



THE SWEDISH PATENT AND REGISTRATION OFFICE



SEMINAR

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WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Swedish Patent and Registration Office (PRV)

Stockholm, Sweden, March 12, 2014

PROVISIONAL PROGRAM

prepared by the Secretariat of WIPO

Wednesday, March 12, 2014

9 a.m. – 9.20 a.m.

OPENING SESSION

Welcome addresses by:

- Mrs. Susanne Ås Sivborg, Director General, Swedish Patent and Registration Office (PRV), Stockholm
- Mr. Yo Takagi, Assistant Director General, Global Infrastructure Sector (GIS), World Intellectual Property Organization (WIPO)

9.20 a.m. – 9.50 a.m.

SESSION I

Topic 1: Introduction to WIPO
Development of the International Legal Framework
Major Intellectual Property Economic Studies

Speaker: Mr. Víctor Vázquez Lopez, Head, Section for Coordination of Developed Countries, Department for Transition and Developed Countries (TDC), WIPO

9.50 a.m. – 10.20 a.m.

Topic 2: Relations between the Swedish Patent Office (PRV) and the WIPO

Speaker: Mrs. Susanne Ås Sivborg

10.20 a.m. – 10.35 a.m.

Coffee Break

10.35 a.m. – 11.15 a.m.

Topic 3: The Patent Cooperation Treaty (PCT) – Introduction and Future Developments

Speaker: Mr. Matthew Bryan, Director, PCT Legal Division, Innovation and Technology Sector (ITS), WIPO

11.15 a.m. – 11.55 a.m.

Topic 4: Global Intellectual Property Systems:

- (a) The Madrid System for the International Registration of Marks
- (b) The Hague System for the International Registration of Industrial Designs

Speaker: Mrs. Debbie Rønning, Director, Legal Division, Madrid Registry, WIPO Brands and Designs Sector (BDS), WIPO

11.55 a.m. – 12.50 p.m.

Lunch Break

