

The Hague System for the International Registration of Industrial Designs

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World Intellectual Property Organization

Athens April 9, 2019



Class 21: Toy

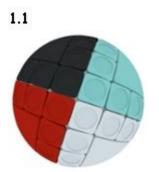
CHRISTOS FRAGKOS, Athens INTERNATIONAL REGISTRATION NO. 096375

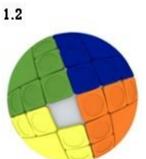
Class 4: Dental brush for dental technician

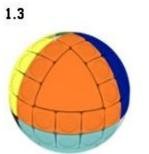


AKOVOS CHATZIDIMITRIOU, Athens INTERNATIONAL REGISTRATION NO. 095 013

Class 21:3D-sliding spherical puzzle-toy













KAINOTOMIES VERDE KYVIKA LOGIKA PAIGNIDIA A.E.B.E.(VERDES INNOVATIONS SA), Korinthos,

ILIAS CHRONOPOULOS, Kifissia Attiki ANASTASIA CHRONOPOULOU, Kifissia Attiki KALLIOPI CHRONOPOULOU, Kifissia Attiki (GR)



Why Protect Industrial Designs?

Exclusive right to prevent unauthorized copying or imitation of the product

Strengthening competitive positions of the company

Protection of industrial designs

Profitability [Fair return] on investment made in creating and marketing the product

Encouraging fair competition and honest trade practices



I. PALEOHORINOS FOTISTIKA A.B.E.E., GEFIRA ANCHIALOS-THESSALONIKI (GR)

INTERNATIONAL REGISTRATION NO. 101 619

Class 24 "Luminous decorations"



Description: 2D and 3D illuminated decorations made of aluminium, plexiglas, pvc net, pvc carpet, artificial branches, strip light, rope light, light strings and with or without powder coated frames; the designs are used for indoor or outdoor decoration.



The International Design System

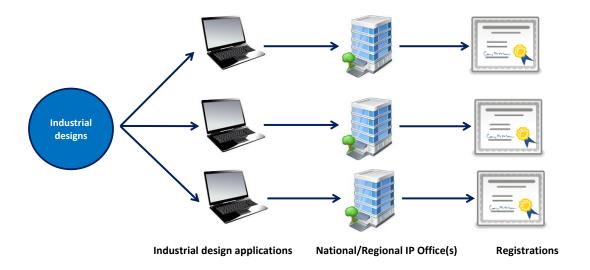


Basic Features and Advantagesof the Hague System



Independent filings vs. Hague Route

Direct/Paris Route

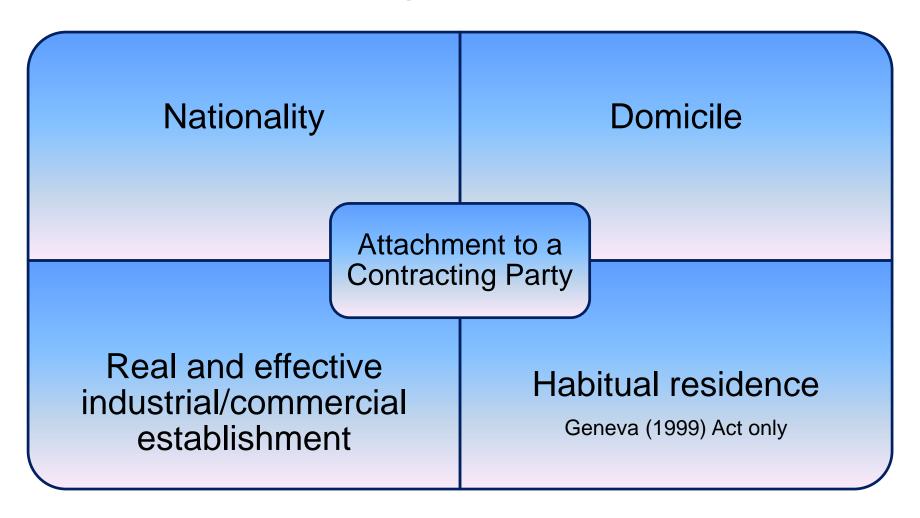


The Hague System





Who Can Use the System?





