



THE ISRAEL PATENT OFFICE



Ministry of Justice

MINISTRY OF JUSTICE



WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

ROVING SEMINAR

WIPO/RS/IP/IL/15/INF/2/PROV.5
=ORIGINAL: ENGLISH
DATE: APRIL 1, 2015

WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Israel Patent Office (ILPO)

Haifa, April 15, 2015

PROVISIONAL PROGRAM

Prepared by the Secretariat

Wednesday, April 15, 2015

8.30 a.m. – 8.50 a.m. Registration and welcome coffee

8.50 a.m. – 9.20 a.m. **OPENING SESSION**

Welcome Addresses by:

- Mr. Asa Kling, Director, Israel Patent Office (ILPO)
- Prof. Omri Rand, Director, Samuel Neaman Institute
- Mr. Yoshiyuki Takagi, Assistant Director General, Global Infrastructure Sector (GIS), WIPO

9.20 a.m. – 9.40 a.m. **Topic 1: The ILPO as WIPO's cooperation partner and service provider for the users of the IP system**

Speaker: Mr. Asa Kling, ILPO

9.40 a.m. – 10.00 a.m. **Topic 2: Introduction to WIPO
Development of the International Legal Framework
Major Intellectual Property Economic Studies**

Speaker: Mr. Moshe Leimberg, Senior Program Officer, Section for Coordination of Developed countries, Department for Transition and Developed Countries (TDC), WIPO

10.00 a.m. – 10.15 a.m. **Topic 3: The Patent Cooperation Treaty (PCT) –
Introduction and Future Developments**

Speaker: Mr. Matthew Bryan, Director, PCT Legal Division, Patents and Technology Sector, (PTS), WIPO

10.15 a.m. – 10.35 a.m. **The PCT – The actual practice (questions,
experiences, discussion)**

Moderator: Mr. Michael Bart, Head, PCT division, ILPO

Speakers: Mr. Matthew Bryan, WIPO

Ms. Shulamit Hirsch, IP Manager, Ramot, Tel Aviv University

Questions and Answers

10.35 a.m. – 10.50 a.m. Coffee break

- 10.50 a.m. – 11.10 a.m. **Topic 4: Global Intellectual Property Systems**
(a) The Madrid System for the International Registration of Marks
(b) The Hague System for the International Registration of Industrial Designs
- Speaker: Ms. Debbie Roenning, Director, Legal Division, Madrid Registry, Brands and Designs Sector (BDS), WIPO
- 11.10 a.m. – 11.25 a.m. **Global Intellectual Property Systems: The Actual Practice (Questions, Experiences, Discussion)**
- Moderator: Ms. Anat Levi, Head, Trademarks Division, ILPO
- Speakers: Ms. Debbie Roenning, WIPO
- Ms. Ronit Barzik-Soffer, Head, Trademark Department, Reinhold Cohn Group
- Questions and Answers
- 11.25 a.m. – 11.45 a.m. **Topic 5: WIPO's Arbitration and Mediation Center**
- Speaker: Mr. Matthew Bryan, WIPO
- 11.45 a.m. – 12.15 p.m. **Topic 6: Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy, with emphasis on WIPO Green and WIPO Re:Search**
- Speaker: Mr. Yoshiyuki Takagi, WIPO
- 12.15 p.m. – 12.35 p.m. **Topic 7: WIPO Digital Copyright Developments**
- Speaker: Mr. Paolo Lanteri, Legal Officer, Copyright Law Division, Culture and Creative Industries Sector, WIPO
- 12.35 p.m. – 1.00 p.m. **CLOSING SESSION**
- Questions and Answers
- 1.00 p.m. – 2.00 p.m. Lunch

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