

# Patent Analysis Services Colombia



**MinCIT**  
Ministerio de Comercio,  
Industria y Turismo

 **PROSPERIDAD  
PARA TODOS**



# IP SERVICES

## Technological Information Services



## Technological Bulletins

Strategic Productive Sectors  
transformation Program (PTP)

Colombian general needs

## Technological Searches

- Patents
  - National
  - International
- Designs
  - National

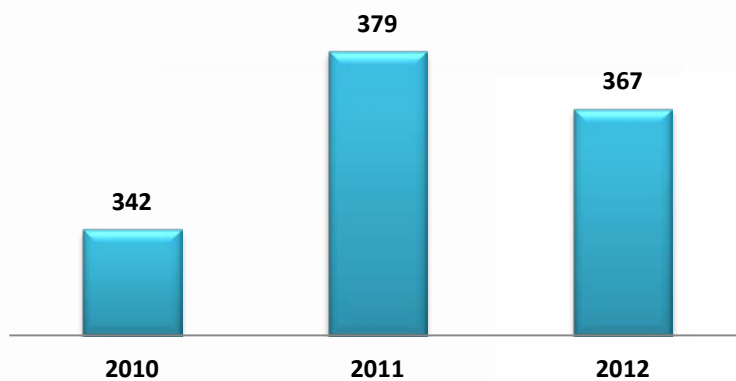


# Technological Information Services

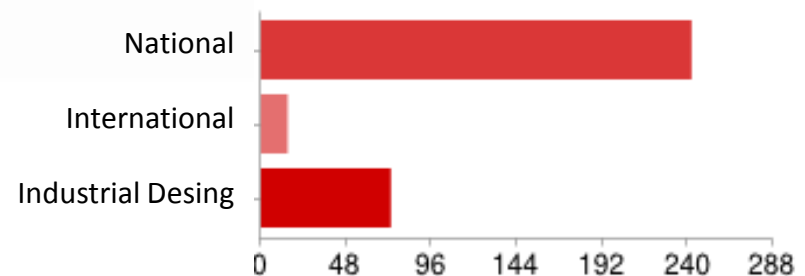
## TECHNOLOGICAL SEARCHES

The technological searches helps to determine the state of the art on the national and/or international level in a particular subject referred to a product or process.

**Technological Searches by year**



**Types of Searches**

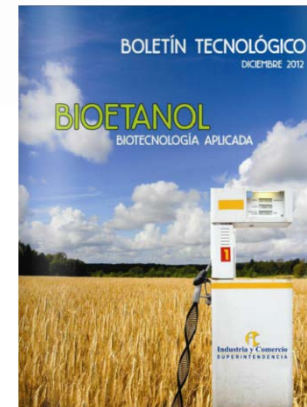
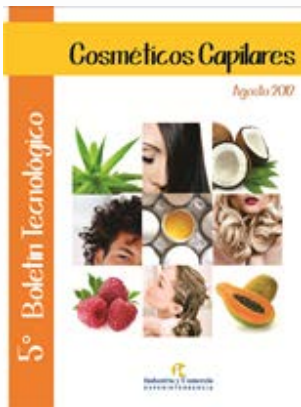




# Technological Information Services

## TECHNOLOGICAL BULLETINS AND ALERTS

- Establish the state of the art
- To better understand the environment
- To motivate and orientate investigation
- Find solutions to technological problems
- Identify technology trends
- Show technology that is free to use and can be helpful





