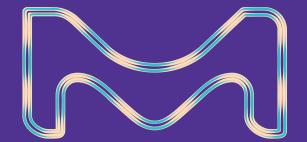
# Trade secrets in action

Merck - A pharmaceutical and CDMO company (and more)

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## key figures











# SCIENCE is at the heart.

of everything we do

From advancing genome editing technologies and discovering unique ways to treat the most challenging diseases to enabling the intelligence of devices – Merck is everywhere.





#### Why TradeSecrets matter

#### **Healthcare**

As one for Patients

- Focus on Data Privacy for patient data
- Transparency on medical relevant information
- TradeSecrets often on Commercial Side / Negotiations / early R&D

#### **Life Science**

Solving the toughest problems in Life Science

- Customer relationship
- Development with/for and Services for pharmaceutlcal companies (CDMO)
- e.g. internal firewalls between projects to protect customer's TradeSecrets

#### **Electronics**

Advancing **Digital Living** 

Close collaboration with
Display Panel makers and
Semiconductor manufacturers as well as
production tool industry

#### **KEY TRADE SECRETS:**

**Product Composition** 

Trade Secrets of our partners / customers (e.g. our development targets)

R&D: Compound Libraries; Structure - Property - Correlations; Compound Property - Application property - Correlation

Commercial TS (Strategy; Pricing; Production Costs; Customer Data (Contacts; Timelines in Dev/Sourcing)

**Production Know How** 

#### The customers trust is based on the CDMO's ability to protect the customers information

#### What is within a CDMO business



#### **Development Services - examples**

- Develop targeted Antibody-Drug-Conjugates (ADC) for a given API
- Develop and optimize cell lines for biopharmaceutical production
- Optimize and scale production process (media, conditions) GMP
- Develop analytical methods for process control / product characterization - GMP

Manufacture on demand or transfer technology



## The core elements of trade secret protection **Five pillars**

#### **Know How**

- Capable workforce
- Knowledge management

### V

#### "Value TS" Culture

- Management
   Appreciation for the value of know how
- Employee
   Awareness for
   the need to
   protect know
   how



## Information Protection

- Measures to hinder misuse
- Measures to detect intended misuse
- Firewall customer information



## **Contract Terms**

- Agree on protection standards for information exchange
- Agree on audit / escalation process



### TS Enforcement

- Ability to stop misuse
- Ability to enforce contract terms
- Threat of punishment for information theft / misconduct



The goal is to keep secret what needs to be protected.



# A good Time for questions

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