



REGIONAL WORKSHOP

WIPO/IPTK/KYI/19 /INF/1/PROV.1
ORIGINAL: ENGLISH
DATE: APRIL 1, 2019

Regional Workshop on Traditional Knowledge

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Ministry Economic Development and Trade of Ukraine (MEDT)

Kyiv, May 16 and 17, 2019

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Thursday, May 16, 2019

14.00 – 14.30 Opening of the Workshop

Welcome addresses by:

The representative of the Government of Ukraine
Mr. Oleksandr Shevchenko, Assistant Program Officer, Department for
Transition and Developed Countries (TDC), World Intellectual Property
Organization (WIPO), Geneva

14.30 – 15.15 **Topic 1: WIPO Services and Initiatives**

Speaker: Mr. Oleksandr Shevchenko

15.15 – 16.00 **Topic 2: Intellectual Property (IP), Traditional Knowledge (TK) and
Traditional Cultural Expressions (TCEs): An Overview of
Policy and Legal Issues, and WIPO's Work**

Speaker: Mr. Shakeel Bhatti, Counsellor, Traditional Knowledge
Division, WIPO

16.00 – 16.15 Coffee Break

16.15 – 16.45 **Topic 3: The Importance of Cultural Heritage of the Ukraine and Past
Efforts to Safeguard the Cultural Heritage in Ukraine:
Examples and Lessons Learned**

Speaker: Local speaker (tbc)

16.45 – 17.30 **Topic 4: Challenges and Opportunities of Protecting Traditional
Cultural Expressions with Existing IP Rights**

Speakers: Mr. Shakeel Bhatti

Friday, May 17, 2019

10.00 – 11.00 **Topic 5: Documentation of TCEs, TK and GR: Examples and WIPO
Practical Tools**

Speaker: Mr. Shakeel Bhatti

11.00 – 11.15 Coffee break

11.15 – 12.00 **Topic 6: Digital Rights Management Systems for Digitized Heritage
Content, Including Traditional Cultural Expressions and
Traditional Knowledge**

Speaker: Professor Dimitrios Tsolis, Assistant Professor,
Department of Cultural Heritage Management and New
Technologies, University of Patras, Patras, Greece

12.30 – 12.45 **Topic 7: Practical Establishment and Operation of Digital Rights Management Systems for Digital Content Related to Traditional Cultural Expressions and Traditional Knowledge in other Jurisdictions: Case Studies**

Speaker: Professor Dimitrios Tsolis

12.45 – 14.00 Lunch break

14.00 – 15.00 **Topic 7: Group Work in two groups on *How to Protect TCE***

15.00 – 15.15 Coffee Break

15.15 – 16.00 **Topic 8: Presentation of Group reports**

16.00 – 16.15 Wrap-up and Closing of the Workshop

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