

Event Invitation



WIPO & ASEAN Regional Conference
Youth: Innovating for a better future
25 April 2022

Young people are shaping the future. They will bring innovations and technologies that will solve many of the world’s challenges. Those young innovators and entrepreneurs must be supported and encouraged. Intellectual property can be a powerful tool in their research and business endeavors and this webinar seeks to introduce youth in the Asia Pacific region to the concepts and practical applications of Intellectual Property. Participants will learn how to protect their name, work, and ideas, how to work with third parties, and most importantly where to seek assistance, for what, and from whom.

This kickoff event will be a one-day regional event to introduce intellectual property and explain its benefits. The webinar is organized in collaboration with the Association of Southeast Asian Nations (ASEAN) Secretariat and speakers will include WIPO officials, intellectual property officials, and entrepreneurs and innovators.

Join us as we learn about the youth’s perspective and understanding of Intellectual Property and engage with them through local networks and local actors in the region.

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https://www.wipo.int/meetings/en/details.jsp?meeting_id=70428


Keynote Address: Mr. Edward Kwakwa, Assistant Director-General, Global Challenges and Partnerships Sector, World Intellectual Property Organization (WIPO)

Mr. Rowel Barba Director General, IPOPHL, and Chair of the ASEAN Working Group of Intellectual Property (IP) Cooperation (AWGIPC)

Speakers:

- Mr. Edward Kwakwa, Assistant Director, General, Global Challenges, and Partnerships Sector, World Intellectual Property Organization (WIPO)
- Mr. Rowel Barba, Director General, IPOPHL, and Chair of the ASEAN Working Group on Intellectual Property (IP) Cooperation (AWGIPC), Taguig City, Philippines
- Mr. Looi Teck Kheong, Assistant Director, Head Competition, Consumer Protection, and Intellectual Property Rights Division (CCPID), Market Integration Directorate, AEC Department, ASEAN Secretariat, Jakarta, Indonesia
- Mr. Derek Kunhee Kim, Consultant, Division for Asia and the Pacific, WIPO
- Mr. Paolo Lanteri, Legal Counsellor, Copyright Law Division, Copyright and Creative Industries Sector, WIPO
- Ms. Tamara Nanayakkara, Counsellor, IP for Business Division, WIPO
- Mr. Ye Min Than, Senior Program Officer, Division for Asia and the Pacific, WIPO
- Mr. Rudolph Dadey, Consultant, Division for Asia and the Pacific, WIPO

Speakers:

 <p>Mr. Edward Kwakwa is Assistant Director General, Global Challenges and Partnerships Sector, World Intellectual Property Organization (WIPO)</p>	<p>Edward Kwakwa served as General Counsel at WIPO from 2004 until September 2016. Mr. Kwakwa holds an LL.B. degree from the University of Ghana, an LL.M. from Queen’s University in Canada, and an LL.M. and a J.S.D. from Yale Law School in the U.S.A.</p> <p>Before joining WIPO, Mr. Kwakwa practiced with the law firm of O’Melveny and Myers in Washington, D.C., worked as International Legal Adviser at the Commission on Global Governance in Geneva, as Senior Legal Adviser at the Office of the United Nations High Commissioner for Refugees UNHCR), and as Legal Affairs Officer at the World Trade Organization (WTO).</p>
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Mr. Rowel Barba, Director General, IPOPHL, and Chair of the ASEAN Working Group on Intellectual Property (IP) Cooperation (AWGIPC), Taguig City, Philippines

Rowel Barba is a respected name in business and law circles, having over 20 years of experience. He is perhaps mostly known for his tenure in the RFM Corporation, a publicly listed corporation, where he was Vice President and Head of the Corporate Legal & HR Divisions. He also held several positions in the the JAKA Group, eventually becoming the company's Vice President and Chief Legal Counsel. Prior to this he was an Associate at the Ponce Enrile Cayetano Reyes & Manalastas Law Offices. He concurrently sat on various boards of government corporations, agencies and councils such as the Maritime Industry Authority (MARINA), Philippine Ports Authority (PPA) & the acting Chairman of the Cagayan Economic Zone Authority (CEZA), among others. Mr. Barba also represents DTI in the Philippine Air Talks Panel.



