

مركز الابتكار ونقل التكنولوجيا Innovation & Technology Transfar Center

Empowering Women in Innovation & Entrepreneurship Project

Prepared by:

Thuraya Saud Al-Alawi

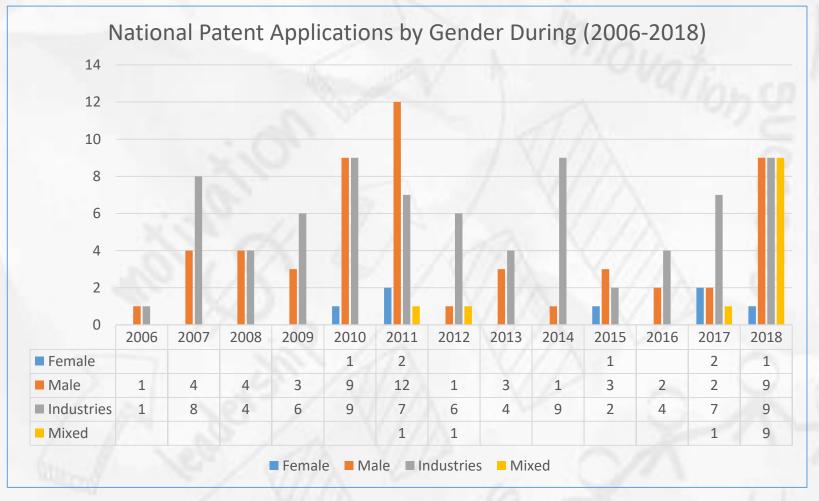
Head of IP section, Innovation & Technology Transfer Center

Sultan Qaboos University WIPO FOR OFFICIAL USE ONLY



Innovation & Technology Transfar Center

Women's Use of THE IP System in Oman

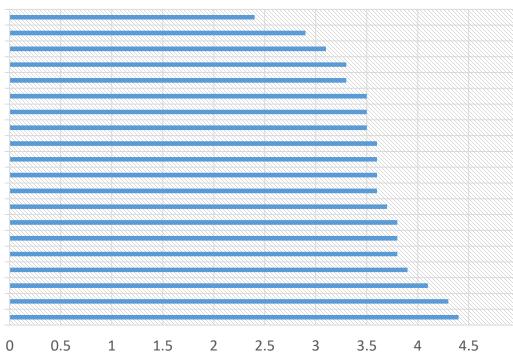




Challenges pertaining to women's use of the IP system

Barriers to IP Registration for Women Who Did Not File IP





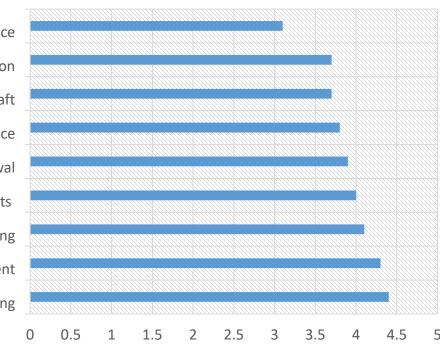
5



Challenges pertaining to women's use of the IP system

Challenges of IP registration by Women Who Registered IP

IP office too far from my residence Lack of specialized courses in patent registration Difficulty of writing a patent draft Difficulty in communicating with the IP office Annual fees for patent renewal Difficulties in patent requirements High financial costs of patenting Delays in granting the patent High cost of lawyers in patent drafting

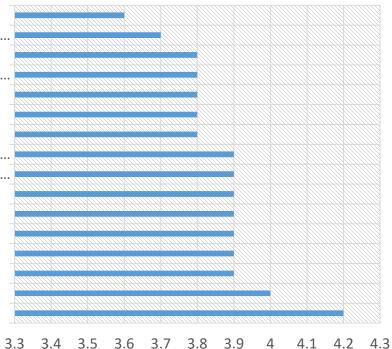




Challenges pertaining to women's use of the IP system

Barriers to IP Product Commercialization

Difficulty of the Business Incubation Requirements Lack of IP policy determining the ownership of... Low Level of Technology readiness Difficulty to study the market and conduct... Difficulty in commercializing the idea in the Market Not interested in establishing start-ups Fear of their ideas being stolen Reluctance of local industry to invest in high-risk... Complexities of procedures, policies and... Insufficient knowledge of entrepreneurship process Inability to financially protect the idea as IP Intense competition in the local market Lack of supporters of innovative ideas Difficulty persuading the local investor Lack of Venture Capital Fund for local innovations Need for technical and financial support





Empowering Women in Innovation & Entrepreneurship Project





مركز الابتكار ونقل التكنولوجيا

Innovation & Technology Transfar Center

Distributing the IP Knowledge









56 Posts

411 20 Followers Following

 $\mathbf{\Theta}$

...

تمكين المرأة

كار إيداع ريادة

Community

The Push model

برنامج وطني بالتعاون مع المنظمة العالمية للملكية الفكرية لتعزيز دور المرأة في الابتكار وريادة الأعمال من خلال الاستخدام الفاعل لنظام #الملكية_الفكرية us06web.zoom.us/webinar/register/WN_kuo275o4...

