



FINNISH PATENT AND REGISTRATION OFFICE



ROVING SEMINAR

WIPO/RS/IP/15/HL/INF/1/PROV.3
ORIGINAL: ENGLISH
DATE: APRIL 13, 2015

WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Finnish Patent and Registration Office (PRH)

Helsinki, June 8, 2015

PROVISIONAL PROGRAM

Prepared by the Secretariat

Monday, June 8, 2015

- 9.00 a.m. – 9.30 a.m. Registration and welcome coffee
Chairman: Mr. Jorma Hanski, Director, Patents and Innovations Line,
Finnish Patent and Registration Office (PRH)
- 9.30 a.m. – 9.45 a.m. **OPENING SESSION**
Welcome Addresses by:
– Ms. Rauni Hagman, Director General, Finnish Patent and
Registration Office (PRH)
– Mr. Yoshiyuki Takagi, Assistant Director General, Global
Infrastructure Sector (GIS), (WIPO)
- 9.45 a.m. – 10.15 a.m. **Topic 1: Introduction to WIPO
Development of the International Legal Framework
Major Intellectual Property Economic Studies**
Speaker: Mr. Christopher Ruggiero, Senior Legal Officer, Section
for the Coordination of Developed Countries, Department
for Transition and Developed Countries (TDC), WIPO
- 10.15 a.m. – 10.45 a.m. **Topic 2: The Patent Cooperation Treaty (PCT) –
Introduction and Future Developments**
Speaker: Mr. Matthew Bryan, Director, PCT Legal Division, Patents
and Technology Sector (PTS), WIPO
- 10.45 a.m. – 11.15 a.m. **Global Patenting Strategy and the PCT:**
Speaker: Mr. Markku Kiviluoma, Manager, Patenting Operations,
Nokia Technologies
Speaker: Mr. Jorma Hanski, Director, Patents and Innovations Line,
Finnish Patent and Registration Office (PRH)
Questions and Answers
- 11.15 a.m. – 11.30 a.m. Coffee Break
- 11.30 a.m. – 12.00 a.m. **Topic 3: Global Intellectual Property Systems**
(a) The Madrid System for the International Registration of
Marks

(b) The Hague System for the International Registration of
Industrial Designs

Speaker: Ms. Asta Valdimarsdottir, Director, Legal Division, Madrid
Registry, Brands and Designs Sector, WIPO

Comment: Mr. Olli Teerikangas, Head of Unit, Trademarks and
Designs Line, Finnish Patent and Registration Office
(PRH)

Questions and Answers

12.15 a.m. – 1.15 p.m. lunch

1.15 pm. – 1.45 p.m. **Global Branding Strategy and the Madrid System**

Speaker: Ms. Kirsi Ekström, Director, IPR & Trademarks,
Telia-Sonera Finland Oy, Finland

Questions and Answers

1.45 p.m. – 2.15 p.m. **Topic 4: Global Databases for Intellectual Property Platforms
and Tools for the Connected Knowledge Economy**

Speaker: Mr. Yoshiyuki Takagi, WIPO

2.15 p.m. – 2.30 p.m. Coffee break

2.30 p.m. – 3.15 p.m. **Topic 5: WIPO Arbitration and Mediation Center**

Speaker: Mr. Matthew Bryan, WIPO

3.15 p.m. – 3.45 p.m. **Topic 6: Finnish Government Policy for IP Globalization and
Cooperation with WIPO**

Speaker: Mr. Antti Riivari, Ministerial Counsellor, Ministry of
Employment and the Economy

3.45 p.m. – 4.15 p.m. **CLOSING SESSION**

Questions and Answers

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