

# WIPO



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**WORLD INTELLECTUAL PROPERTY ORGANIZATION**  
GENEVA

**HIGH-LEVEL FORUM ON INTELLECTUAL PROPERTY FOR THE  
LEAST DEVELOPED COUNTRIES:**

**THE STRATEGIC USE OF INTELLECTUAL PROPERTY FOR  
PROSPERITY AND DEVELOPMENT**

organized by  
the World Intellectual Property Organization (WIPO)

**Geneva, July 23 and 24, 2009**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Thursday, July 23, 2009

9.00 – 10.00 Registration

10.00 – 10.30 Opening Ceremony

Welcome addresses by:

Dr. Francis Gurry, Director General, World Intellectual Property Organization (WIPO), Geneva

His Excellency Mr. Dilip Barua, Minister for Industries, Government of the People's Republic of Bangladesh; Chairman of the Coordination Council of the Least Developed Countries (LDCs), Dhaka

10.30 – 12.00 Special Plenary: The Strategic Use of Intellectual Property (IP) for Prosperity and Development

Addresses by:

His Excellency Mr. Roger Dovonou, Minister for Industry, Minister of Industry, Cotonou

His Excellency Mr. Juneydi Saddo, Minister for Science and Technology, Ministry of Science and Technology, Addis Ababa

Her Excellency Mrs. Mpeo Mahase Moiloa, Minister for Law and Constitutional Affairs, Maseru

His Excellency Mr. Richard Fienena, Minister for Economy and Industry, Ministry of Economy and Industry, Antananarivo

His Excellency Mr. Mohamed Rasheed, Minister for Economic Development, Ministry of Economic Development, Male

His Excellency Mr. Ahmadou Abdoulaye Diallo, Minister for Industry, Investments and Trade, Ministry of Industry, Investments and Trade, Bamako

His Excellency Mr. Dan Bahadur Chaudhary, State Minister for Industries, Ministry of Industry, Kathmandu

His Excellency Mr. Fredrick Ruhindi, Deputy Attorney General and Minister of State, Ministry of Justice and Constitutional Affairs, Kampala

Her Excellency Mrs. Mary Nagu, Minister for Industry, Trade and Marketing, Ministry of Industry, Trade and Marketing, Dar-es-Salaam

12.00 – 12.15 Presentation on the Access to Research for Development and Innovation Service (ARDI) for LDCs

Speaker: Mr. Yo Takagi, Executive Director, Global Intellectual Property Infrastructure Department, WIPO

12.15 – 13.00 Inauguration of Access to Research for Development and Innovation Service (ARDI)

Inaugural speeches by:

Dr. Francis Gurry

H.E. Mr. Dilip Barua

Mr. Sergei Ordzhonikidze, Director General, United Nations Office in Geneva (UNOG), Geneva

Mr. Jens Bammel, Secretary General, International Publishers Association (IPA), Geneva

13.00 – 14.30 Lunch Break

Theme One: Integrating IP into National Development Policy and Strategies of the LDCs

Moderator: H.E. Mrs. Mpeo Mahase Moiloa

14.30 – 15.00 Lead Speaker: Mr. James Otieno-Odek, Managing Director, Kenya Industrial Property Institute (KIPI), Ministry of Industrialization, Nairobi

15.00 – 15.15 (a) The Role of IP in Reducing Poverty, Fostering Development and Wealth Creation

Panelist: Mr. Keith E. Maskus, Associate Dean for Social Sciences, University of Colorado, Boulder, Colorado

15.15 – 15.30 (b) IP and Public Policy Issues

Panelist: Mr. James Otieno-Odek

Theme Two: The Strategic Importance of Transfer of Technology and Technological Capacity Building for the Development of LDCs

