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| luxembourg intellectual property office | benelux office for intellectual property |
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| **seminar** | | |
| WIPO/RS/ADR/LUX/14/INF1/PROV | | |
| ORIGINAL: English | | |
| DATE: October 7, 2014 | | |

**WIPO Services and Initiatives**

organized by

the World Intellectual Property Organization (WIPO)

in cooperation with

the Intellectual Property Office (OPI), Ministry of the Economy, Luxembourg, and the Benelux Office for Intellectual Property (BOIP)

**Luxembourg, October 27, 2014**

Provisional program

*prepared by the Secretariat*

Monday, October 27, 2014

9.30 a.m. – 9.45 a.m. **Opening Session**

Welcome addresses by:

* Mr. Lex Kaufhold, Head, Intellectual Property Office, Ministry of the Economy, Luxembourg
* Mr. Hugues Derème, Deputy Director General, Benelux Office for Intellectual Property, the Hague
* Mr. Claus Matthes, Director, PCT, Innovation and Technology Sector (ITS), WIPO

9.45 a.m. – 10.15 a.m. **Topic 1:** Introduction to WIPO

Development of the International Legal Framework

Major Intellectual Property Economic Studies

Speaker: Mrs. Heike Wollgast, Senior Legal Officer Arbitration and Mediation Center, Global Issues Sector (GIS), WIPO

10.15 a.m. – 10.45 a.m. **Topic 2:** The Patent Cooperation Treaty (PCT)

Introduction and Future Developments

Speaker: Mr. Claus Matthes, Director, PCT, Innovation and Technology Sector (ITS), WIPO

10.45 a.m. – 11.00 a.m. **Coffee break**

11.00 a.m. – 11.30 a.m. **Topic 3:** Global Intellectual Property Systems:

1. The Madrid System for the International Registration of Marks
2. The Hague System for the International Registration of Industrial Designs

Speaker: Mrs. Debbie Roenning, Director, Legal Division, Madrid Registry, Brands and Designs Sector (BDS), WIPO

11.30 a.m. – 12.00 p.m. **Topic 4:** Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy

Speaker: Mr. Christophe Mazenc, Head, Global Databases Service, Global Infrastructure Sector (GIS), WIPO

12.00 p.m. – 12.30 p.m. **CLOSING SESSION**

Questions and Answers

12.30 p.m. – 1.45 p.m. **Lunch break** with specific Sessions (Patents, Trademarks and Databases)

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