Main Features of the Hague System



Simplicity

The Hague System enables holders to obtain protection for their designs with a minimum of formality



Cost-effectiveness

Payment of a single set of fees in one currency



Efficiency

Considerable facilitation of the subsequent management of the registration



Flexibility

Right holders have more opportunities in targeting national, regional or global markets



What is the Hague System?

One to many relationships

 File a single international application for a single international registration in which one or more Contracting Parties are designated

"Bundle of rights"

 If no refusal, the resulting international registration has the <u>effect</u> of a grant of protection in each designated Contracting Party



The Hague System is a Procedural Arrangement

Issues such as:



the conditions for protection



the refusal procedure to be applied when deciding whether a design may be protected



the rights which result from protection

are governed by the law of each Contracting Party designated in an international registration



The International Application

In English, French or Spanish

May be filed directly with the International Bureau through the E-filing interface but also on paper

May comprise several different designs up to a maximum of 100 if they belong to the same class of the International Classification (Locarno)

One set of fees (in CHF) is to be paid



The Hague System Procedure: Role of the International Bureau



If the International Bureau finds that the international application does not fulfill the applicable requirements, it invites the applicant to make the required corrections within three months from the date of invitation sent by the International Bureau.

International registration has the same effect as a regularly-filed application in all designated Contracting Parties.

Design System

The Hague System Procedure (II)

Refusal by a designated Contracting Party

on same substantive grounds as for national/regional filings

must be communicated within time limit

effect limited to territory of the member that has refused

International registration (where not refused)

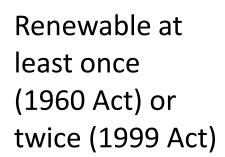
no refusal = same rights as a local design registration a bundle of independent national/regional rights

advantages of central management



The Hague System Procedure (III)

Duration of protection: five years



Longer renewal period, if allowed by the law of the designated Contracting Party



General Advantages of the Hague System





one Office for filing

one language

one currency

one international registration

one renewal

one modification

foreign attorney or agent

(first needed if refused)

National/regional route

many Offices for filing

many languages

many currencies

many registrations

many renewals

many modifications

foreign attorney or agent

(first needed at filing)





Legal Framework



Hague Agreement

Hague Act (1960)

Geneva Act (1999)

- Common Regulations, last revised: January 1, 2019
- Administrative Instructions, last revised: January 1, 2019
- National Laws and Regulations