# Tools we are Using

## Patent Search

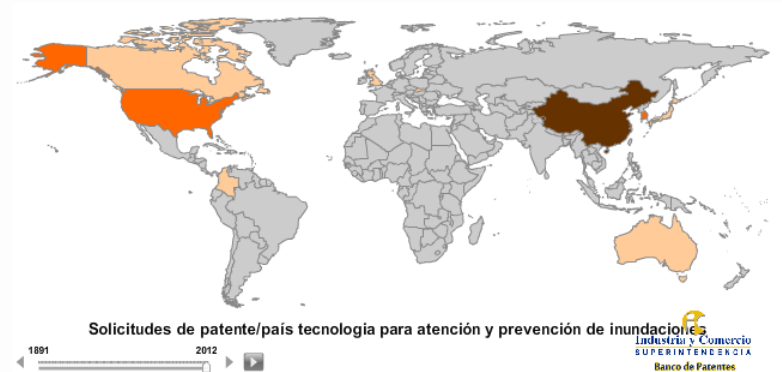




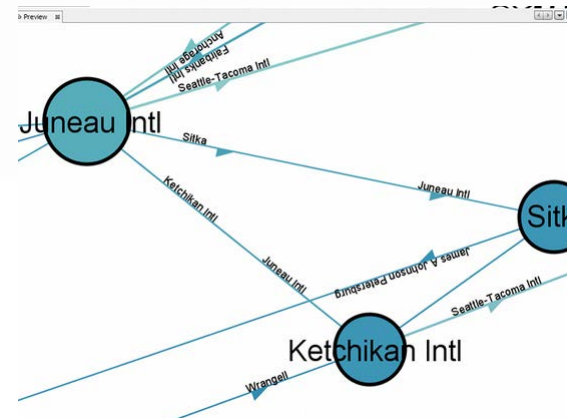
# Tools we are Using

## Other Tools

**STAT** *Silk*



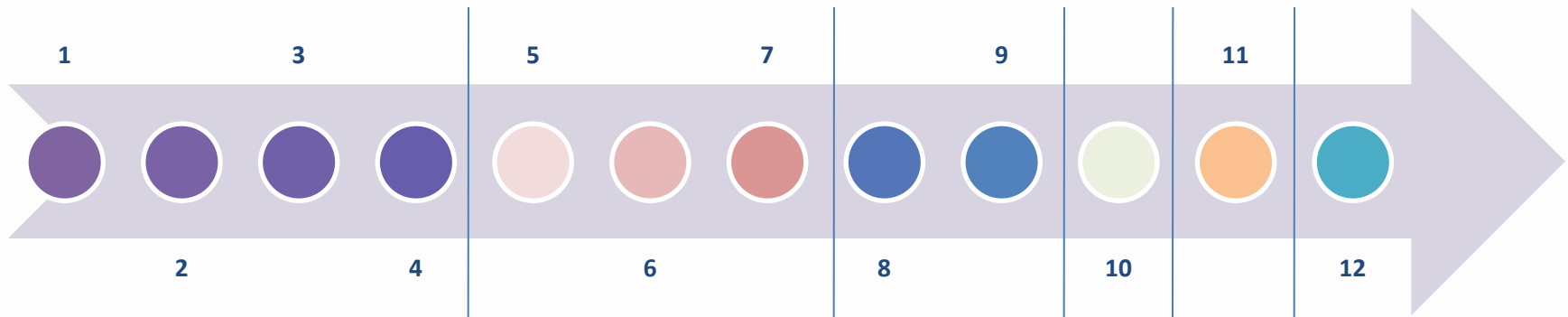
*Gephi*





# Technological Bulletins

## METHODOLOGY



1. Definition of the sector
2. Definition of a strategic partner
3. Definition of the topic
4. Definition of experts
5. Definition of IPC and key words
6. Patent search - national and international

7. Trademark search
8. Patent analysis by the experts
9. Editing
10. Content review
11. Graphic design of the bulletin
12. Publication in the Web site



# Technological Bulletins

## STRUCTURE

### International Inventions

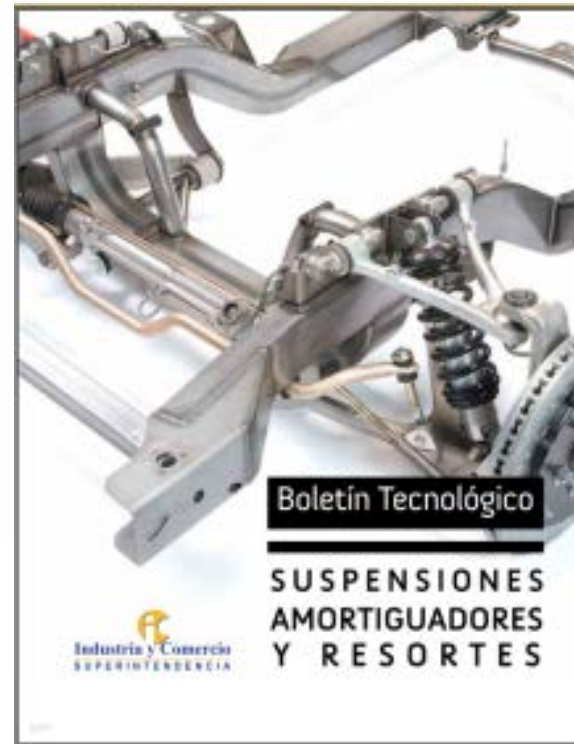
- Life cycle
- Main applicants
- Main countries
- Thematic trends
- Access to Patents (links)

### National Inventions

- Life cycle
- Main applicants
- Main countries
- Access to Patents (links)

### Trademarks that are related

From the perspective of an expert





# Technological Bulletins

## DISSEMINATION OF THE BULLETINS

Published in the institutional Web Site.

<http://www.sic.gov.co/boletines-tecnologicos>.

