



MINISTRY OF ECONOMIC DEVELOPMENT



JAPAN PATENT OFFICE



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## REGIONAL WORKSHOP

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WIPO/IP/MLE/13/INF/1  
ORIGINAL: ENGLISH  
DATE: FEBRUARY 13, 2013

# WIPO Regional Workshop on Building Respect for Intellectual Property

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the Ministry of Economic Development of Maldives

and with the assistance of  
the Japan Patent Office (JPO)

**Maldives, February 13 and 14, 2013**

## PROGRAM

*prepared by the International Bureau of WIPO*

Wednesday, February 13, 2013

8.30 – 9.00 Registration

9.00 – 9.30 Opening ceremony

Welcome addresses by:

The Minister of Economic Development, Male

Mr. Kenji Onodera, Assistant Director, Regional Policy Office, International Affairs Division, Japan Patent Office (JPO), Tokyo

Mr. Omar Katbi, Counsellor, Building Respect for IP Division, World Intellectual Property Organization (WIPO), Geneva

9.30 – 10.00 **Topic 1 Introduction to Intellectual Property Rights (IPRO) and Strategic Goal VI of WIPO: The International Legal Framework**

Speaker: Ms. Judith Soentgen, Associate Legal Officer, Building Respect for IP Division, WIPO

10.00 – 10.30 Coffee Break

10.30 – 11.30 **Topic 2 What is Counterfeiting? What is not Counterfeiting? And why should we care?**

(a) Consumer Attitudes and Perceptions

Speaker: Ms. Judith Soentgen

(b) The Socio-Economic Impact of Intellectual Property (IP)

Speaker: From Maldives

11.30 – 13.00 **Topic 3 The Intersection between IP and Public Policy: The Government's Perspective**

Speakers: Ms. Anshika Jha, Senior Intellectual Property Liaison Officer, UK Intellectual Property Office, British High Commission, New Delhi

Mr. Kenji Onodera

13.00 – 14.00 Lunch Break

14.00 – 14.30 **Topic 4 IP Crime Strategy**

Speaker: Ms. Anshika Jha

14.30 – 15.30 **Topic 5 Interactive Country Report Presentations and Analysis**

Speakers: Officials from the IPOs of: Bangladesh, Bhutan, India, Malaysia, Pakistan, Sri Lanka

Moderators: Mr. Omar Katbi and Ms. Judith Soentgen

15:30 – 16.00 Coffee Break

16.00 – 17.00 **Topic 5 (cont'd)** **Interactive Country Report Presentations and Analysis**

Speakers: Officials from the IPOs of: Bangladesh, Bhutan, India, Malaysia, Pakistan, Sri Lanka

Moderators: Mr. Omar Katbi and Ms. Judith Soentgen

Thursday, February 14, 2013

9.00 – 9.30 **Topic 6** **Corporate Social Responsibility: Public-Private Benefits**  
Speaker: Ms. Judith Soentgen

9.30 – 10.30 **Topic 7** **Developing and Implementing a National Public Outreach Campaign**

Speaker: Mr. Omar Katbi

10.30 – 11.00 Coffee Break

11.00 – 12.00 **Topic 8** **WIPO Outreach Tools**

Speaker: Mr. Omar Katbi

12.00 – 13.30 Lunch Break

13.30 – 15.00 **Topic 9** **Formulating a Public Outreach Action Plan**

[Break-out discussion groups and report back session]

Resources: All speakers

Moderators: Mr. Omar Katbi and Ms. Judith Soentgen

15.00 – 15.30 Coffee Break

15.30 – 16.30 **Topic 10 (cont'd)** **Formulating a Public Outreach Action Plan**

[Break-out discussion groups and report back session]

Resources: All speakers

Moderators: Mr. Omar Katbi and Ms. Judith Soentgen

16.30 – 17.00 **Conclusion** **The Way Forward**

All Participants

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