



NATIONAL INSTITUTE OF INDUSTRIAL PROPERTY (INPI)
BRAZIL



REGIONAL WORKSHOP

WIPO/IP/RIO/13/INF/1 PROV
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WIPO Regional Workshop on Patent Analytics

jointly organized by
the World Intellectual Property Organization (WIPO)

and
the National Institute of Industrial Property (INPI), Brazil

Rio de Janeiro, August 26 to 28, 2013

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Monday, August 26, 2012

9.00 – 9.45 Opening Ceremony

Welcome addresses by:

Alejandro Roca Campaña, Senior Director, Access to
Information and Knowledge Division, Global
Infrastructure Sector, WIPO, Geneva, Switzerland

Jose Graça-Aranha, Regional Director, WIPO Brazil
Office, Rio de Janeiro

Jorge Avila, President, National Institute of Industrial
Property (INPI), Rio de Janeiro, Brazil

I. Introduction

9.45 – 10.15 Topic 1: What is Patent Analytic and what are WIPO's Activities
in this Field?

Speaker: Lutz Mailänder, Head, Patent Information Section, Access to
Information and Knowledge Division, WIPO, Geneva

10.15 – 10.45 Coffee Break

10.45 – 11.30 Topic 2: Types and Objectives of Patent Landscape Reports

Speaker: Tony Trippe, Expert, Patinformatics, Dublin, Ohio

11.30 – 12.15 Topic 3: Web Resources on Patent Landscape Reports (PLRs).

Speaker: Irene Kitsara, Project Officer, Patent Information Section, Access
to Information and Knowledge Division, WIPO, Geneva

II. Samples of Patent Analytics

12.15 – 13.00 Topic 4: WIPO's Patent Landscape Reports on Pharmaceutical Topics
(Ritonavir, Atazanavir and Vaccine Manufacturing)

Speaker: Lutz Mailänder

13.00 – 14.00 Lunch Break

14.00 – 14.30 Topic 5: Patent Analytics: Observatory of Technologies – INPI/Brazil

Speaker: Representative of INPI Brazil

14.30 – 15.00 Topic 6: Patent Analytics Services of the Intellectual Property Office
of the Philippines (IPOP HL)

Speaker: Mrs. Virginia Aumentado, Intellectual Property Rights
Specialist V, Patent Information Analytics and Technology
Monitoring Division Documentation, Information and Technology
Transfer Bureau, IPOP HL, Taguig City

- 15:00 – 15:30 Topic 7: The Golden Rice Project – Use of Patent Analytics for Non-Commercial Activities
Speaker: Gerhard Fischer, Expert, Syngenta, Basel, Switzerland
- 15.30 – 16.00 Coffee Break
- 16.00 – 16.30 Topic 8: Patent Analytics Services of the National Institute of Industrial Property (INAPI), Chile
Speaker: Mrs. Osorio Delgado Paz Consuelo, Bioprocess Engineer, Knowledge Transfer Professional, INAPI, Santiago
- 16.30 – 17.00 Topic 9: Patent Analytics Services of the *Superintendencia de Industria y Comercio* (SIC), Colombia
Speaker: Mrs. Diana Vivas, IP Specialized Professional, SIC, Bogota

Tuesday, August 27, 2013

- 9.00 – 9.30 Topic 10: Patent Analytics Services of the Mexican Institute of Industrial Property (IMPI)
Speaker: Mr. Leonardo Gómez Bautista, Head of the Technological Information Center, Promotion and Services of Technological Information Division, IMPI, Mexico City
- 9.30 – 10.00 Topic 11: Patent Analytics Services of the Cuban Industrial Property Office (OCPI)
Speaker: Mr. Rolando González Hernández, Patent Examiner, OCPI, Havana
- 10.00 – 10.45 Topic 12: Use of Patent Landscape Reports for Commercial Activities
Speaker: Gerhard Fischer
- 10.45 – 11.15 Coffee Break

III. Methodology

- 11.15 – 11.45 Topic 13: Planning, Delivering, Disseminating and Evaluating A Patent Landscape Report (PLR) in WIPO's PLR Project
Speaker: Irene Kitsara, Project Officer, Patent Information Section, Access to Information and Knowledge Division, WIPO, Geneva
- 11.45 – 12.30 Topic 14: Overview of Stages of PLR Preparation and Associated Tasks
Speaker: Tony Trippe
- 12.30 – 13.30 Lunch Break

- 13.30 – 14.30 Topic 15: Statistical Analysis and Related Visualization
Speakers: Gerhard Fischer
- 14.30 – 15.30 Topic 16: Citation and Other Network Analysis and Related Visualization
Speaker: Lutz Mailänder
- 15.30 – 16.00 Coffee Break
- 16.00 – 17.00 Topic 17: Analysis of Thematic Correlations and Related Visualization
Speaker: Tony Trippe

Wednesday, August 28, 2013

- 9.00 – 9.30 Topic 18 Overview of Free and Commercial Tools
Speaker: Tony Trippe
- 9.30 – 10.00 Topic 19: Using the European Patent Office's (EPO) Patstat Database For Patent Analysis
Speaker: Lutz Mailänder
- 10.00 – 10.30 Topic 20: Writing and Publishing the Report
Speaker: Irene Kitsara
- 10.30 – 11.00 Coffee Break
- 11.00 – 12.30 Topic 21: Practical Exercises
Speaker: Tony Trippe
- 12.30 – 13.30 Lunch Break
- 13.30 – 14.15 Topic 22: Additional Topics Related to Patent Landscape Reports
Speaker: Tony Trippe
- 14.15 – 16.00 Topic 23: Discussion and Review of the WIPO Draft Guidelines for Preparing Patent Landscape Reports; Discussion on Options of Networking Among Public Institutions Active in the Field of Patent Landscaping
Moderator: Alejandro Roca Campaña
- 16.00 Evaluation and Closure

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