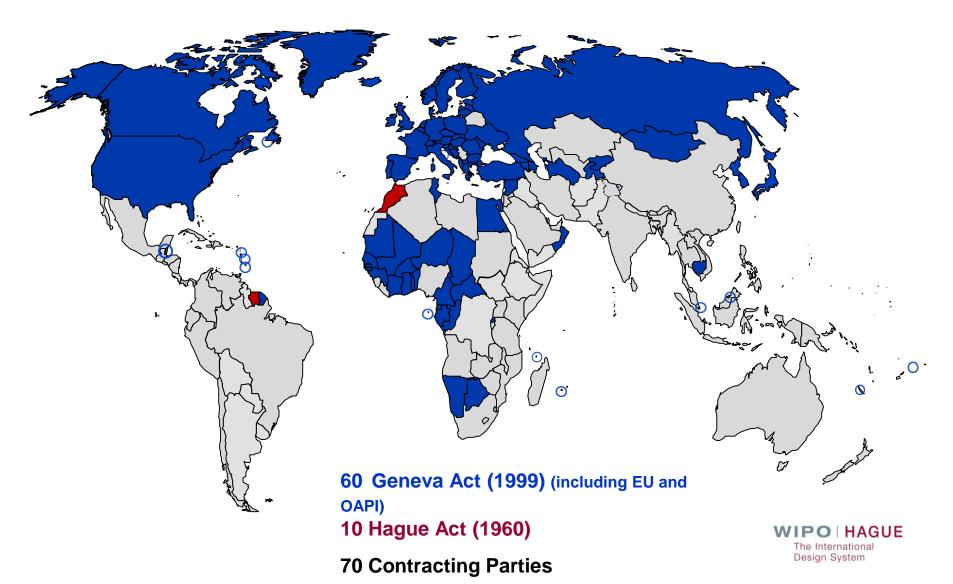




Going Global – Geographical Scope of the Hague System



Hague Union



Hague Union Members According to the Most Recent Applicable Act

Geneva Act (1999) 60 members •African Intellectual Property Organization, Albania, Armenia, Azerbaijan, Belgium, Belize, Bosnia and Herzegovina, Botswana, Brunei Darussalam, Bulgaria, Cambodia, Canada, Croatia, D.P.R. of Korea, Denmark, Egypt, Estonia, European Union, Finland, France, Georgia, Germany, Ghana, Hungary, Iceland, Japan, Kyrgyzstan, Latvia, Liechtenstein, Lithuania, Luxembourg, Monaco, Mongolia, Montenegro, Namibia, Netherlands, North Macedonia, Norway, Oman, Poland, Republic of Korea, Republic of Moldova, Romania, Russian Federation, Rwanda, San Marino, Sao Tome and Principe, Serbia, Singapore, Slovenia, Spain, Syrian Arab Republic, Switzerland, Tajikistan, Tunisia, Turkey, Turkmenistan, Ukraine, United Kingdom and the United States of America (60)

Hague Act (1960) 10 members

•Benin, Côte d'Ivoire, Gabon, Greece, Italy, Mali, Morocco, Niger, Senegal and Suriname (10)



Geneva Act (1999)

Recent Accessions

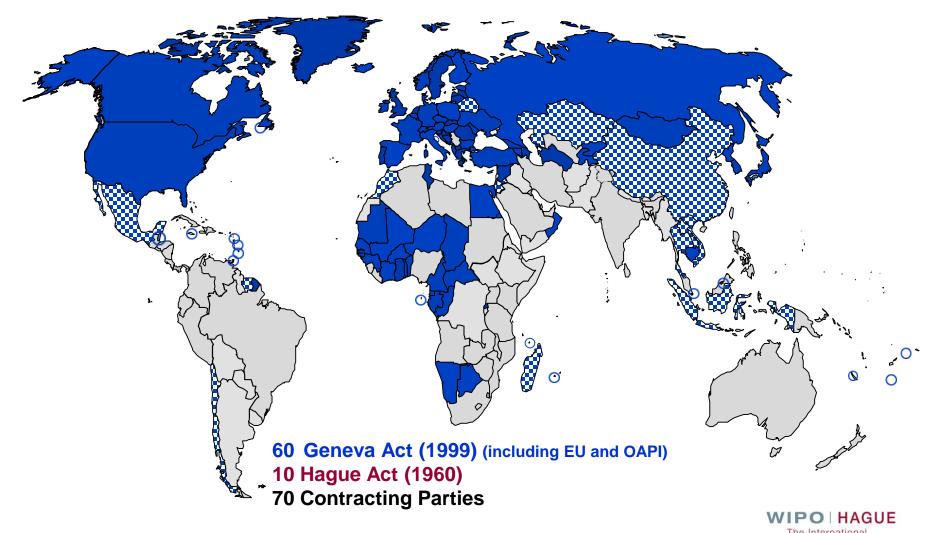


Potential Accessions in 2019

K!	China
\Diamond	Morocco
□	Israel
	Mexico
	Madagascar
	Jordan
*	Vietnam
	Indonesia
	Samoa
*	Suriname
	Eurasian Patent Organization



Hague Union







Some Statistics



International Applications - 2018



5,404 international applications were received containing 19,296 designs (max. 100 designs / application)



3.7 % increase compared to the respective period in 2017 in the number of applications



-0.7% decline compared to the respective period in 2017 in the number of designs



Designations under the Hague System, in 2018

- The EU is the most designated Hague Member
 - (2018: 3,265 international registrations designated EU, containing 13,268 designs).
- The designation of the EU in an international registration covers all its Member States, including Greece.
- By comparison, Greece was only designated 45 times in 2018, since it can only be designated under the 1960 Act.



Who filed most in 2018?

