



INTELLECTUAL PROPERTY  
OFFICE OF SINGAPORE



MINISTRY OF FOREIGN AFFAIRS  
SINGAPORE  
SINGAPORE COOPERATION PROGRAMME



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## REGIONAL SEMINAR

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WIPO/REG/IP/SIN/11/INF/1  
ORIGINAL: ENGLISH  
DATE: 12 JULY 2012

# **WIPO Regional Seminar on Intellectual Property (IP) Management and Commercialization of IP Assets**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the Singapore Cooperation Programme of the Singapore Ministry of Foreign Affairs

and with the assistance of  
the Intellectual Property Office of Singapore (IPOS)

**Singapore, July 12 to 13, 2012**

## PROGRAM

*prepared by the Secretariat*

Thursday, July 12, 2012

- 9.00 – 9.30 Registration
- 9.30 – 9.35 Welcome and Opening Address:  
  
Guest of Honor: Mr. Lim Hng Kiang, Minister for Trade and Industry,  
Singapore
- 9.35 – 9.50 Keynote Speech: **Global Trends on Innovation and Intellectual Property as a Driver to Economic Growth**  
  
Speaker: Mr. Francis Gurry, Director General, World Intellectual Property Organization (WIPO), Geneva
- 9.50 – 10.30 Coffee Break
- THEME 1: INTELLECTUAL PROPERTY (IP) AND TECHNOLOGICAL INNOVATION**
- 10.30 – 11.10 **Topic 1 New Developments in the Global IP Landscape by Major IP Offices and Their Attempt on Business**  
  
Speaker: Mr. Yoshiyuki Iwai, Japan Patent Office (JPO) Commissioner, Tokyo
- 11.10 – 11.50 **Topic 2 IP Management as a Growth Strategy for Business Success**  
  
Speaker: Ms. Olivia Lum, Executive Chairman and Group Chief Executive Officer, Hyflux, Singapore
- 11.50 – 12.30 **Topic 3 The Role of Innovation and Intellectual Power in Knowledge-Based Economics**  
  
Speaker: Mr. Matthew Rainey, Director, Innovation Division, Innovation and Technology Sector, WIPO
- 12.30 – 14.00 Lunch Break and Change of Venue to WIPO Office in Singapore
- THEME II: KEY ISSUES OF IP AND TECHNOLOGY MANAGEMENT IN UNIVERSITIES AND RESEARCH AND DEVELOPMENT (R&D) INSTITUTIONS: FROM RESEARCH TO COMMERCIALIZATION**
- 14.00 – 15.00 **Topic 4 IP and Technology Management in Universities and R&D Institutions**  
  
Speaker: Mrs. Yumiko Hamano, Senior Program Officer, WIPO University Initiative Program, Innovation and Technology Transfer Section, Innovation Division, WIPO
- 15.00 – 15.30 Coffee Break
- 15.30 – 16.15 **Topic 5 Invention Disclosure and Patent Information Search**

	Speaker:	Prof. Dato Mohamed Shariff, Director, Innovation and Commercialization Centre, University of Putra, Malaysia
16.15 – 17.00	<b>Topic 6</b>	<b>IP Ownership, Benefit Sharing and Incentive for Researchers</b>
	Speaker:	Mrs. Yumiko Hamano
17.00 – 17.30	<b>Discussion</b>	<b>Technology Transfer Systems in Asia</b>
	Moderator:	Mr. Matthew Rainey
17.30	End of Session	

Friday, July 13, 2012

9.00 – 9.45	<b>Topic 7</b>	<b>Commercialization Procedures: Technology Acquisition/Licensing/ Start-up and Spin-off Companies Legal Contracts and Agreements</b>
	Speaker:	Mrs. Yumiko Hamano
9.45 – 10.30	<b>Topic 8</b>	<b>Commercialization Procedures: Technology Marketing/Technology Valuations</b>
	Speaker:	Prof. Dato Mohamed Shariff
10.30 – 10.45	Coffee Break	
10.45 – 11.30	<b>Topic 9</b>	<b>University - Industry Collaboration: How Can Universities and R&amp;D Institutions Effectively Collaborate with Industry? – Collaborative Innovation</b>
	Speaker:	Mr. Suresh Sachi, General Counsel, A-Star, Singapore
11.30 – 13.00	<b>Exercise</b>	<b>IP and Technology Management Simulation Group Exercise</b>
	Speakers:	Mrs. Yumiko Hamano
		All participants and speakers
13.00 – 14.00	Lunch Break	
14.00 – 14.45	<b>Exercise (Cont'd)</b>	<b>IP and Technology Management Simulation Group Exercise and Group Presentation</b>
	Speakers:	Mrs. Yumiko Hamano
		All participants and speakers

**THEME III: WIPO'S AND INTERNATIONAL GOVERNMENTAL ORGANIZATIONS' SUPPORT**

- 14.45 – 15.30      **Topic 10      Overview of WIPO Support**
- (i) WIPO Singapore Office Capacity Building Activities and Programs
- Speaker:      Mr. Candra N. Darusman, Deputy Director, WIPO Singapore Office
- (ii) WIPO University Initiative Program and other WIPO Support for University Technology Transfer
- Speaker:      Mrs. Yumiko Hamano
- 15.30 – 15.45      Coffee Break
- 15.45 – 16.30      **Topic 11      Latest Developments Regarding the Legislative Guide on Secured Transactions by the United Nations Commission on International Trade Law (UNCITRAL)**
- Speaker:      Mr. Candra N. Darusman
- 16.30 – 17.15      **Roundtable      Opportunities and Challenges – The Way Forward**
- Speakers:      All participants and speakers
- 17.15 – 17.30      **Distribution of Certificates and Closing Ceremony**

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