## STRUCTURE

- Universities
- Companies
- government institutions
- Researchers



# Technological Bulletins

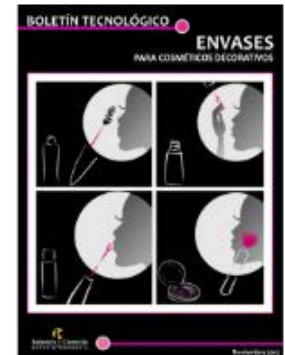
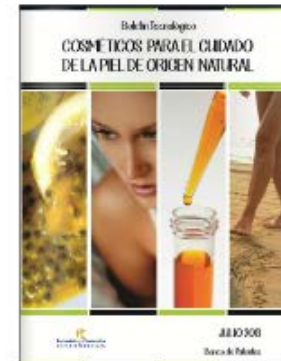
	Autopartes
	Biocombustibles
	Camaronicultura
	Cárnicos
	Comunicación Gráfica
	Cosméticos
	Desastres Naturales
	Salud
	Otros



4 Boletines



En este punto en la ruta





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**TECNOLOGÍA**

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Empresas Tendencias  
Avances Diseños

Alertas

Industria y Comercio  
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Banco de Patentes



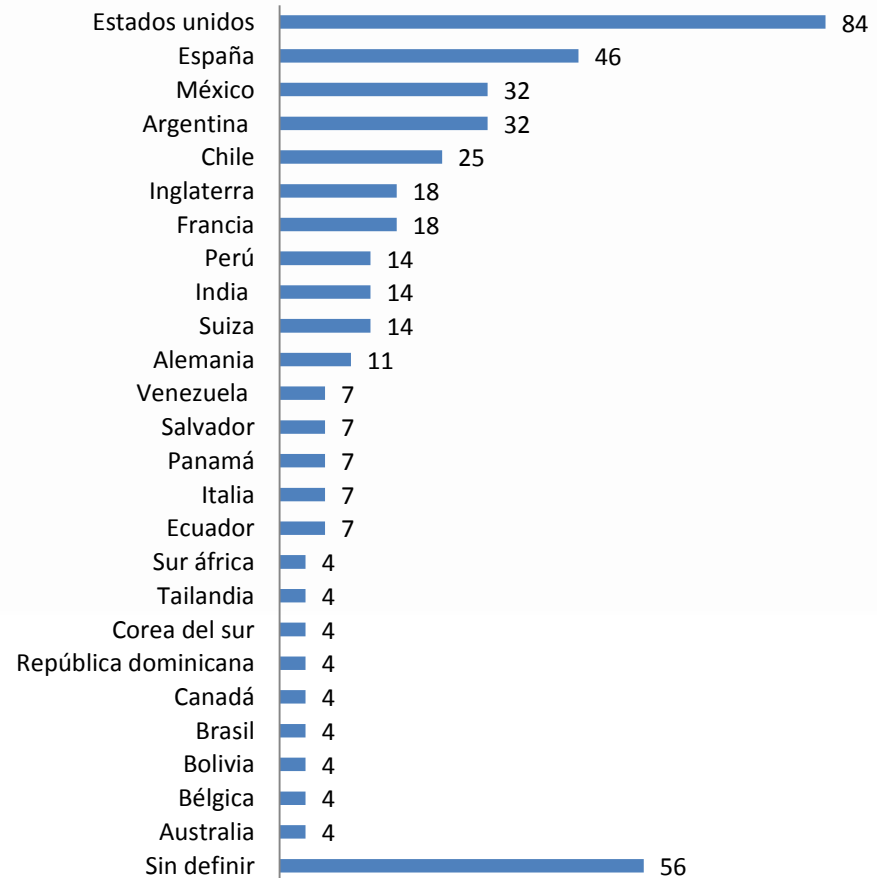
# Technological Bulletins

## DISSEMINATION OF THE BULLETINS

Sent by e-mail.

- Strategic Business Sector
- Universities
- Research Centers
- Government institutions

Colombia: **4.836** visits to the bulletins





# What we plan to do

## Challenges

- New cooperation networks (military, agriculture, health)
- Training in the use of tools
- New services
- Customized IP searches
- IP statistics
- Guide users in patent analysis

# Thank you!

**Liliana RestrePO**

**SIC - Colombian IP Office**

**[lrestrepo@sic.gov.co](mailto:lrestrepo@sic.gov.co)**



**Industria y Comercio**  
**SUPERINTENDENCIA**

Carrera 13 No. 27 - 00 Pisos 3, 4, 5 y 10 Bogotá - Colombia

Horario de Atención al Público: Lunes a Viernes de 8:00 a las 16:30

Conmutador: (57 1) 587 00 00 Fax: (57 1) 587 02 84

Contact center: (571) 592 0400 Línea gratuita nacional: 018000-910165