- Germany: 3,964 designs
- Switzerland: 2,510 designs
- Republic of Korea:1,547 designs
- France: 1,454 designs
- Netherlands: 1,382 designs (+71.3%)
- Italy: 1,261 designs
- United States of America: 1,293
- Japan: 1,268 (+52.6%)
- Turkey: 478
- Greece: 410



Top applicants in 2017 (design count)

(2018 complete statistics not yet available: Paleohorinos Fotistika A.B.E.E in top ten)

Samsung Electronics	762
■ LG Electronics	668
■ Fonkel Meubelmarketing	490
Procter and Gamble	488
Volkswagen	369
■ I. Paleohorinos Fotistika A.B.E.E.	357
Drylock Technologies	315
Kronoplus Limited	294
Swatch	285
■ Wenko-Wenselaar	250

International Applications Originating from Greece in 2018

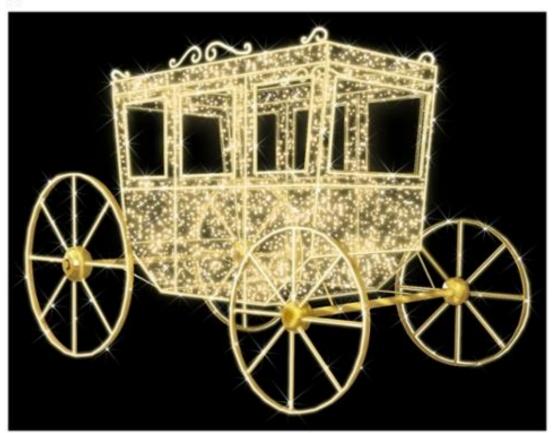
- International applications :
 - 10 (in 2017: 9), which contained 410 designs (in 2017: 371)
- I. PALEOHORINOS FOTISTIKA A.B.E.E.,GEFIRA ANCHIALOS-THESSALONIKI:
 - 5 international applications, which contained 322 designs



I. PALEOHORINOS FOTISTIKA A.B.E.E. GEFIRA ANCHIALOS-THESSALONIKI (GR)

INTERNATIONAL REGISTRATION NO. 103775 Class 24 "Luminous decorations"

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Latest Developments



Latest Developments



Guidance on reproductions (last updated November 2018)



Improvement of the E-filing interface



New Hague Information tools



Developments in the legal framework



Guidance on Reproductions

Disclosure criteria may differ depending on jurisdiction. This new Guidance is a useful tool to help applicants forestall possible refusals on the ground of insufficient disclosure of an industrial design by Examining Offices.

Prepared in consultation with Examining Offices under the Hague System and several user organizations

Detailed guidance on how to prepare and provide reproductions to overcome the most common refusal issues

- Not enough views
- Unclear representations of the claimed design
- Unclear relief or contours of surfaces of a three-dimensional product
- Difference in form/color between the representations of the claimed design

Information on which guidance should be taken into account when designating specific Contracting Parties

Not self-sufficient or all inclusive



Industrial Designs



SOCIÉTÉ NOUVELLE ROSSIGNOL



DM/100835
HERIS SERAMIK VE TURIZM SANAYI A.S.





DM/101844 LENTO OBJEKT GMBH

1.1



DM/101165

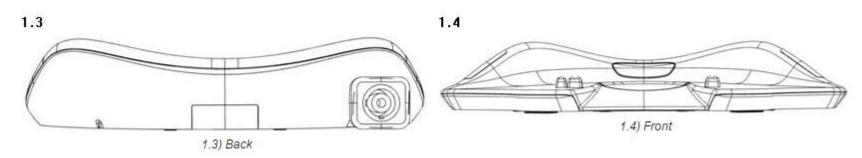
SAMSUNG ELECTRONICS CO.,LTD.



