



THE ISRAEL PATENT OFFICE



Ministry of Justice

MINISTRY OF JUSTICE



ROVING SEMINAR

WIPO/RS/IP/IL/15/INF/1/PROV.6
ORIGINAL: ENGLISH
DATE: APRIL 1, 2015

WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Israel Patent Office (ILPO)

Be'er Sheva, April 13, 2015

PROVISIONAL PROGRAM

Prepared by the Secretariat

Monday, April 13, 2015

9.00 a.m. – 9.20 a.m. Registration and welcome coffee

9.20 a.m. – 9.40 a.m. **OPENING SESSION**

Welcome Addresses by:

- Mr. Asa Kling, Director, Israel Patent Office (ILPO)
- Mr. Yoshiyuki Takagi, Assistant Director General, Global Infrastructure Sector (GIS), WIPO

9.40 a.m. – 10.10 a.m. **Ceremony to Present the ILPO Prize for an Excelling Academic Thesis on Various Fields of IP**

Presenter: Dr. Daniel Ben Oriel, Associate Professor, Faculty of Law, Haifa University

10.10 a.m. – 10.30 a.m. **Topic 1: The ILPO as WIPO's Cooperation Partner and Service Provider for the Users of the IP System**

Speaker: Mr. Asa Kling, ILPO

10.30 a.m. – 10.50 a.m. **Topic 2: Introduction to WIPO Development of the International Legal Framework Major Intellectual Property Economic Studies**

Speaker: Mr. Moshe Leimberg, Senior Program Officer, Section for Coordination of Developed countries, Department for Transition and Developed Countries (TDC), WIPO

10.50 a.m. – 11.05 a.m. **Topic 3: The Patent Cooperation Treaty (PCT) – Introduction and Future Developments**

Speaker: Mr. Matthew Bryan, Director, PCT Legal Division, Patents and Technology Sector, (PTS), WIPO

11.05 a.m. – 11.20 a.m. **The PCT – The Actual Practice (Questions, Experiences, Discussion)**

Moderator: Mr. Michael Bart, Head, PCT division, ILPO

Speakers: Mr. Matthew Bryan, WIPO

Dr. Kfir Luzzatto, Patent Attorney, Luzzatto & Luzzatto

Questions and Answers

11.20 a.m. – 11.35 a.m. Coffee break

11.35 a.m. – 11.55 a.m. **Topic 4: Global Intellectual Property Systems**
(a) The Madrid System for the International Registration of Marks
(b) The Hague System for the International Registration of Industrial Designs

Speaker: Ms. Debbie Roenning, Director, Legal Division, Madrid Registry, Brands and Designs Sector (BDS), WIPO

11.55 a.m. – 12.10 p.m. **Global Intellectual Property Systems: The Actual Practice (Questions, Experiences, Discussion)**

Moderator: Ms. Anat Levi, Head, Trademarks Division, ILPO

Speakers: Ms. Debbie Roenning, WIPO

Ms. Ronit Barzik-Soffer, Head, Trademark Department, Reinhold Cohn Group

Questions and Answers

12.10 p.m. – 12.30 p.m. **Topic 5: WIPO's Arbitration and Mediation Center**

Speaker: Mr. Matthew Bryan, WIPO

12.30 p.m. – 1.00 p.m. **Topic 6: Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy, with Emphasis on WIPO Green and WIPO Re:Search**

Speaker: Mr. Yoshiyuki Takagi, WIPO

1.00 p.m. – 2.00 p.m. Lunch

2.00 p.m. – 2.20 p.m. **Topic 7: WIPO Digital Copyright Developments**

Speaker: Mr. Paolo Lanteri, Legal Officer, Copyright Law Division, Culture and Creative Industries Sector, WIPO

2.20 p.m. – 2.50 p.m. **CLOSING SESSION**

Questions and Answers

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