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INTELLECTUAL PROPERTY
OFFICE OF THE PHILIPPINES

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

INTER-REGIONAL WORKSHOP

WIPO Inter-Regional Workshop on Patent Analytics

jointly organized by
the World Intellectual Property Organization (WIPO)

and
the Intellectual Property Office of the Philippines (IPOPHL)

Manila, December 4 to 6, 2013

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Wednesday, December 4, 2012

9.00 – 9.30   Opening Ceremony

Welcome addresses by:

Representative of WIPO

Representative of IPOPHL

Part 1: The utility of patent analytics in the public and private sector

9.30 – 10.30	Topic 1:	What is Patent Analytics and what are WIPO's Activities in this Field?
	Speaker:	Lutz Mailänder, Head, Patent Information Section, Access to Information and Knowledge Division, WIPO, Geneva

10.30 – 11.00   Coffee Break

11.00 – 11.45	Topic 2:	Types and Objectives of Patent Landscape Reports
	Speaker:	Tony Trippe, Managing Director, Patinformatics, Dublin, Ohio
11.45 – 12.30	Topic 3:	Use of Patent Analytics by Government Agencies and Public Institutions
	Speaker:	Dr. Sze Tiam Lin, Director Intellectual Property Intermediary (IPI), Singapore

12.30 – 13.30   Lunch Break

13.30 – 14.15	Topic 4:	Use of Patent Landscape Reports for Commercial Activities
	Speaker:	Gerhard Fischer, Head Information Research, Intellectual Property Department, Syngenta, Basel, Switzerland
14.15 – 15.00	Topic 5:	Patent Analytics for Empowering Business Decisions
	Speaker:	Cynthia Barcelon-Yang, Director Scientific Information & Patent Analysis, Bristol-Myers Squibb
15.00 – 15.30	Topic 6:	Patent Analytics Services of the Intellectual Property Office of the Philippines (IPOPHL)
	Speaker:	Mrs. Virginia Aumentado, Intellectual Property Rights Specialist V, Patent Information Analytics and Technology Monitoring Division Documentation, Information and Technology Transfer Bureau, IPOPHL

15.30 – 16.00   Coffee Break

16:00 – 16:30   Topic 7:   The Golden Rice Project – Use of Patent Analytics for Non-
                                 Commercial Activities

                  Speaker: Gerhard Fischer

16.30 – 17.00   Wrap-up and Discussion

<u>Thursday, December 5, 2013</u>

9.00 – 10.30   Topic 8:   Overview of the Status of Patent Analytics Services in Different
                                 Countries

                  Speakers: Participants

10.30 – 11.00   Coffee Break

<u>Part 2: Methodology</u>

11.00 – 11.45   Topic 9:   Overview of Stages of PLR Preparation and Associated Tasks

                  Speaker: Tony Trippe

11.45 – 12.30   Topic 10:   Planning, Delivering, Disseminating and Evaluating
                                 A Patent Landscape Report (PLR) in WIPO's PLR Project

                  Speaker: Irene Kitsara, Project Officer, Patent Information Section, Access
                                 to Information and Knowledge Division, WIPO, Geneva

12.30 – 13.30   Lunch Break

13.30 – 14.30   Topic 11:   Statistical Analysis and Related Visualization

                  Speakers: Gerhard Fischer

14.30 – 15.30   Topic 12:   Citation and Other Network Analysis and Related Visualization

                  Speaker: Lutz Mailänder

15.30 – 16.00   Coffee Break

16.00 – 17.00   Topic 13:   Analysis of Thematic Correlations and Related Visualization

                  Speaker: Tony Trippe

Friday, December 6, 2013

9.00 – 9.30	Topic 14:	Web Resources on Patent Landscape Reports
	Speaker:	Irene Kitsara
9.30 – 10.00	Topic 15:	Overview of Free and Commercial Tools
	Speaker:	Tony Trippe
10.00 – 10.30	Topic 16:	Practical Exercises
	Speaker:	Tony Trippe
10.30 – 11.00	Coffee Break	
11.00 – 12.30	Topic 16:	Practical Exercises continued
12.30 – 13.30	Lunch Break	
13.30 – 14.00	Topic 17:	Writing and Publishing the Report
	Speaker:	Irene Kitsara
14.00 – 14.45	Topic 18:	Additional Topics Related to Patent Landscape Reports
	Speaker:	Tony Trippe
14.45 – 16.00	Topic 19:	Discussion and Review of the WIPO Draft Guidelines for Preparing Patent Landscape Reports; Discussion on Options of Networking Among Public Institutions Active in the Field of Patent Landscaping; Wrap-up of workshop
	Moderator:	Lutz Mailänder
16.00	Closure	

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