Reproduction Examples That Have Passed the Disclosure Test Before All Concerned Offices (1)



D089713 – Hilti Aktiengesellschaft



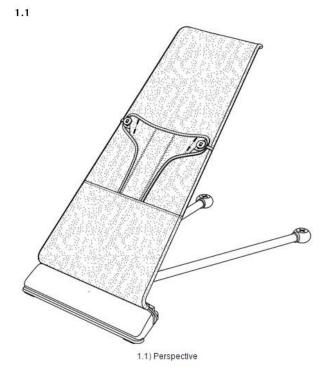
D087535 - Softbank Robotics



Reproduction Examples That Have Passed the Disclosure Test Before All Concerned Offices (2)



D089858 - Ninebot (Beijing) Tech



D086974 – Babybjörn AB



Improvement of the E-Filing Interface



Receive and download notifications from the IB relating to international applications



Send corrections to irregularities or defects



Retrieve in real-time current status of international application



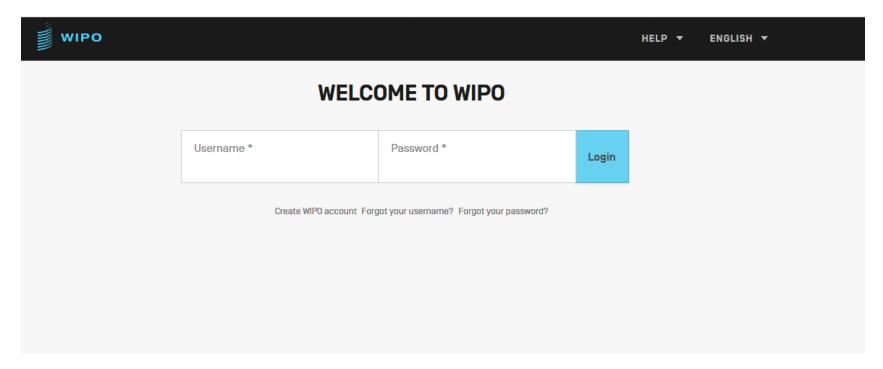
New payment options in the E-filing interface



Indication of access code obtained from the IP office of first filing, so that the IP office of the designated Contracting Party is able to access the priority document via the WIPO Digital Access Service (DAS)



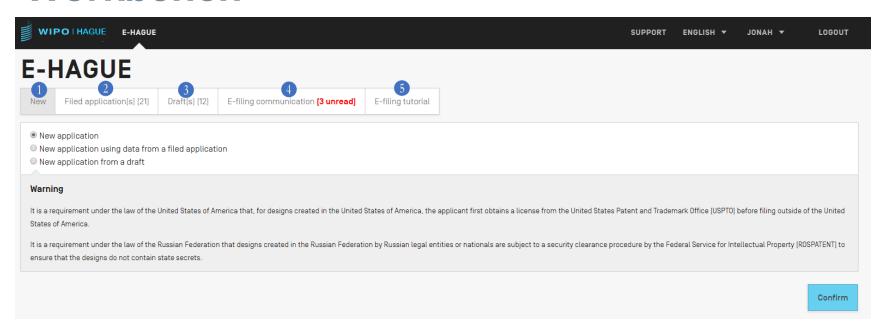
EHague



- Login at: https://www3.wipo.int/HagueEFilingWeb/
- WIPO account required



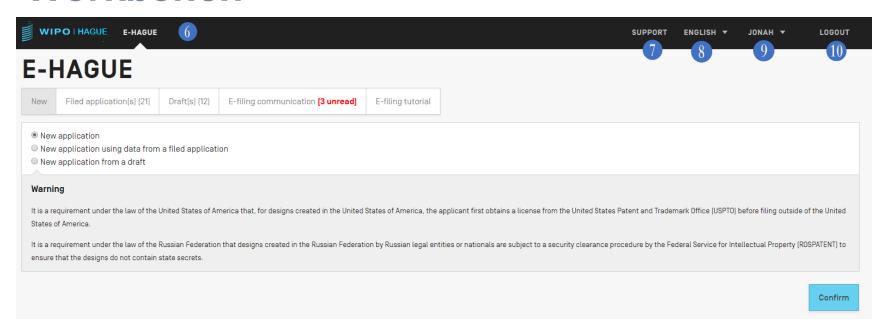
Workbench



- 1 Create a new application
- 2 List of applications filed with the IB
- 3 Draft applications not yet filed with the IB
- 4 Communications from the IB
- 5 An online tutorial



