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## REGIONAL SEMINAR

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WIPO/IP/MSK/20INF/1/PROV  
ORIGINAL: ENGLISH  
DATE: FEBRUARY 12, 2020

### **Intellectual Property in the Contemporary World: New Challenges**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the National Center of Intellectual Property of Belarus (NCIP)

and

the Association for Intellectual Property Protection *BelBrand*

**Minsk, February 25 and 26, 2020**

#### PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Tuesday, February 25, 2020

09:00 – 09:30 Registration and Welcome Coffee

09:30 – 10:00 **OPENING SESSION**

Welcome addresses by:

H.E. Mr. Alexander Shumilin, Chairman, State Committee on Science and Technology of the Republic of Belarus, Minsk

Mr. Michal Svanter, Director, Department for Transition and Developed Countries (TDC), World Intellectual Property Organization (WIPO), Geneva

Mr. Albert Taipov, Chairman, *BelBrand* Association, Minsk

Mr. Uladzimir Rabavolau, Director General, National Center of Intellectual Property of the Republic of Belarus (NCIP), Minsk

10:00 – 10:20 **Topic 1** **WIPO Activities in the Context of the Sustainable Development Goals**

Speaker: Mr. Michal Svanter

10:20 – 11:00 **Topic 2** **Regional Approach to the Development of IP Sphere in the CIS Countries**

Speaker: the representative of the CIS Secretariat, Minsk (tbc)

11:00 – 11:20 Coffee Break

11:20 – 12:00 **Topic 3** **Future of the National Intellectual Property (IP) System in Belarus**

Speaker: Ms. Anzhela Plionkina, Deputy Director General, National Center of Intellectual Property of the Republic of Belarus

12:00 – 12:45 **Topic 4** **Education and Training in the Field of IP: New Trends and Challenges**

Speaker: Mr. Ivan Bliznets, Professor, Russian State Academy of Intellectual Property (RGAIS), Moscow

12:45 – 13:00 General Discussion

13:00 – 14:30 Lunch Break

14:30 – 15:15 **Topic 5** **Cooperation between Science and Industry/Business and Efficiency of Innovation Ecosystem**

Speaker: Mr. Andrei Ivanets, Associate Professor, Chief Scientific Secretary of the National Academy of Sciences of Belarus, Minsk

Ms. Valentina Dynich, Associate Professor, Deputy Chairman, BelBrand Association, Minsk

15:15 – 16:00 **Topic 6**

**Practice and Challenges on IP Appraisal and Accounting in Belarus. National Brands and their Value for the Economy**

Speaker: Ms. Elena Borovskaya, Associate Professor, Belarusian State University, Minsk

Ms. Elena Leanovich, Associate Professor, Belarusian State University, Minsk

16:00 – 17:00 **Topic 7**

**Roundtable Discussion: A Fair Balance of Interests: Concerns of Rightholders and Public**

Moderator: Mr. Michal Svanthner

Speakers: Mr. Sergei Losev, Head, Section of Researches in Social Field, National Centre of Legislation and Legal Research of the Republic of Belarus, Minsk

Ms. Irina Ozolina, Senior Partner at A Zalesov & Partners Patent & Law Firm, Minsk

Mr. Darkhan Nygmetov, Head, Division on Examinations of Agreements, National Institute of Intellectual Property, Ministry of Justice of the Republic of Kazakhstan, Nur-Sultan

Ms. Anna Dachowska, Deputy Director, Cabinet of the President, Patent Office of the Republic of Poland, Warsaw

Ms. Špela Stres, Head, Center for Innovation and Technology Transfer, Jožef Stefan Institute, Ljubljana

17:00 – 17:20 Wrap-up of the first day of the Seminar

18:00 – 19:30 WIPO Reception

Wednesday, February 26, 2020

10:00 – 10:40 **Topic 8**

**Protection of IP Rights in the Context of Global Digitalization**

Speaker: Mr. Ivan Bliznets, Professor, Russian State Academy of Intellectual Property (RGAIS), Moscow

Mr. Vyacheslav Trofimov, Director, Unitary Enterprise *Belpatentservice*, Minsk

10:40 – 11:20    **Topic 9**                    **Main Highlights on the Enforcement of IP Rights in Belarus**

Speaker: Ms. Daria Lando, Associate Professor, Belarusian State University, Minsk

11:20 – 11:40    Coffee Break

11:40 – 12:30    **Topic 10**                    **Protection and Security of Data**

Speaker: The representative of the Belarus Hi-Tech Park, Minsk (tbc)

The representative of the Academy of Public Administration under the aegis of the President of the Republic of Belarus, Minsk (tbc)

12:30 – 13:00    **Topic 11**                    **Transformation of the Concept of Creativity: Legal Aspects**

Speaker: Mr. Evgeniy Sesitsky, Program Officer, Department for Transition and Developed Countries, WIPO, Geneva

13:00 – 14:30    Lunch Break

14:30 – 16:00    **Topic 12**                    **Roundtable Discussion: IP in the Current Economic and Technological Environment**

Moderator: Mr. Evgeniy Sesitsky

Speakers: A participant from Belarus (tbc)

Mr. Darkhan Nygmetov

Ms. Anna Dachowska

Ms. Špela Stres

16:00 – 16:30                    Wrap-up and Closing of the Seminar

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