Followed by _hn91, ittc_squ and a00s00a See Translation







الشريك الإعلامين | المرأق

م. فرحة الكندس

🔵 مالکة ومديرة مشروع سص ديلايت (المصنعة-منطقة الباطنة).

🔵 بكالوريوس في العلوم البحرية من جامعة ولاية أوريغون.

🔵 27 عاماً من الخبرة فى التخطيط والبحوث البحرية.

🔵 8 سنوات من الخبرة فى تطوير المرأة الساحلية.

🗊 🞯 @womenip_om

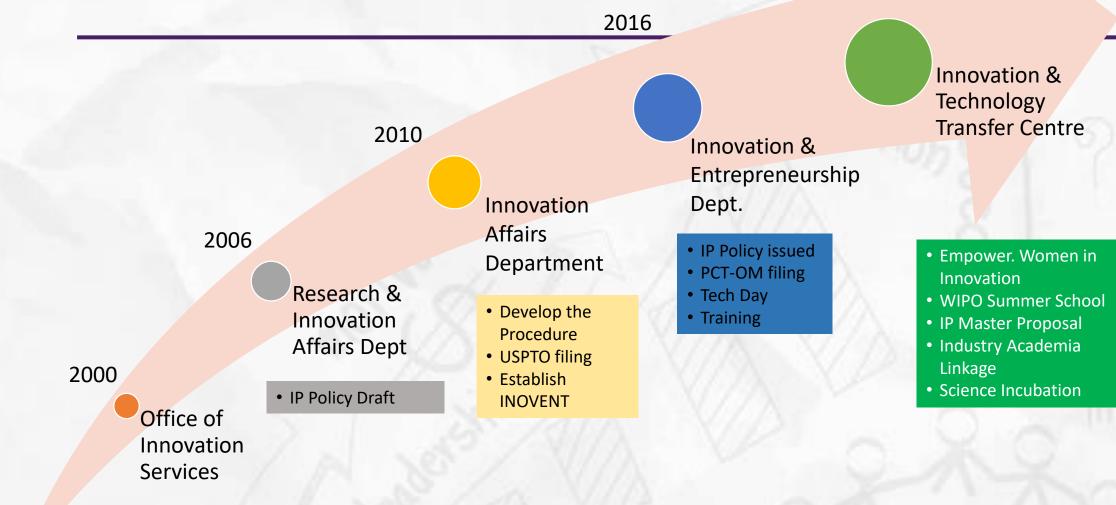
ا) ا) تابع.





مركز الابتكار ونقل التكاولودييا Imovation & Technology Transfer Center Efforts from SQU

2018



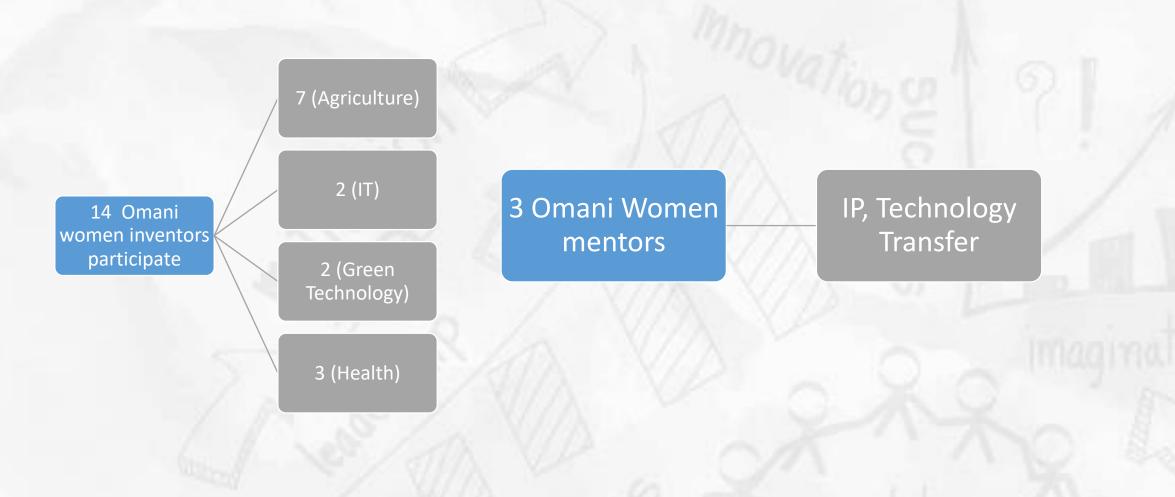


Efforts from Ministry of Commerce, Industry and Investment Promotion

- Upgrade the services by changing the IP department into National IP Office in 2021.
- Electronic patent registration system will be launched in October 2021.
- Reduce the patent registration fees by 90% for the students and Researchers.



WIPO IP Pilot Mentoring Program







مركز الابتكار ونقل التكنولوجيا Innovation & Technology Transfar Center

Thank You,,,,,

Thuraya Soud Al-Alawi <u>Thuraya3@squ.eu.om</u> +968 96146025 +968 24145841