



## **SEMINAR**

WIPO/IP/SE/14/INF/1 PROV. ORIGINAL: ENGLISH DATE: FEBRUARY 12, 2014

## **WIPO Services and Initiatives**

organized by the World Intellectual Property Organization (WIPO)

in cooperation with the Swedish Patent and Registration Office (PRV)

Stockholm, Sweden, March 12, 2014

PROVISIONAL PROGRAM

prepared by the Secretariat of WIPO

## Wednesday, March 12, 2014

9 a.m. – 9.20 a.m. **OPENING SESSION** 

Welcome addresses by:

 Mrs. Susanne Ås Sivborg, Director General, Swedish Patent and Registration Office (PRV), Stockholm

 Mr. Yo Takagi, Assistant Director General, Global Infrastructure Sector (GIS), World Intellectual Property Organization (WIPO)

9.20 a.m. – 9.50 a.m. **SESSION I** 

Topic 1: Introduction to WIPO

Development of the International Legal Framework Major Intellectual Property Economic Studies

Speaker: Mr. Víctor Vázquez Lopez, Head, Section for Coordination

of Developed Countries, Department for Transition and

Developed Countries (TDC), WIPO

9.50 a.m. - 10.20 a.m. Topic 2: Relations between the Swedish Patent Office (PRV) and

the WIPO

Speaker: Mrs. Susanne Ås Sivborg

10.20 a.m. - 10.35 a.m. Coffee Break

10.35 a.m. – 11.15 a.m. Topic 3: The Patent Cooperation Treaty (PCT) –

Introduction and Future Developments

Speaker: Mr. Matthew Bryan, Director, PCT Legal Division,

Innovation and Technology Sector (ITS), WIPO

11.15 a.m. – 11.55 a.m. Topic 4: Global Intellectual Property Systems:

(a) The Madrid System for the International Registration

of Marks

(b) The Hague System for the International Registration

of Industrial Designs

Speaker: Mrs. Debbie Rønning, Director, Legal Division, Madrid

Registry, WIPO Brands and Designs Sector (BDS), WIPO

11.55 a.m. – 12.50 p.m. Lunch Break

12.50 p.m. – 1.30 p.m. Topic 5: Global Databases for Intellectual Property

Platforms and Tools for the Connected Knowledge

Economy

Speaker: Mr. Yoshiyuki Takagi

1.30 p.m. – 2 p.m. Topic 6: WIPO Arbitration and Mediation: Alternative

Dispute Resolution

Speaker: Mr. Matthew Bryan

2 p.m. – 2.30 p.m. Questions and Answers

2.30 p.m. – 3.15 p.m. One on One Sessions – Patents, Trademarks and Database

(Coffee will be served)

3.15 p.m. – 4 p.m. **SESSION II** 

Topic 7: (a) Recent developments in WIPO Infrastructure

(20 minutes)

Speaker: Mr. Yoshiyuki Takagi

(b) Recent developments in the PCT System (15

minutes)

Speaker: Mr. Matthew Bryan

(c) Recent developments in the Madrid System (15

minutes)

Speaker: Mrs. Debbie Rønning

4 p.m. – 4.40 p.m. Topic 8: Relations between PRV and WIPO

Speaker: Mrs. Susanne Ås Sivborg

4.40 p.m. – 4.45 p.m. **CLOSING SESSION** 

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