Mr. Looi Teck Kheong, Assistant Director, Head Competition, Consumer Protection, and Intellectual Property Rights Division (CCPID), Market Integration Directorate, AEC Department, ASEAN Secretariat, Jakarta, Indonesia

Looi Teck Kheong is the Head of Competition, Consumer Protection, and Intellectual Property Regulations Division (CCPID) under the Market Integration Directorate of the ASEAN Economics Community Department, the ASEAN Secretariat.

He was formerly the General Counsel of China ASEAN Business Association under the legal, regulatory, and public affairs department. He was admitted as an Advocate and Solicitor, in Singapore.

Mr. Teck Kheong has about 30 years of professional experience spanning private practice as well as in house General Counsel, acting, amongst others, as regional counsel for a triple A global banking corporation in their regional Head Office for the Asia Pacific Region, where his responsibilities included advising on and securing IP protection for the bank in the region.



Mr. Derek Kunhee Kim, Intellectual Property Consultant, Division for the Asia Pacific, Regional and National Development Sector, World Intellectual Property Organization, WIPO

Derek Kunhee Kim is a young IP expert, who recently graduated with his Juris Doctor from the University of New Hampshire Franklin Pierce School of Law. He is currently completing his attorney licensure process in the United States. During law school, Mr. Kim gained extensive legal experience in emerging technologies, like Fintech, cryptocurrencies, and Blockchain, at Kim & Chang in Seoul, Korea, and King & Wood Mallesons in Beijing, China. He speaks English, Korean, Mandarin, and Japanese.





Mr. Paolo Lanteri, Legal Counsellor, Copyright Law Division, Copyright and Creative Industries Sector, WIPO

Paolo Lanteri is a lawyer, specializing in Intellectual Property law, and a member of both the Spanish and the Italian Bar Associations. He works in the WIPO Copyright Law Division, where he is part of the restricted team of lawyers dealing with the substantive copyright matters within the Organization. He manages a number of projects at the intersection of copyright law and new technologies, like Internet Intermediaries, User Generated Content, Software and Videogames protection, new business models, access to knowledge initiatives and emerging licensing schemes. An Italian National, Mr. Lanteri speaks English, French, Italian and Spanish. He holds an Italian, a Spanish LL.B., and an LL.M. from the Autonomous University of Madrid.



Tamara Nanayakkara is Counsellor at the WIPO IP for the WIPO Business Division, IP and Innovation Ecosystems Sector. Since joining WIPO in January 1994 she has worked in the Cooperation for Development Bureau for Asia and the Pacific, Economic Analysis, Forecast and Research Division, and the Least Developed Countries Division. Before joining WIPO she worked as an Attorney at Law and as an Assistant Lecturer at the Faculty of Law of the University of Colombo in Sri Lanka. Ms. Nanayakkara holds a Bachelors and a Master's Degree in Law from the

<p>Ms. Tamara Nanayakkara, Counsellor, IP for Business Division, IP for Innovation Ecosystems Sector, World Intellectual Property Organization, WIPO</p>	<p>University of Colombo, Sri Lanka and a Master's Degree in International Management from the University of St. Thomas, St. Paul, Minnesota, USA.</p>
 <p>Mr. Ye Min Than, Senior Program Officer, Asia Pacific Division, Regional and National Development Sector, World Intellectual Property Organization, WIPO</p>	<p>Ye Min Than, a national of Myanmar is Senior Program Officer in the WIPO Division for Asia and the Pacific and has more than 23 years of professional experience in the field of Intellectual Property . Currently, he is responsible for the formulation and implementation of WIPO's technical assistance projects and capacity building programs for promoting effective use of IP for sustainable development across 38 developing and least developed countries in the Asia and Pacific region.</p>
 <p>Mr. Rudolph Dadey, Intellectual Property Consultant, Division for Asia Pacific, Regional and National Development Sector, World Intellectual Property Organization, WIPO</p>	<p>Rudolph Dadey works in the WIPO Division for Asia and the Pacific, where he focuses on creating and maintaining partnerships for the Entrepreneurship Online Network. Rudolph holds a Master of Business Administration with a specialization in Business Diplomacy. Mr. Dadey is passionate about youth issues and believes youth should be empowered through Intellectual Property.</p>

