

AUSTRIAN PATENT OFFICE (APO)



SEMINAR

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WIPO Services and Initiatives

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in cooperation with the Austrian Patent Office (APO)

Vienna, February 27, 2014

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Thursday, February 27, 2014

10.00 - 10.20Opening Session, Welcome addresses by: Mr. Friedrich Rödler, President, Austrian Patent Office (APO), Vienna Mr. Yo Takagi, Assistant Director General, Global Infrastructure Sector, World Intellectual Property Organization (WIPO), Geneva Special Address by Mr. Carsten Fink, Chief Economist, Economics and 10.20 - 10.45Statistics Division on the value of innovation, WIPO, Geneva Topic 1 Introduction to WIPO: Development of the 10.45 - 11.15**International Legal Framework Major Intellectual Property (IP) Economic Studies** Speaker: Mr. Christopher Ruggerio, Senior Legal Officer, Section for Coordination of Developed Countries, Department for **Transition and Developed Countries** (TDC), WIPO, Geneva 11.15 - 11.55Topic 2 The Patent Cooperation Treaty (PCT) - Introduction and Future Developments Speaker: Mr. Claus Matthes, Director, Patent Cooperation Treaty (PCT) Business Development Division, Innovation and Technology Sector, WIPO, Geneva 11.55 - 12.20Topic 3 WIPO Arbitration and Mediation: Alternative **Dispute Resolution** Speaker: Mr. Marcus Höpperger, Director, Law and Legislative Advice Division. Brands and Designs Sector (BDS), WIPO, Geneva 12.20 - 13.20Lunch Break 13.20 - 14.00Topic 4 **Global IP systems:** The Madrid System for the International **Registration of Marks** The Hague System for the International **Registration of Industrial Designs**

Speaker:

Mr. Marcus Höpperger

14.00 – 14.30	Topic 5	Relations between the APO and the WIPO	
		Speakers:	Mrs. Katharina Fastenbauer, Head, PCT-Department, APO, Vienna
			Mrs. Susanna Kernthaler, Deputy Head, Department International Trademarks, APO, Vienna
14.30 – 14.45	Coffee Break		
14.45 – 15.25	Topic 6	Global Databases for IP Platforms and Tools for the Connected Knowledge Economy	
		Speaker:	Mr. Yo Takagi
15.35 – 16.30		Questions a	and Answers, Closing Session

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