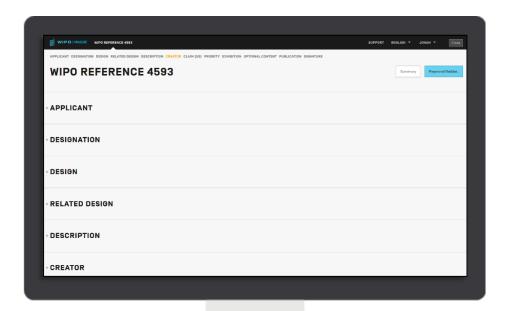
Workbench



- 6 Top navigation bar
- 7 Support
- 8 Language settings
- 9 Your account settings
- 10 Logout

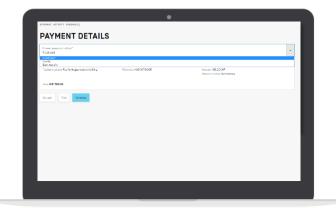


A Modern Interface and New Payment Options



One page design for easy navigation and use

Credit card, debit card, Paypal, current account, or bank transfer





New Hague Information Tools

■ New E-service and E-instrument available at www.wipo.int/hague

Contact Hague Form

 Single point of contact for users, while making enquiries, submitting documents or to request a priority document

Hague Member Profiles Database

- Compilation of data;
- Search tool



Contact Hague Form

Home > Inside WIPO > Contact Us > Hague System

Contact Hague

Use this form to make an enquiry, submit documents or to request a priority document.

Please note: Before selecting "Submit", you must provide an answer for **all** fields (except for "optional" fields).

The International Bureau will **only** provide information concerning a pending application or unpublished international registration to the applicant, holder, or representative.

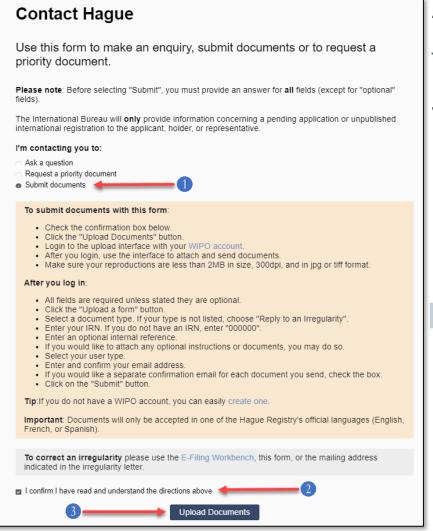
I'm contacting you to:

- Ask a question
- Request a priority document
- Submit documents

Submit



Hague System Document Upload



Access via Contact Hague at:

