



United States Patent and Trademark Office  
(USPTO)



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## ROVING SEMINAR

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**WIPO/RS/IP/NYC/15/INF/1/PROV.7**  
**ORIGINAL: ENGLISH**  
**DATE: AUGUST 31, 2015**

## WIPO Services and Initiatives

organized by  
the World Intellectual Property Organization (WIPO)

in partnership with the United States Patent and Trademark Office (USPTO), and  
the New York Intellectual Property Law Association (NYIPLA)

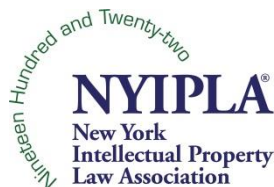
in cooperation with the American Intellectual Property Law Association (AIPLA), and  
with the support of The United States Chamber of Commerce (USCC)

**New York City, New York, United States of America, September 17, 2015**

PROVISIONAL PROGRAM

*prepared by the Secretariat of WIPO*

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Thursday, September 17, 2015

9.10 a.m. – 9.20 a.m.      **OPENING SESSION**

Welcome addresses by:

- Ms. Susan Anthony, Acting Director, Global Intellectual Property Academy, USPTO
- Ms. Dorothy Auth, Partner, Cadwalader, Wickersham & Taft, NYIPLA
- Mr. Matthew Bryan, Director, PCT Legal Division, Patents and Technology Sector (PTS), WIPO

9.20 a.m. – 9.45 a.m.      **Topic 1: Introduction to WIPO  
Development of the International Legal Framework  
Major Intellectual Property Economic Studies**

Speaker: Mr. Victor Vázquez López, Head, Section for Coordination of Developed Countries, Department for Transition and Developed Countries (TDC), WIPO

9.45 a.m. – 10.35 a.m.      **Topic 2: Global Intellectual Property Systems: The international registration of trademarks, using the Madrid System**

Speakers: Ms. Karen Strzyz, Staff Attorney, Legal Policy and Petitions Office, USPTO  
Mr. Alan Datri, IP Consultant

Questions and Answers

10.35 a.m. – 10.50 a.m.      Coffee break

10.50 a.m. – 12.05 p.m.      **Topic 3 – Global Intellectual Property Systems: Protecting your inventions internationally using the Patent Cooperation Treaty (PCT)**

Speakers: Mr. Matthew Bryan, WIPO  
Mr. Charles Pearson, Director, International Patent Legal Administration, USPTO  
Mr. Samson Helfgott, Of Counsel, Katten Muchin Rosenman, NYIPLA Delegate to the US Bar – European Patent Office Liaison Council

Questions and Answers

12.05 p.m. – 1.00 p.m.      Lunch

1.00 p.m. – 2.40 p.m. **Topic 4 – Global Intellectual Property Systems: The Hague System; a simplified application process for obtaining “registered designs” (or, “design patents”), for the protection of industrial designs in many international jurisdictions.**

Speakers: Mr. Alan Datri, IP Consultant  
Ms. Pina Campagna, Partner, Carter, DeLuca,  
Farrell & Schmidt, NYIPLA Trademark Law & Practice  
Committee Co-Chair

Questions and Answers

2.40 p.m. – 2.55 p.m. Coffee Break

2.55 p.m. – 3.45 p.m. **Topic 5 – How WIPO Alternative Dispute Resolution (ADR) services (which provide alternatives to conventional court actions) may be used to more efficiently settle IP disputes.**

Speakers: Mr. Victor Vázquez López, WIPO  
Ms. Susan Anthony, USPTO/GIPA  
Mr. Christopher Hughes, Partner, Cadwalader,  
Wickersham & Taft, NYIPLA Past President

Questions and Answers

3.45 p.m. – 4.35 p.m. **Topic 6 – How WIPO databases and tools may be used to support the knowledge economy.**

Speakers: Mr. Glenn Mac Stravic, Head, Brand Database Section,  
Global Databases Division, Global Infrastructure Sector,  
WIPO

Questions and Answers

4.35 p.m. – 4.45 p.m. **CLOSING SESSION**

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