



Slovenian Intellectual Property Office

## **ROVING SEMINAR**

WIPO/RS/IP/LJU/INF/1/PROV.3 ORIGINAL: ENGLISH DATE: MARCH 23, 2018

## **WIPO Services and Initiatives**

organized by the World Intellectual Property Organization (WIPO)

in cooperation with the Slovenian Intellectual Property Office (SIPO)

Ljubljana, March 27, 2018

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

## Tuesday, March 27, 2018

9.00 a.m. – 9.30 a.m. Registration and Welcome Coffee

9.30 a.m. – 9.45 a.m. **OPENING SESSION** 

Welcome addresses by:

- Mr. Vojko Toman, Director of the Slovenian Intellectual Property Office, (SIPO), Ljubljana
- Mr. Victor Vázquez López, Head, Section for Coordination with Developed Countries, Department for Transition and Developed Countries (TDC), World Intellectual Property Organization (WIPO), Geneva

9.45 a.m. – 10.05 a.m. Topic 1: **Introduction to WIPO** 

**Development of the International Legal Framework** 

Mr. Victor Vázquez López, WIPO Speaker:

10.05 a.m. – 10.45 a.m. Topic 2: **Global Intellectual Property Systems** 

- The Madrid System for the International Registration of (a) Marks
- The Hague System for the International Registration of (b) Industrial Designs

Speaker: Ms. Tetyana Badoud, Senior Legal Officer, Madrid Information and Promotion Division, WIPO

10.45 a.m. – 11.25 a.m. Topic 3: Trademark protection strategy (national, international and regional system)

> Speaker: Ms. Marjanca Golmajer Zima, Slovenian and European patent attorney, Slovenian and European trademark and design attorney, member of Association of Slovenian Intellectual Property Attorneys, Ljubljana

Mr. Gregor Maček, Slovenian and European patent attorney, Slovenian and European trademark and design attorney, member of Association of Slovenian Intellectual Property Attorneys, Ljubljana

11.55 a.m. - 12.10 p.m. Coffee Break

12.10 p.m. – 12.40 p.m. **Topic 4: The Patent Cooperation Treaty (PCT) – Introduction and** 

**Future Developments** 

Speaker: Mr. Thomas Henninger, Legal Information Officer, PCT

Knowledge Management Section, PCT Legal Division,

**WIPO** 

12.40 p.m. – 1.10 p.m. **Topic 5: Patent protection strategy (national, international and** 

regional system)

Speaker: Mr. Gorazd Gotovac, Elaphe Propulsion Technologies Ltd,

Ljubljana

1.10 p.m. – 1.40 p.m. **Questions and Answers** 

1.40 p.m. – 2.40 p.m. **Lunch** 

2.40 p.m. – 3.10 p.m. **Topic 6: WIPO Arbitration and Mediation Center** 

Speaker: Mr. Vázquez López, WIPO

3.10 p.m. – 3.40 p.m. Topic 7: Global Databases for Intellectual Property Platforms and

**Tools for the Connected Knowledge Economy** 

Speaker: Ms. Sandrine Ammann, Marketing and Communications

Officer, Office of the Assistant Director General (GIS), WIPO

3.40 p.m. – 3.55 p.m. **Topic 8: Major Intellectual Property Economic Studies** 

Speaker: Mr. Vázquez López, WIPO

3.55 p.m. – 4.10 p.m. **Questions and Answers** 

4.10 p.m. – 4.30 p.m. **CLOSING SESSION** 

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