



HANDELSKAMMER  
BOZEN  
CAMERA DI COMMERCIO  
DI BOLZANO



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## ROVING SEMINAR

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WIPO/RS/IP/BZO/20/INF/2/PROV  
ORIGINAL: ENGLISH  
DATE: MARCH 3, 2020

### **WIPO Services and Initiatives**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the Directorate General for the Protection of Industrial Property - Italian Patent and Trademark Office (DGTPI-UIBM), Ministry of Economic Development, Italy

and the Chamber of Commerce of Bolzano, Italy

**Bolzano, Italy, June 10, 2020**

PROVISIONAL PROGRAM

*Prepared by the International Bureau of WIPO*

Wednesday, June 10, 2020

9.00 – 9.30                    **REGISTRATION**

9.30 – 10.00                **OPENING SESSION**

Welcome addresses by:

- Ms. Simona Marzetti, Head of international affairs, Directorate General for the Protection of Industrial Property– Italian Patent and Trademark Office (DGTPPI-UIBM), Ministry of Economic Development
- Mr. Giovanni Napolitano, Deputy Director, Department of Transition and Developed Countries, WIPO
- Dr. Alfred Aberer, Secretary General, Chamber of Commerce of Bolzano

10.00. – 10.30              **Topic 1: Introduction to WIPO**

Speaker: Mr. Giovanni Napolitano

10.30 – 11.30              **Topic 2: The Patent Cooperation Treaty (PCT):  
Introduction and Future Developments**

Speakers: Ms. Mineko Mohri, Legal Officer, PCT Legal and User Support Section, PCT Legal and User Relations Division, PCT Legal and International Affairs Department, WIPO

Ms. Loredana Guglielmetti, Head of the Patents Division, DGTPPI-UIBM, Ministry of Economic Development, Rome

Local presentation on the use of the PCT system (tbc)

#### **Questions and Answers**

11. 30 – 11.45    **Coffee Break**

11.45 – 13.00              **Topic 3: Global IP Systems:**

**(a) The Madrid System for the International Registration of Marks**

**(b) The Hague System for the International Registration of Industrial Designs**

Speaker: Mr. Matteo Gragnani, Legal Officer, Lisbon Registry, Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Designs Sector, WIPO

Ms. Alessandra Telch, Legal Office, Rotho Blaas srl

#### **Questions and Answers**

13.00 – 14.00 **Lunch break**

14.00 – 14.40 **Topic 4: Global IP Systems:  
The Lisbon System for the International  
Registration of Appellations of Origin**

Speakers: Mr. Matteo Gragnani

Local Speaker (tbc)

**Questions and Answers**

14.40 – 15.30 **Topic 5: WIPO Arbitration and Mediation:  
Alternative Dispute Resolution**

Speaker: Mr. Giovanni Francesco Casucci, Head  
Intellectual Property and Technology Group,  
Dentons, Milan

**Questions and Answers**

15.30 – 16.10 **Topic 7: WIPO New Service for Intellectual Property Intensive  
Industries**

Speaker: Mr. Claudio Cocorocchia, Senior Business Manager, Global  
Infrastructure Sector, WIPO

**Questions and answers**

16.20 **CLOSING OF SESSION**

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