



GOVERNMENT OF GRENADA



WORKSHOP

WIPO/IP/GND/13/INF/1
ORIGINAL: ENGLISH
DATE: MARCH 3, 2013

Building Respect for Intellectual Property (IP)

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
Companies and Intellectual Property Office, Ministry of Legal Affairs, Grenada

Saint George's, March 11 to 12, 2013

PROGRAM

prepared by the International Bureau of WIPO

Monday, March 11, 2013

Workshop for Law Enforcement Officials on Building Respect for IP Rights

- 09.30 – 09.45 Welcome addresses by:
- Ms. Annette Henry, Registrar, Companies and Intellectual Property Office,
Ministry of Legal Affairs, Grenada
- Ms. Louise Van Greunen, Director, Building Respect for IP Division, World
Intellectual Property Organization (WIPO), Geneva
- 09.45 – 10.10 Basic IP Rights and Counterfeiting and Piracy in the Framework of Strategic
Goal VI of WIPO
- Speaker: Ms. Louise Van Greunen
- 10.10 – 10.45 Impact of Counterfeiting and Piracy – a Local Perspective
- Speaker: Ms. Linda Stracker, Licensing Agent, ECCO
- 10.45 – 11.00 Tea break
- 11.00 – 11.35 Attitudes and Perceptions and the Justification of IP Crimes
- Speaker: Ms. Louise Van Greunen
- 11.35 – 12.00 Equitable Disposal of Infringing Goods
- Speaker: Mr. David Blakemore, Executive Director, IPR Business
Partnership, New Zealand
- 12.00 – 12.25 Public Awareness and Outreach
- Speaker: Mr. Omar Katbi, Counsellor, Building Respect for IP Division,
WIPO
- 12.25 – 12.45 Inter-active Discussion on Topical Issues, Including Public/Private
Partnerships
- Moderators: Ms. Henry, Ms. Van Greunen, Mr. Blakemore

Tuesday, March 12, 2013

Workshop for Customs Officials on Building Respect for IP Rights

- 13.30 – 13.45 Welcome addresses by:
- Ms. Annette Henry, Registrar, Companies and Intellectual Property Office,
Ministry of Legal Affairs, Grenada
- Ms. Louise Van Greunen, Director, Building Respect for IP Division, World
Intellectual Property Organization (WIPO), Geneva
- 13.45 – 14.10 Basic IP Rights and Counterfeiting and Piracy in the Framework of Strategic
Goal VI of WIPO
- Speaker: Ms. Louise Van Greunen
- 14.10 – 15.20 Effective Border Measures: Practical Training Scenarios on Risk
Assessment, Targeting and Product Identification
- Speaker: Mr. David Blakemore, Executive Director, IPR Business
Partnership, New Zealand
- 15.20 – 15.30 Tea break
- 15.30 – 15.50 Consumer Attitudes and Perceptions
- Speaker: Ms. Louise Van Greunen
- 15.50 – 16.15 The Equitable Disposal of Infringing Goods
- Speaker: Mr. Blakemore
- 16.15 – 16.30 Inter-active Discussion on Topical Issues, Including Public/Private
Partnerships
- Moderators: Ms. Henry, Ms. Van Greunen, Mr. Blakemore
- 16.30 – 16.45 Closing

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