Moderator: H.E. Mr. Juneydi Saddo

15.30 – 16.00 Lead Speaker: Mr. Keith E. Maskus

- 16.00 – 16.15 (a) Linking Universities and Research Centers to Public and Private Sector for the Management, Promotion and Commercialization of IP Assets; Spin-offs and Start-ups
- Panelist: Mr. Yuke Chin Lee, IP Consultant, Malaysian Invention and Design Society (MINDS), Kuala Lumpur
- 16.15 – 16.30 (b) The Importance of Patent Documents for the Extraction of Technological Information for Technological Development: The Malaysian Experience
- Panelist: Mr. Yuke Chin Lee
- 16.30 – 16.45 Coffee Break
- Theme Three: Sharing of Experience with some LDCs on the Wealth Creation Effect of Trademarks, Service Marks, Geographical Indications and Industrial Designs
- Moderator: H.E. Mrs. Mary Nagu
- 16.45 – 17.15 Lead Speaker: Mr. Getachew Mengistie, IP Law Consultant and Attorney; former Director General of the Ethiopian Intellectual Property Office (EIPO), Addis Ababa
- 17.15 – 17.30 (a) Geographical Indications and its application in LDCs: The experience of the African Intellectual Property Organization (OAPI)
- Panelist: Mr. Paulin Edou Edou, Director General, African Intellectual Property Organization (OAPI), Yaoundé
- 17.30 – 17.45 (b) Using Industrial Designs for Value Addition in Products and Services of LDCs
- Panelist: Mr. Getachew Mengistie
- 17.45 – 18.00 Discussions
- 18.00 WIPO Reception

Friday, July 24, 2009

- Theme Four:            Role and Contribution of Copyright and Related Rights and Collective Management Societies for Economic Growth and Development of LDCs
- Moderator:            H.E. Mr. Richard Fienena
- 10.00 – 10.30            Lead Speaker:    Mr. Daniel J. Gervais, Professor of Law, Director, Technology and Entertainment Law Program, Vanderbilt University Law School, Nashville
- 10.30 – 10.45            (a)    Copyright and Related Rights: Striking the Balance Between Protection and the Public Interest
- Panelist:                Mr. David Uwemedimo, Director of Legal Affairs, International Confederation of Societies of Authors and Composers (CISAC), Paris
- 10.45 – 11.00            (b)    Copyright Collective Management Societies and New Technologies
- Panelist:                Mr. Daniel J. Gervais
- 11.00 – 11.15            Coffee Break
- Theme Five:            Traditional Knowledge, Genetic Resources and Traditional Cultural Expressions: Preserving Traditional and Cultural Assets and Creating Wealth
- Moderator:            H.E. Mr. Roger Dovonou
- 11.15 – 11.45            Lead Speaker:    Mr. Wend Wendland, Acting Director and Head, Traditional Creativity, Cultural Expressions and Cultural Heritage Section, WIPO
- 11.45 – 12.00            (a)    Exploitation of Traditional Knowledge and Folklore and its Contribution to Sustainable Development in LDCs: from Farm to Pharma, the Experience of South Africa from Research to Commercialization
- Panelist:                Mr. Motlalepula Gilbert Matsabisa, Director, Indigenous Knowledge Systems (Health) Lead Programme (IKS), South African Medical Research Council, Cape Town
- 12.00 – 12.15            (b)    Protecting Traditional Knowledge and Folklore in LDCs
- Panelist:                Mr. Gift Huggins Sibanda, Director General, African Regional Intellectual Property Organization (ARIPO), Harare
- 12.15 – 12.30            Discussions

12.30 – 14.00 Lunch Break

Theme Six: Regional Cooperation in IP: Promoting Synergies and Building Partnerships

Moderator: H.E. Mr. Fredrick Ruhindi

14.00 – 14.30 Lead Speaker: Mr. James Otieno-Odek

14.30 – 14.45 (a) The Role of the African Regional Intellectual Property Organization (ARIPO) in IP Institution Building for LDCs

Panelist: Mr. Gift Huggins Sibanda

14.45 – 15.00 (b) The Role of OAPI in IP Institution Building for LDCs

Panelist: Mr. Paulin Edou Edou

15.00 – 15.15 Discussions

15.15 – 15.30 Coffee Break

15.30 – 18.00 Conclusions and Closing Ceremony

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