Vázquez López, WIPO

10.55 a.m. – 11.10 a.m. Coffee break

11.10 a.m. – 11.40 a.m. **Topic 5:** **Callaghan Innovation – Accelerating the Commercialization of Innovation in New Zealand**

Speaker: Mr. Neville Queree, Group Manager Intellectual Property, Callaghan Innovation

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11.40 a.m. – 12.00 p.m. **Topic 6:** **Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy**

**Access to Global IP knowledge – how WIPO Global Databases help business enhance their innovative competitiveness, and how WIPO GREEN and RE:SEARCH are bringing IP to life**

Speaker: Mr. Yoshiyuki Takagi, WIPO

12.00 p.m. – 12.30 p.m. **Open Discussion – Questions and Answers**

Moderator: TBD

Speakers: All speakers

12.30 p.m. – 12.33 p.m. **CLOSING SESSION**

12.33 p.m. – 1.30 p.m. Networking lunch

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