PROGRAM invitation



WIPO Regional Program Asia-Pacific Women Innovators and Entrepreneurs

June 1 – August 4 2022

"There is no one giant step that does it. It's a lot of little steps."

— Peter A. Cohen

Big vision, small steps. Small steps in the direction towards the big vision.

Small steps that you decide to take. Because, as they say, you miss 100 per cent of the shots you do not take. So, go ahead and take your shots. Bring those bright ideas out of the closet.

At WIPO, we will help you in organizing and managing those ideas. We will help you in protecting and owning what is rightfully yours and yours alone. We will be a facilitator in your journey to innovate- innovate for a better world.

Every Wednesday at 15:30 – 16:30 pm CET, starting June 1 until August 4, 2022, our **#WednesdayWins** series on **Asia-Pacific Women Innovators and Entrepreneurs** will take you through the different phases in a typical innovative/entrepreneurial journey through the lens of intellectual property right from the ideation to experimentation to the launch, development and growth of your innovative ideas- with easy-to-digest, practical information.

These interactive one-hour sessions will serve as a knowledge-sharing forum to include speed mentoring, matchmaking activities, networking and workshops with experts from WIPO and the region.

All women innovators, aspiring entrepreneurs, Women in R&D, Women in STEM, Women-led SMEs from the Asia-Pacific region keen to innovate and become change-makers are welcome to <u>register on the link below to join the program:</u>

https://wipo-int.zoom.us/meeting/register/u5Atfu-urTsrHtHeg9uGyKuw43q9L wB0wWg

You can also write to aspac.mail@wipo.int for more information.