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| **SEMIMAR** |
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**SEMINAR ON WIPO SERVICES AND INITIATIVES**

organized by

the World Intellectual Property Organization (WIPO)

in cooperation with

the Norwegian Industrial Property Office (Patentstyret)

**Oslo, Norway, October 16, 2013**

program

*prepared by the Secretariat*

Wednesday, October 16, 2013

10.00 – 10.20 Opening Session, Welcome addresses by:

 Mr. Otto Scharff, Director, Market and Information Department, Norwegian Industrial Property Office

 Mr. Yo Takagi. Assistant Director General, Global Infrastructure Sector, WIPO, Geneva

10.20 – 10.50 **Session I**

 **Topic 1 Introduction to WIPO**

 **Development of the International Legal Framework**

 **Major Intellectual Property Economic Studies**

 Speaker: Mr. Víctor Vázquez Lopez, Head, Section for Coordination of Developed Countries, Department for Transition and Developed Countries (TDC), WIPO, Geneva

10.50 – 11.30 **Topic 2 The Patent Cooperation Treaty (PCT) – Introduction and Future Developments**

 Speaker: Mr. Claus Matthes, Director, PCT Business Development Division, Innovation and Technology Sector, WIPO Geneva

11.30 – 12.30 Lunch Break

12.30 – 12.45 **Special Address by a local innovator on the importance of Intellectual Property for Norwegian creators and performers**

 Speaker: Mr. Bendik Hofseth, musician and composer

12.45 – 13.20 **Session II**

 **Topic 3 Global Intellectual Property systems:**

 **The Madrid System for the International Registration of Marks**

 **The Hague System for the International Registration of Industrial Designs**

 Speaker: Ms. Debbie Rønning, Director, Legal Division, Madrid Registry, WIPO Brands and Designs Sector (BDS), WIPO, Geneva

13.20 – 13.50 **Topic 4 WIPO Arbitration and Mediation: Alternative Dispute Resolution**

 Speaker: Mr. Víctor Vázquez Lopez, Head, Section for Coordination of Developed Countries, Department for Transition and Developed Countries (TDC), WIPO, Geneva

13.50 – 14.10 Break

14.10 – 14.50 **Session III**

 **Topic 5 Global Databases for Intellectual Property**

 **Platforms and Tools for the Connected Knowledge Economy**

 Speaker: Mr. Yo Takagi, Assistant Director General, Global Infrastructure Sector

 WIPO, Geneva

14.50 – 15.20 **Topic 6 Relations between the Norwegian Patent and the Industrial Property Office and the World Intellectual Property Organization**

 Speaker: Mr. Bernt Bolvik, Director, Design and Trademark Department, NIPO

15.20 – 15.35 Questions and Answers, Closing Session

15.35 – 16.20 One-on-One Sessions – Patents, Trademarks and Databases

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