https://www3.wipo.int/contact/en/hague

WIPO account required



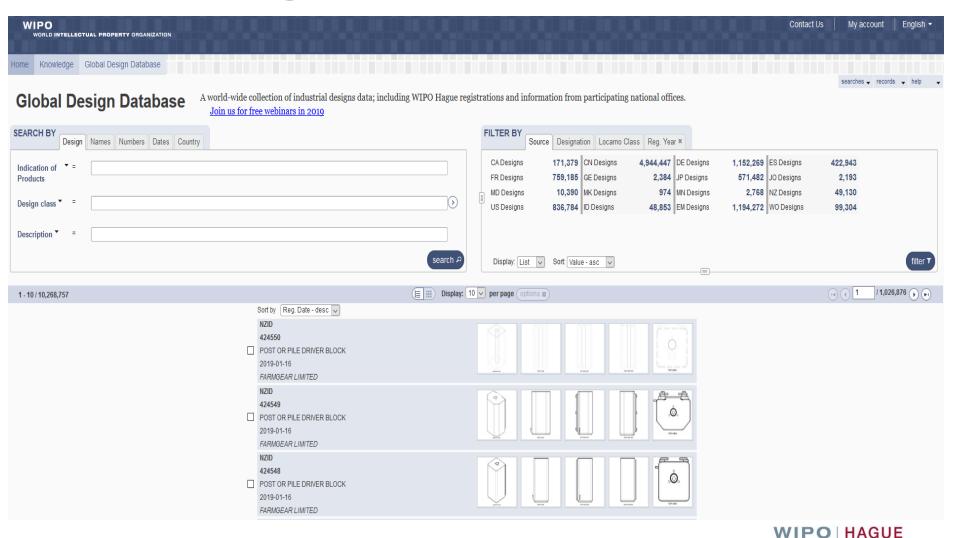


Hague member Profiles Database

Home > IP services > Hague System > Members > Hague Member Profiles **Hague Member Profiles** Access a wide range of information on the practices and procedures of Hague Resources System members. Simply select the member(s) or groups of members of Contracting parties PDF interest to you, and choose the type of information you want to see. Declarations made under the Hague Agreement PDF User Guide Hague System News Tip: Select Groups of Members for a fast track to find members which do not allow deferment of publication or allow it for a limited period. What type(s) of information are you looking for? Which member(s) are you Search Reset interested in? ☐ All members ☐ All available information **Groups of Members** ☐ General Information ■ No Deferment ☐ Information on Designated Contracting Party □ Limited Deferment ☐ Information on Applicant's Contracting Party (Indirect Filing) ☐ African Intellectual Property Organization (OA) ☐ Albania (AL) ☐ Armenia (AM) ☐ Azerbaijan (AZ) WIPO | HAGUE

> The International Design System

Global Design Database



The International Design System

Hague Express Database

WIPO

WORLD INTELLECTUAL PROPERTY ORGANIZATION

Home Reference Hague Express

							searches → records → help
Н	ague Express				ional registrations governed exclusively or partly by the 1999 rnational registrations that have lapsed are not removed from		e Hague Agreement are concerned, reproductions
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	Reg. No	Holder	Reg. Date	Locarno Cl.	Ind. Prod.	Designations	Image
_	DM/103839	PIAGGIO & C. S.P.A.	2018-11-15	26-06 1	13. Motorcycle lamps	CH,KR,NO,SG,TR	
	DM/103870	SCOTT MUIR	2018-11-14	21-02 1	1. Folding mountain bike/skate ramp with extension	CA,CH,EM,GB,NO,OA,OM,SG,TR,U	
]	DM/103841	MP GROUP NV	2018-11-14	30-99 1	I. Litter box for pets	EM,US	
_	DM/103799	SAWAS PLASTIK SANAYI VE TICARET ANONIM SIRKETI	2018-11-14	06-01 1	I. Chair [seat]	ЕМ	
	DM/103838	DK NAVAL TECHNOLOGIES SDN BHD	2018-11-13	12-06 1	1. Tanker [ship]	SG	DIH:D
]	DM/103837	DK NAVAL TECHNOLOGIES SDN BHD	2018-11-13	12-06 1	1. Tanker [ship]	SG	

Contact Us

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My account | English •

Developments in the Legal Framework



Amendments to the Common Regulations Under the 1999 Act and the 1960 Act of the Hague Agreement concerning a safeguard against non-delivery of an electronic communication entered into force on 1.1.2017



The appointment of a representative may be made in the international application. The naming of the representative in the international application at the time of filing shall constitute an appointment by the applicant of such representative. The power of attorney is no longer required at the time of filing since 01.01.2019



Filing the international application via fax is not possible since 01.01.2019



Modes of payment are more flexible for the IB in accepting payments by debit cards or other new forms of payment (online payment system) since 01.01.2019



Entry into force of the twelfth edition of the Locarno Classification on 01.01.2019



Stay up to date with the Hague System

Visit the Hague System website:

https://www.wipo.int/hague/en/

- Enjoy the new E-Services:
 - eHague (new E-filing opportunities);
 - e-Renewal (sophisticated features for renewals);
 - ePay (extended opportunities to pay the fees online);
 - Contact Hague (unique portal to communicate with the Hague Registry):
 - Hague Member Profiles Database (wide range of information on the practices and procedures of <u>Hague</u> <u>System</u> members)
- Subscribe to <u>Hague Notices</u> to be aware about Hague information notices and updates on developments in the Hague System

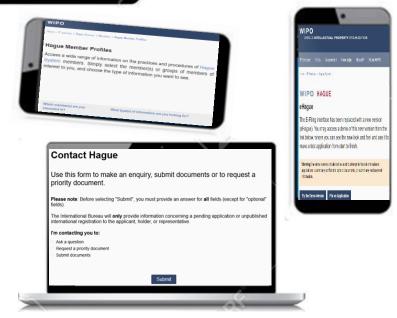




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Thank you!



