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WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

SEMINAR

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WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with

the Belgian Office for Intellectual Property (OPRI) and the Benelux Office for Intellectual
Property (BOIP)

Brussels, February 23, 2015

PROVISIONAL PROGRAM

Prepared by the Secretariat

Monday, February 23, 2015

9.30 a.m. – 9.40 a.m. **OPENING SESSION**

Welcome addresses by:

- Mr. Jérôme Debrulle, Advisor General, FPS Economy, Belgian Intellectual Property Office (OPRI)
- Mr. Camille Janssen, Legal Advisor, Benelux Office for Intellectual Property (BOIP)
- Mr. David Muls, Director, Madrid Registry, Brands and Designs Sector (BDS), WIPO

9.40 a.m. – 10.00 a.m. **Topic 1: Introduction to WIPO
Development of the International Legal Framework
Major Intellectual Property Economic Studies**

Speaker: Mr. Erik Wilbers, Director, Arbitration and Mediation Center, Global Issues Sector (GIS), WIPO

10.00 a.m. – 10.25 a.m. **Topic 2: The Patent Cooperation Treaty (PCT) –
Introduction and Future Developments**

Speaker: Mr. Claus Matthes, Director, PCT Business Development Division, Innovation and Technology Sector (ITS), WIPO

10.25 a.m. – 10.40 a.m. **Topic 2: The PCT – The actual practice (questions,
experiences, discussion):**

Speakers: Mr. Claus Matthes, WIPO

Mr. Stefan Drisque, Advisor, OPRI

Questions and Answers

10.40 a.m. – 11.00 a.m. Coffee break

11.00 a.m. – 11.30 a.m. **Topic 3: Global Intellectual Property Systems:**
(a) The Madrid System for the International
Registration of Marks
(b) The Hague System for the International
Registration of Industrial Designs

Speakers: Mr. David Muls, WIPO

Mr. Camille Janssen, BOIP

Questions and Answers

11.30 a.m. – 12.00 p.m. **Topic 4: Practical Tips on Alternative Dispute Resolution**

Speaker: Mr. Erik Wilbers, WIPO

12.00 p.m. – 12.30 p.m. **Topic 5: Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy**

Speaker: Mr. Christophe Mazenc, Head, Global Databases Services, Global Infrastructure Sector, WIPO

12.30 p.m. – 13.00 p.m. **CLOSING SESSION**

Questions and Answers

13.00 p.m. – 14.00 p.m. Lunch break with specific Sessions (Patents, Trademarks, ADR and Databases)

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