



ROVING SEMINAR

WIPO/RS/IP/DK/16/INF/1/PROV.2
ORIGINAL: ENGLISH
DATE: SEPTEMBER 29, 2016

WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Danish Patent and Trademark Office (DKPTO)

Ikast, October 13, 2016

PROVISIONAL PROGRAM

prepared by the Secretariat

Thursday, October 13, 2016

9.00 a.m. – 9.30 a.m. Registration and welcome coffee

9.30 a.m. – 9.45 a.m. **OPENING SESSION**

Welcome Addresses by:

- Mr. Tom Petersen, Regional Director, Danish Patent and Trademark Office (DKPTO)
- Ms. Debbie Roenning, Director, Legal Division, Madrid Registry, Brands and Designs Sector (BDS), WIPO

9.45 a.m. – 10.15 a.m. **Topic 1: Introduction to WIPO
Development of the International Legal Framework
Major Intellectual Property Economic Studies**

Speaker: Mr. Christopher Ruggiero, Senior Legal Officer, Section for Coordination of Developed Countries, Department for Transition and Developed Countries (TDC), WIPO

10.15 a.m. – 10.45 a.m. **Topic 2: The Patent Cooperation Treaty (PCT) –
Introduction and Future Developments**

Speaker: Mr. Thomas Marlow, Policy Officer, PCT Business Development Division, PCT Legal and International Affairs Department, Patents and Technology Sector (PTS), WIPO

10.45 a.m. – 11.15 a.m. **Global Patenting Strategy and the PCT:**

Speaker: Kenneth Kvistgaard-Aaholm, Partner, LL.M. | Partner (H), Gorrissen Federspiel

11.15 a.m. – 11.25 a.m. Questions and Answers

11.25 a.m. – 11.35 a.m. Coffee Break

11.35 a.m. – 12.25 p.m. **Topic 3: Other Global Intellectual Property Systems**

- (a) The Madrid System for the International Registration of Marks
- (b) The Hague System for the International Registration of Industrial Designs

Speaker: Ms. Debbie Roenning, WIPO

Questions and Answers

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- 12.25 p.m. – 1.15 p.m. Lunch
- 1.15 p.m. – 1.55 p.m. **Global Branding Strategy and the Madrid System**
Speaker: Charlotte Rask Boddum, Partner, Legal Consultant
European Trademark and Design Attorney, LL.M in
European Intellectual Property Law, Patrade
- 1.55 p.m. – 2.05 p.m. Questions and Answers
- 2.05 p.m. – 2.45 p.m. **Topic 4: Global Databases for Intellectual Property Platforms
and Tools for the Connected Knowledge Economy**
Speakers: Ms. Irene Kitsara, IP Information Officer, Access to
Information and Knowledge Division, Global Infrastructure
Sector (GIS), WIPO
- 2.45 p.m. – 2.55 p.m. Questions and Answers
- 2.55 p.m. – 3.10 p.m. Coffee break
- 3.10 p.m. – 3.40 p.m. **Topic 5: WIPO Arbitration and Mediation Center**
Speaker: Ms. Irene Kitsara, WIPO
- 3.40 p.m. – 3.50 p.m. Questions and Answers
- 3.50 p.m. – 4.15 p.m. **Topic 6: DKPTO Services for a fee**
Speaker: Kim B. Christiansen, Head of Sales & Customer Service,
Danish Patent and Trademark Office
- 4.15 p.m. – 4.25 p.m. **CLOSING SESSION**
Questions and Answers

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