

WIPO



E
WIPO/LDCs/GE/09/INF/1 Prov.

ORIGINAL: English

DATE: July 2009

WORLD INTELLECTUAL PROPERTY ORGANIZATION
GENEVA

**HIGH-LEVEL FORUM ON INTELLECTUAL PROPERTY FOR THE
LEAST DEVELOPED COUNTRIES:**

**THE STRATEGIC USE OF INTELLECTUAL PROPERTY FOR
PROSPERITY AND DEVELOPMENT**

organized by
the World Intellectual Property Organization (WIPO)

Geneva, July 23 and 24, 2009

PROVISIONAL PROGRAM

prepared by the Secretariat of WIPO

Thursday, July 23, 2009

9.00 – 10.00 Registration

10.00 – 10.30 Opening Ceremony

Welcome addresses by:

Dr. Francis Gurry, Director General, World Intellectual Property Organization (WIPO), Geneva

H.E. Mr. Dilip Barua, Minister for Industries, Government of People's Republic of Bangladesh, Chairman of the Coordination Council of the Least Developed Countries (LDCs), Geneva

10.30 – 11.30 Special Plenary: The Strategic Use of Intellectual Property (IP) for Prosperity and Development

Addresses by:

H.E. Mr. Prasad Cham, Senior Minister, Minister for Commerce, Chairman of the National Committee for Intellectual Property Rights (NCIPR), Ministry of Commerce, Phnom Penh

H.E. Mrs. Mary Nagu, Minister for Industry, Trade and Marketing, Ministry of Industry, Trade and Marketing, Dar-es-Salaam

H.E. Mr. Romain Murenzi, Minister, Office of the President, in charge of Science, Technology, Scientific Research and Information Communication Technologies, Kigali

H.E. Mr. Junedin Sado, Minister for Science and Technology, Ministry of Science and Technology, Addis Ababa

H.E. Mr. Asta Laxmi Shakya, Minister for Industry, Ministry of Industry, Kathmandu

H.E. Mr. Ousmane Ngom, Minister of State, Minister for Industry, Mines and Small and Medium-Sized Enterprises, Ministry of Industry, Mines and Small and Medium-Sized Enterprises, Dakar

11.30 – 11.45 Coffee Break

11.45 – 12.00 Presentation on the Access to Research for Development and Innovation Service (ARDI) for LDCs

Speaker: Mr. Yo Takagi, Executive Director, Global Intellectual Property Infrastructure Department, WIPO

- 12.00 – 13.00 Inauguration of Access to Research for Development and Innovation Service (ARDI)
- Inaugural speeches by:
- Dr. Francis Gurry
- H.E. Mr. Dilip Barua
- Mr. Sergei Ordzhonikidze, Director General, United Nations Office in Geneva (UNOG)
- Mrs. Margaret Chan, Director General, World Health Organization (WHO), Geneva
- Mr. Hamadoun I. Touré, Secretary-General, International Telecommunication Union (ITU), Geneva
- Mr. Jens Bammel, Secretary General, International Publishers Association (IPA), Geneva
- 13.00 – 14.30 Lunch Break
- Theme One: Integrating Intellectual Property into National Development Policy and Strategies of the LDCs
- Moderator: H.E. Mr. Prasad Cham
- 14.30 – 15.00 Lead Speaker: Mr. James Otieno-Odek, Managing Director, Kenya Industrial Property Institute (KIPI), Ministry of Industrialization, Nairobi
- 15.00 – 15.15 (a) The Role of IP in Reducing Poverty, Fostering Development and Wealth Creation
- Panelist: Mr. Keith E. Maskus, Associate Dean for Social Sciences, University of Colorado, Boulder, Colorado
- 15.15 – 15.30 (b) IP and Public Policy Issues
- Panelist: Mr. James Otieno-Odek
- Theme Two: The Strategic Importance of Transfer of Technology and Technological Capacity Building for the Development of LDCs
- Moderator: H.E. Mr. Ousmane Ngom
- 15.30 – 16.00 Lead Speaker: Mr. Keith E. Maskus

16.00 – 16.15 (a) Linking Universities and Research Centers to Public and Private Sector for the Management, Promotion and Commercialization of IP Assets; Spin-offs and Start-ups

