



BELGIAN OFFICE FOR INTELLECTUAL
PROPERTY



BENELUX OFFICE FOR INTELLECTUAL
PROPERTY



ROVING SEMINAR

WIPO/RS/IP/BRU/18/INF/1/PROV. 3
ORIGINAL: ENGLISH
DATE: SEPTEMBER 11, 2018

WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Belgian Office for Intellectual Property (OPRI) and the Benelux Office for Intellectual
Property (BOIP)

Brussels, September 18, 2018

PROVISIONAL PROGRAM

Prepared by the Secretariat

8.30 a.m. – 9.00 a.m. Registration

9.00 a.m. – 9.15 a.m. **OPENING SESSION**

Welcome address by:

- Mr. Jérôme Debrulle, Advisor General, FPS Economy, Belgian Intellectual Property Office (OPRI), Bruxelles
- Mr. Hugues Derème, Deputy Director General, Benelux Office for Intellectual Property (BOIP), The Hague, Netherlands
- Ms. Päivi Lähdesmäki, Senior Advisor, Hague Development and Promotion Section, The Hague Registry, Brands and Design Sector, WIPO

9.15 a.m. – 9.30 a.m. **Topic 1: Introduction to WIPO
Development of the International Legal Framework
Major Intellectual Property Economic Studies**

Speaker: Ms. Monika Zikova, Program Officer, Department for Transition and Developed Countries, WIPO

9.30 a.m. – 10.00 a.m. **Topic 2: The Patent Cooperation Treaty (PCT) –
Introduction and Future Developments**

Speaker: Ms. Eva Schumm, Legal Officer, PCT Legal and User Support Section, PCT Legal and User Relations Division, WIPO

10.00 a.m. – 10.15 a.m. **Topic 3: The Patent Cooperation Treaty (PCT) –
OPRI as a receiving office**

Speaker: Mr. Ben De Temmermann, Attaché, Legal and International Affairs, OPRI

10.15 a.m. – 10.30 a.m. **Panel Discussion: International Patenting – Challenges and
Successful Experiences**

Moderator: Ms. Eva Schumm, WIPO

Panelists: Mr. Ben De Temmerman, OPRI
Mr. Bart van den Hazel, European Patent Attorney,
Brussels

- 10.30 a.m. – 11.00 a.m. **Topic 4: Global IP Systems:**
- **The Madrid System for the International Registration of Marks**
 - **The Hague System for the International Registration of Industrial Designs**
- Speaker: Ms. Päivi Lähdesmäki, WIPO
- 11.00 a.m. – 11.15 a.m. **Panel Discussion: Protecting Your Brands and Design at Home and Abroad**
- Moderator: Ms. Päivi Lähdesmäki, WIPO
- Panelists: Mr. Hugues Derème, BOIP
Mr. François Uyttenhove, Senior Intellectual Property Manager, AB InBev, Brussels
- 11.15 a.m. – 11.30 a.m. Coffee Break
- 11.30 a.m. – 12.00 p.m. **Topic 5: Global Databases for IP: Platforms and Tools for the Connected Knowledge Economy**
- Speaker: Ms. Magdalena Zelenkovska, Senior Patent Data Manager, Patent Database Section, Global Infrastructure Sector, Global Databases Division, WIPO
- 12.00 p.m. – 12.30 p.m. **Topic 6: BOIP and OPRI: Recent Developments, Services and Activities**
- Speakers: Mr. Hugues Derème, BOIP
Mr. Stefan Drisque, Advisor, OPRI
- 12.30 p.m. – 12.45 p.m. **Topic 7: WIPO Arbitration and Mediation: Alternative Dispute Resolution**
- Speaker: Ms. Monika Zikova, WIPO
- 12.45 p.m. – 13.00 p.m. **Questions and Answers – Closing Session**
- 13.00 p.m. – 14.00 p.m. Networking Lunch

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