Panelist: Mr. Yuke Chin Lee, IP Consultant, Malaysian Invention and Design Society (MINDS), Kuala Lumpur

16.15 – 16.30 (b) The Importance of Patent Documents for the Extraction of Technological Information for Technological Development: The Malaysian Experience

Panelist: Mr. Yuke Chin Lee

16.30 – 16.45 Coffee Break

Theme Three: Sharing of Experience with some LDCs on the Wealth Creation Effect of Trademarks, Service Marks, Geographical Indications and Industrial Designs

Moderator: H.E. Mr. Romain Murenzi

16.45 – 17.15 Lead Speaker: Mr. Getachew Mengistie, Intellectual Property Law Consultant and Attorney, former Director General of the Ethiopian Intellectual Property Office (EIPO), Addis Ababa

17.15 – 17.30 (a) Geographical Indications and its application in LDCs: The experience of the African Intellectual Property Organization (OAPI)

Panelist: Mr. Paulin Edou Edou, Director General, African Intellectual Property Organization (OAPI), Yaoundé

17.30 – 17.45 (b) Using Industrial Designs for Value Addition in Products and Services of LDCs

Panelist: Mr. Getachew Mengistie

17.45 – 18.00 Discussions

18.00 WIPO Reception

Friday, July 24, 2009

Theme Four: Role and Contribution of Copyright and Related Rights and Collective Management Societies for Economic Growth and Development of LDCs

Moderator: H.E. Mrs. Christine Ouinsavi, Minister for Industry and Commerce, Ministry of Industry and Commerce, Cotonou

- 10.00 – 10.30 Lead Speaker: Mr. Daniel J. Gervais, Professor of Law, University of Ottawa, Ottawa
- 10.30 – 10.45 (a) Copyright and Related Rights: Striking the Balance Between Protection and the Public Interest
- Panelist: Mr. David Uwemedimo, Director of Legal Affairs, International Confederation of Societies of Authors and Composers (CISAC), Paris
- 10.45 – 11.00 (b) Copyright Collective Management Societies and New Technologies
- Panelist: Mr. Daniel J. Gervais
- 11.00 – 11.15 Coffee Break
- Theme Five: Traditional Knowledge, Genetic Resources and Traditional Cultural Expressions: Preserving Traditional and Cultural Assets and Creating Wealth
- Moderator: H.E. Mr. Yahya Yahya al-Mutawakil, Minister for Industry and Trade, Ministry of Industry and Trade, Sana'a
- 11.15 – 11.45 Lead Speaker: Mr. Wend Wendland, Deputy Director and Head, Traditional Creativity, Cultural Expressions and Cultural Heritage Section, WIPO
- 11.45 – 12.00 (a) Exploitation of Traditional Knowledge and Folklore and its Contribution to Sustainable Development in LDCs: From Farm to Pharma, the Experience of South Africa from Research to Commercialization
- Panelist: Dr. Motlalepula Gilbert Matsabisa, Director, Indigenous Knowledge Systems (Health) Lead Programme (IKS), South African Medical Research Council, Cape Town
- 12.00 – 12.15 (b) Protecting Traditional Knowledge and Folklore in LDCs
- Panelist: Mr. Gift Huggins Sibanda, Director General, African Regional Intellectual Property Organization (ARIPO), Harare
- 12.15 – 12.30 Discussions
- 12.30 – 14.00 Lunch Break

Theme Six: Regional Cooperation in IP: Promoting Synergies and Building Partnerships

Moderator: H.E. Lyonpo Khandu Wangchuk, Minister for Economic Affairs, Ministry of Economic Affairs, Thimphu

14.00 – 14.30 Lead Speaker: Mr. James Otieno-Odek

14.30 – 14.45 (a) The Role of the African Regional Intellectual Property Organization (ARIPO) in IP Institution Building for LDCs

Panelist: Mr. Gift Huggins Sibanda

14.45 – 15.00 (b) The Role of OAPI in IP Institution Building for LDCs

Panelist: Mr. Paulin Edou Edou

15.00 – 15.15 Discussions

15.15 – 15.30 Coffee Break

15.30 – 18.00 Conclusions and Closing Ceremony

[End of document]